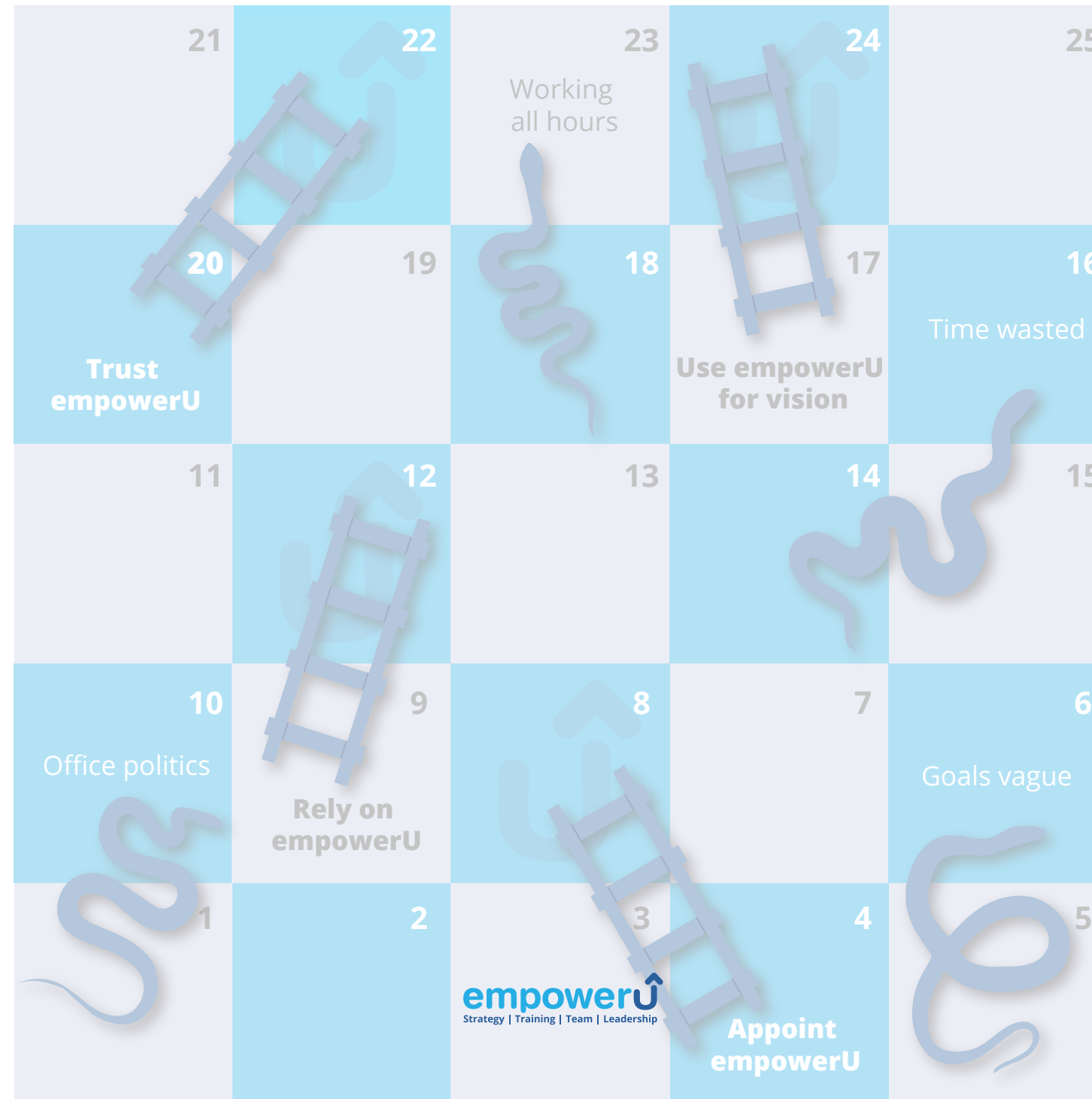




www.empoweru.co.uk



Julia Searle, MAC
(Member, Association
for Coaching)

About us

Dear Business Manager/Owner,

Running a business can seem like a game of snakes and ladders, but there is much that empowerU can do to help with your luck.

A successful and growing business needs:

- 1 A strong, caring leader – someone who is prepared to guide and take responsibility for the team and business strategy, and
- 2 A team that is directed, driven and motivated to creating growth. Creating happy customers and a happy team.

If you or your staff are lacking in the confidence to make your business grow, talk to empowerU - specialists in motivational training, mentoring and business coaching.

Helping to build confidence, improve leadership skills, promote team building, empowerU helps you take the next steps to improve the skills of your employees, grow your company, and get ahead of the competition.

 Are you working around the clock?

Are you re-active, not pro-active?

Are you failing to make the most of your people?

Are you struggling at the bottom of the barrel, when you don't need to be?

EmpowerU offers business coaching services:

COACHING AND LEADERSHIP



Business Coaching and Corporate Coaching – courses and training days.

Leadership Skills and Management – helping you to take charge and become a better leader or manager.

MANAGEMENT TRAINING



Management Training – giving you effective skills in communicating and problem solving at all levels.

Customer Service Training – allows staff to understand and appreciate the significance of client retention.

Sales Training – perfect for getting your team to understand the selling process.



TEAM BUILDING

Team Training – identifying your role within the team and examining strengths and weaknesses to optimise effectiveness.

Corporate Games – competitive team challenges to help your staff interactively engage.

Diversity Training – ensuring all managers know their legal obligations to the company and staff.

Team Services - helping your team become a happy one.

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For a free initial consultation, please contact Julia Searle,
Julia@empoweru.co.uk, www.empoweru.co.uk,
01342 770583, 07515 019178.

 Julia Searle@empoweru.co.uk

 <http://linkedin.com/in/julia-searle-70396615>

What our clients say...

“Julia made us more profitable”

Initially Julia helped us become a more streamlined and effective business force. She helped with training. She quickly turned our requirements into a coherent plan. She then delivered the training in a Professional manner. Our trainees learnt valuable skills resulting in positive feedback from our own clients. Recently empowerU has helped us with personnel and recruitment issues to great effect. This has saved us a great deal of time, and ultimately made us more profitable. We look forward to continuing our relationship with Julia, who is an asset to our team and a pleasure to work with.



Software company,
medium sized company

Paul Grosvenor, Managing Director, Optima Systems

“I look forward to my meetings with Julia”

Julia helps me to focus on what is important. She challenges my thinking. Through careful, targeted coaching, with clear objectives in each session, and between sessions, I have been able to maintain momentum. Since I have begun to work with Julia, I have recommended that my colleagues do the same. A colleague wrote: “Julia and I have been working together for nearly a year now. I much look forward to our sessions every two weeks. She has coached me to take some time, step back and be clear about making the right decisions both for the business and my team”.



swissport
Baggage handling,
large company

Stuart Bailey, General Manager (Gatwick), SwissPort UK



“We enjoyed the experience”

With the focus firmly on sales growth and excellent customer service, Julia produced a comprehensive training plan which encompassed everything that we had thought of and more. Now we are working as a real team, achieving profitable sales growth of 40% per annum cumulative. The results have been truly amazing. Complaints from customers have all but disappeared!



COVERZONE
Manufacturer,
medium sized company

A team member wrote: “Julia is very good at boosting confidence and gave us unique methods to improve our skills, which could help us to move to more senior roles.”

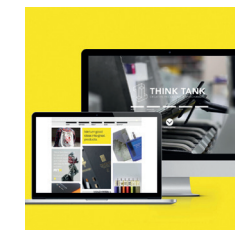
“We really enjoyed our experience with Julia. It is surprising what you can learn in 3 sessions. I highly recommend Julia as a business coach.”

Richard Barton, Managing Director, Coverzone

“The proverbial kick”

I have found Julia’s coaching invaluable. As a business owner I rarely get the proverbial “kick” that I need, to focus me on what’s happening “now”, and future plans. Julia manages to do this with a passive but forceful approach! I would highly recommend Julia for motivational and inspiring coaching.

**Nick Deighton, Managing Director,
Think Tank Media Ltd**



THINK TANK
Marketing,
medium sized company

“Julia will ask the hard questions”

When I went out into the market looking for a coaching/mentoring partner, I needed someone who would ask the hard questions. I needed to be challenged and I welcomed Julia’s frank and honest approach. We are a young ambitious PR and marketing agency. We have continued to thrive in difficult trading conditions and this is partly due to the reinvigorated approach I have taken to the business as a result of my involvement with empowerU.



amplifier
Public relations,
small company

Paul Spiers, Managing Director, amplifier.pr Ltd

“If you want a cushy ride, don’t do it”

I need someone in whom I can confide. I have had many years of successful experience in business, from running my own start-up company to being an active member of the boards of directors of £400m+ companies. I need someone to help in clarifying goals and getting results. Julia prevents me getting bogged down in management minutiae. She adjusts her approach to meet my needs. She consistently gets me to raise my game, which raises the performance of my team. I recommend Julia as an effective Leadership Coach. Only take her on if you want someone who will challenge you. If you want a cushy ride, don’t do it!



enlight
Business services,
small company

Mike Kemball, Director, Enlight Ltd

We give you the tools to succeed



Business Owner

Q I need to make time to plan the future of the business. What do you suggest?

A Most companies fail to 'Time Manage', unfortunately it gets copied by lower members of the team too. We like to 'Fact Find', then help you set up a vigorous plan to follow and diary which manages time effectively, strictly cutting back on unnecessary tasks.

Leadership/Managing Director

Q Our directors are always arguing about the future of the business; and our managers are not delivering. What do you suggest?

A As a company grows rapidly, it's important for the 'leaders to be united'. We always work from the top leadership team, discussing priorities and getting them to communicate clearly through the management 'a united approach' with clear objectives.

HR department

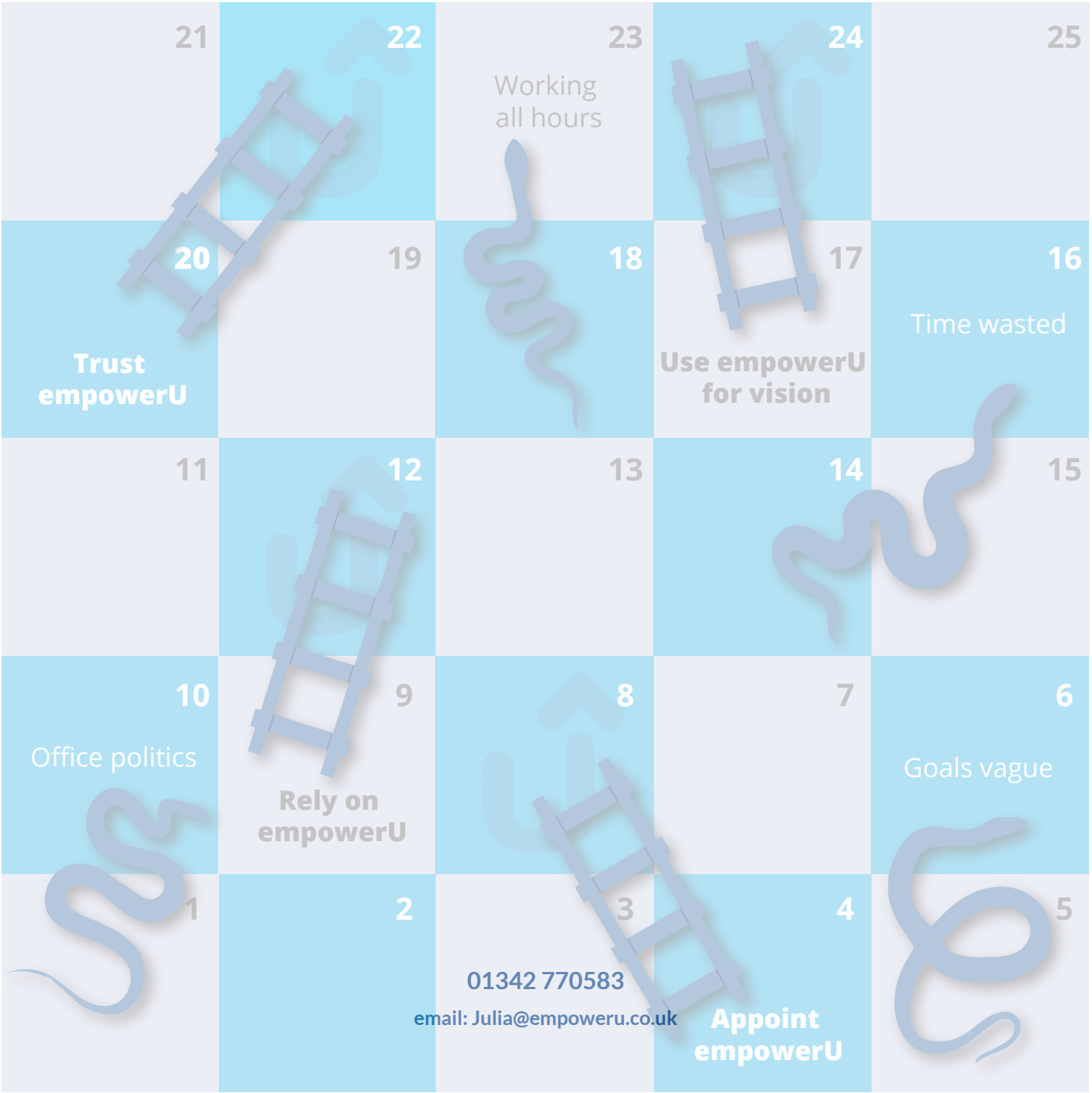
Q We have an internal conflict between two managers. The team are totally demoralised as a result. Our HR department cannot resolve it. What do you suggest?

A In large organisations there is always the potential for conflict. I have dealt with a number of situations where the conflict has caused great harm to the company in morale and lack of focus. I work with each manager to discuss conflicts and mediate compromise, which helps them to get on and focus on their role. This creates harmony in the work place, so others don't suffer too.

Team issue

Q I have been in my job for a number of years. I am bored and frightened of progressing to a more senior role. Should I stay or should I go?

A The question you really need to ask yourself is 'Am I happy with the company I work for?' If you don't like the company or the job you need to go – otherwise it's a matter of discussing with your senior manager about having a role which you'll enjoy and be stretched at the same time. If they say no – you need to go.





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