

Permission to use Luxury Event Travel logo on Cvent's official social media channels

Von: "Egurrola-Wienke, Alda" < A. Egurrola@cvent.com>

An: "claas@luxury-event-travel.com" <claas@luxury-event-travel.com>

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Hello Claas,

Hopefully, all is well.

Will you be at the **IBTM** next week? If so, please let me know which date & time you would like to meet at the Cvent booth N61 (or somewhere else)

However, the main reason for this mail is to request your **permission to use your logo** on Cvent's official social media channels (such as LinkedIn) in connection with your Cvent Supplier Network license:

This will get the venues excited about the recent start of the collaboration (which may help in speeding up their responses even more).

Plus, it will increase the recognition of your company, as a partner of Cvent, which may bring you additional business. If you give us permission to use your logo, we will also prepare a separate template specifically for your company, so that you can share it with your own network.

See here an example of how we inform our connections on a regular basis of new collaborations, and another example below:



We understand that your logo is an important part of your brand identity and Cvent is committed to using your logo responsibly and only for the purposes described above.

If you agree, please reply to this email confirming your approval for Cvent to use the logo on our social media pages as described.

If you have any specific requirements or limitations regarding logo usage (such as brand guidelines or preferred formats), please let us know, and we will be happy to accommodate them.



We value our partnership and look forward to your response.

Best regards,

Alda D. Egurrola-Wienke, CMP

Regional Sales Director - Partnerships | cvent.com

P:+34 946 665 295 | M:+34 651 868 069

a.egurrola@cvent.com | LinkedIn

Save the dates: Thursday Nov 20 at 12 PM (CET): Online interactive workshop to learn how to streamline the RFP process through the **Cvent Supplier Network**. Registration in this link



Dateianhänge

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- image002.png
- image003.png