Dear Community Partner,

The Historical and Educational Lodge-Hall Preservatory (HELP, Inc.) and other local organizations are teaming up to host a local celebration for Black History Month on Sunday, February 16, 2020.

We are asking community partners to help us finance this FREE community event that focuses on vital history that is not always taught in school.

Black History is American history and you can help us preserve and celebrate it. We hope that you will choose to participate in at least one of the following ways:

1. Advertise this event in your place of business. (See the attached flyer). Please call us to get for more flyers.
2. Become a sponsor by a financial contribution to offset the costs for this program.
3. Donate goods and/or services.

Your participation will benefit you in several ways:
1. We are a nonprofit 501(c)3 organization, and all donations are tax deductible.
2. All sponsors will be listed in our booklet, website, Facebook pages, and media coverage of this historic event.
3. Your gift helps us provide generous stipends to “underprivileged” high school student performers.

No gift is too large or too small.
- **Platinum level** ($500.00 and up) sponsors will receive a full-page ad.
- **Gold level** ($499.00-350.00) will receive a ½ page ad.
- **Silver level** supporters ($ 349.00-200.00) ¼ page ad.
- **Bronze level** (199.00-50.00) will be listed as a supporter.

Over 300 people will attend the program and know that you helped make it possible.

We are only able to provide high quality and informational programs because of the support that we receive.

We look forward to your name as a sponsor. Please do not hesitate to call me (215-919-3362) should you require any additional information.

Also, more information is available at [www.helpinc.org](http://www.helpinc.org) and on FB: Swedesboro Black History Program.

Yours in service,
Rev. Sherry Lynn Hall
Dir. of Community Programming
Sherry.Hall @helpinc.org