

Hebron Maple Festival Program Advertising

Saturday & Sunday, March 17-18, 2018

10:00 AM - 4:00 PM

What: 5" x 7" color, glossy booklet that is 32 pages that include feature stories about maple sugaring, maple recipes, photos and event information. Copies will be available at area businesses before the event and will be distributed to the 5000 or more guests that attend the event.

This is the official event schedule and map of all the activities during the two day festival. The program has a long shelf life because of the recipes and nostalgic photos.

Timing: Produced annually and distributed in early March and during the festival on the third weekend in March.

Reach: 10,000 people, at minimum, will look at these programs. Both printed copies and electronic copies are available. It is a downloadable document on two websites which have thousands of hits related to the event. It is also on facebook and other social media venues, and is distributed to area businesses and visitor centers in northeast CT.

Deadline for ads: Absolute deadline to send us your ad is February 15.

Submission Specifications for ads:

- Digital artwork must be high-resolution Adobe Acrobat PDF.
- Word or Publisher files or any other format will not be accepted.
- Files should be four color process CMYK at 300 dpi or greater resolution at 100% size.
- All fonts and graphics must be embedded in the pdf.

Pricing:

Quarter page horizontal (5" wide x 1.75" tall)	\$50
Quarter page vertical (2.5" wide x 3.75" tall)	\$50
Half page (5" wide x 3.75" tall)	\$100
Full page (5" wide x 7.75" tall)	\$200
Inside front and back covers	\$400
Outside back cover	\$500

Thank you for supporting this wonderful community event. The money raised through advertising pays for the printing of the program and the event costs. We greatly appreciate your generosity through your participation.

If interested please contact Diane Nadeau at 860-428-7739 or diane@windhamchamber.com

