

Meagan Hermansen

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meaganhermansen.com

Education

Boise State University

BFA Graphic Design | May 2016
Magna Cum Laude

Skills

Software

Adobe Creative Suite
Photoshop
Illustrator
InDesign
Premier Pro
After Effects
Muse
Microsoft Office
Word
Excel
Power Point
Outlook
Gerber Omega
Caldera
Fine Cuts
Fiery
HTML/CSS
Wordpress

Other Strengths

Screen Printing
Detail Oriented
Print Preparation
Vinyl Plotting
Floral Design
Photography

Awards

Idaho Rockies Recipient |
Adobe Creative Jam Finalist |
Nevada Press Association for
Best Large Space Ad | Boise State
Dean's List 8 Semesters

Experience

CLM Marketing

Designer | July 2017 – Present

Work closely with other designers and copywriters on the creative team to concept and execute projects. Concepting for campaigns with proof of execution, design web graphics and print materials, explain designs. Read and edit HTML and CSS code, edit videos in Premier Pro, animate in After effects, make animated HTML 5 banner ads, and communicate progress on projects.

Artech Printing

Production and Graphic Artist | May 2016 – June 2017

Managed art department proceedings such as prioritizing, resource management, client artwork receiving, file organization, prepared artwork for print as well as producing client orders including vinyl plotting, paper cutting, and printing. Layout design for banners, booklets, and sign-age. Designed and implemented a company wide ordering procedure. Exhibited strong attention to detail to ensure quality.

Pet.a.go.gy

Graphic Designer | Freelance

Marketing materials designer, creating brochures, catalogs, trade show giveaways, handout designs. Serving as a creative lead offering insight to how design will improve their business.

Nerdy Dragon

Web Graphic Designer | Freelance

Designed websites, starting with a re-imagined Nerdy Dragon site that incorporates the quirkiness of the name into the website. Various logo design, and lead creative consult.

Boise State University Bookstore Promotions

Graphic Designer | February 2015 – October 2015

Worked in a design team to produce design for the Bookstore promotions that adhered to brand guidelines, including, email graphics, digital graphics for web and digital kiosks. Created store signs and print posters and flyers. Photographed various products and post processed images for campaigns.