

Nichol Lachen

Executive Board Member

Contact

Local Area

Mount Vernon

Phone

818.568.6002

Email

nichol.lachen@hbichq.com

LinkedIn

linkedin.com/in/womenleadership

Skills

Digital Products

Excellent

Processes and Planning

Excellent

Executive leadership

Very Good

Organization Operations

Very Good

Project Management

Very Good

Database Management

Good

Certifications

2016-05
Product Management Certification
- *Product School*

2014-11
Information Technology Project
Management Certification
- *Institute of Project Management*

2010-04
Lean Six Sigma Certification
- *IASSC*

Education

2000-08 - 2004-06
Bachelor of Science: Marketing And Business
Management - Dual Degree
Darla Moore School of Business
- Columbia, SC

2000-08 - 2004-07
Bachelor of Science: Marketing And Business
Management - Dual Degree
University of South Carolina
- Columbia, SC

Seasoned and efficient Board Member with experience enhancing executive productivity and improving business and organization operations. Exceed expectations for maximizing group performance, creating and overseeing efficient processes. Operate well with minimal supervision to meet demanding objectives. Deliver projects on time and under budget. Experience in policy development and organizational processes and procedures positively impacting overall productivity.

Work History

2017-03 - Executive Chairman & Founder

Current

HBIC HQ, Los Angeles, CA

- Advised the Board of Directors, instrumental in daily operations and high-level projects.
- Created a Mentorship program to promote active member engagement and retention. with senior management to initiate new projects digitally and within local communities.
- Created various processes and SOPs for organizational efficiency; defined organizational issues, create and implement correction plans.
- Implemented an education element in the form of a free e-learning series, resulting in an increase of over 30% website traffic and reach.

2016-12 - Advisory Board Member

Current

TuathaMuse, Burbank, CA

- Member of the Board in an Advisory capacity.
- Created a process to rebrand visuals and website, spearheaded the implementation.
- Instrumental in creating Key Performance Indicators for multiple teams across the organization.
- Led and created on-boarding training for new Contributors, resulting in increased performance and regularly scheduled content for members.
- Involved in creating workshops, publications, and other tangibles.

2009-02 - Co-Founder

2016-12

Beyond Experiential, Burbank, CA

- Utilized the Six Sigma DMAIC methodology to leverage efficiency for client projects, delivering projects on time and on budget.
- Investigated and addressed business development challenges to proactively mitigate problems and created sustainable budgets.
- Instrumental in high-level hiring and effectively managed remote team including on-boarding, training, and professional development.

2006-03 - Six Sigma Project Manager

2008-12

Vanguard Financial, Charlotte, NC

- Created and presented training and professional development including new processes and Standard Operating Procedures.
- Increased customer satisfaction through relentless pursuit of solutions and services while educating customers on options.
- Team Lead, created new processes, maintained metrics and Key Performance Indicators to meet and exceed organizational standards.

Accomplishments

- Achieved under-budget and on-time project management adhering to project goals, saving money and time by creating efficient processes as Board Member for various organizations.
- Created a Mentorship Program to promote active member engagement and retention for HBIC HQ. Created local community initiatives for HBIC HQ, including Women Entrepreneurship Circles and training programs for Mentors and Circle Leaders.
- Conducted research on emerging trends and capitalized on finds to develop new products, services and strategies, resulting in a 67% increase in readership for TuathaMuse.
- Created engaging interactive experiential marketing activations for Beyond Experiential's clients such as San Diego Comic Con, Amazon, Cartoon Network, PopSugar, and Starbucks.
- Saved Time-to-Process using DMAIC, and developed Team Rewards program to ensure our team maintained position in the top percentile within Vanguard's national locations.