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# Privacy Policy

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USA Brochures, part of BH&P Direct Mail, has the objective of providing an easy to use holiday brochure service for holidaymakers and travel operators. The

website [USABrochures.com](http://USABrochures.com) is the means by which the latest brochures and tourist information we have available can be ordered on line for delivery free of charge within the EU.

BH&P will take all reasonable steps to safeguard your privacy on line. Personal details supplied to enable delivery of brochures are kept on a secure server.

BH&P will not pass any personal information you supply in completing the brochure request forms on the USA Brochures website to any third parties without your prior consent.

We will, however, share personal details supplied with the organisations producing and supplying the holiday literature when requests for brochures come from outside the region served by BH&P, namely outside the EU. We will not send you any unsolicited information by email or post if you have checked the appropriate opt out box at the bottom of each brochure request form.

USA Brochures website contains a number of links to other sites which are not under the control of BH&P Direct Mail. BH&P Direct Mail is not responsible or liable for the contents of any linked site or any link contained in a linked site. Some of these linked websites make use of cookies, as we do on [www.USABrochures.com](http://www.USABrochures.com).