



TIME TO MAKE A DECLARATION

Steve Creed

On behalf of the core team



May 2019

THE 2018 JOURNEY

- Raising Awareness – Delivered a great calendar of events including topics as diverse as textiles, the Waste House, food waste and the Doughnut Economy
- System Change – Worked with the city council contributing to the inclusion of “A Sustainable City” as one of the 5 pillars of the Brighton and Hove Economic Strategy 2018-2023



THE EVENTS

What people enjoy about the events:

- I learn about Circular economy in all sectors
- I enjoy hearing about what's happening locally
- I meet liked minded people whom I might not normally meet
- I Like the mixture of theory and practice
- I feel inspired

What do you enjoy about the Events?

THE NETWORK

- Coalesced a multi-stakeholder network of individuals often part of SMEs, Social Enterprises, Universities, faith groups, Local Government, or larger Businesses
- United by a common belief that a Circular Economy can have a positive impact , not only on the environment but also on society and our local economy.
- Ready to use their diverse set of skills, experience and contacts to make it happen.
- The mailing list is over 500 people.



THE STRATEGY

Greater Brighton communities thrive
by becoming Circular Economies

Co-Create a Circular Economy Declaration for Greater Brighton

Regular
events to raise
awareness
and gather
input to The
Declaration

Build strong
relationships
with key
stakeholders

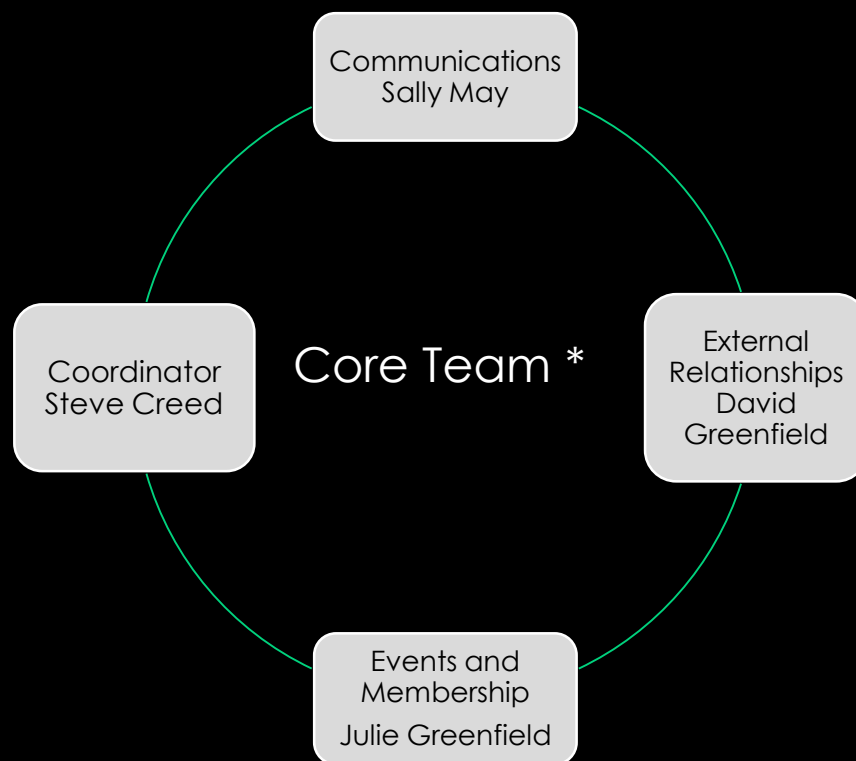
Promote
Circular
Economy
initiatives
through
#GoingCircular
campaign

Complete two
pieces of
research to
underpin The
Declaration

Launch The Circular Economy Declaration



WHO



Declaration Lead
(Volunteer)

Member events Host
(Rotating)

Research Lead
(Volunteer)



* Peter Desmond to continue as a member of the core team until Feb 2020

FUNDING

- Propose that monthly events will be self funding on a break-even basis to cover direct cost i.e. venue hire, catering etc. This may require charging for events.
- Circular Brighton and Hove will continue to be open to all to join as **Members** of the mailing list and access information on our website.
- Funds are required for basic admin, i.e. providing event insurance on annual basis, maintain the web presence.
- Proposed a **Premium Membership** is offered for a monthly/annual fee to cover admin costs. This would include but not be limited to the following benefits:
 - Reduced price for monthly events
 - The opportunity to display your details in a membership directory on the Circular Brighton and Hove website.
 - Satisfaction of knowing you are contributing to the longer-term exist of a network of like-minded individuals who view the future of Greater Brighton's economic and social strategy as being Circular.

MORE TO DO SO OVER TO YOU!

- Task 1 – **Premium Membership**
 - **Questions** – How would you see a premium membership scheme working, price, frequency, benefits?
- Task 2 – 3 **Additional Voluntary Posts**
 - **Question** - Do you think we have the right additional voluntary posts, are we missing anything?
- Task 3 – **The Declaration**
 - **Questions** – Can you suggest single words that describe the tone/style the Declaration should adopt? Are there any key Issues you would like to see included?

SUMMARY

- We made good progress in 2018 and had fun doing it!
- A strong and diverse network has been created
- Now is the time to co-create a Circular Economy Declaration for Greater Brighton
- Circular Brighton and Hove will continue to be mainly voluntary with a slightly more structure approach
- With success and scale comes some costs and it is proposed these are covered and a premium membership fee.
- Circular Brighton and Hove will continue to be open to all and seek to work with other organisations with similar objectives whenever possible



Steve Creed, Peter Desmond, David Greenfield, Julie
Greenfield, Sally May

[Email – contact@circularbrightonandhove.uk](mailto:contact@circularbrightonandhove.uk)

<https://www.circularbrightonandhove.uk/>



May 2019