

Annual Report 2018



Up skilling

- Up Skilled 8,500 young people and community members. 70% progress onto training or employment.
- 50/50 gender split on our construction sites
- Delivered over 140 Projects and Events to regenerate the local community

Transforming

- Re-built a total of 28 empty spaces and empty shops
- Working on the City Centre Regeneration & City Deals
- Transforming Spaces: YMCA Newport
- Reached more than 20 million worldwide
- Launch Economic Contract with Ken Skates

Inspiring Communities

- Transforming Spaces: Pink Beach Club
- Go Construct Campaign CITB “ Pride & Joy”
- Women into Construction, Industry and Business Programme.
- Fast tracked 300 women and girls into industry .
- Filming for the Industrial Strategy for Number 10 Prime Ministers Office.

GO Construct Campaign “Pride & Joy”



Transforming Spaces: YMCA Newport





LAUNCH OF PINK TRUCK

Launch of a pink truck to celebrate International Women's Day encouraging diversity in industry through innovation. Headlined on BBC Radio Wales reaching more 90,000 people across Wales.

- 40,000 followers online
- Last 4 projects headlined
- Rank top 10% social media users online
- Most influential female by Twitter
- Reach 20 million globally
- Multi Award Winning



Inter-haul

BBC
RADIO



- Ambassador for Natwest Great British Entrepreneur Awards.
- Brand Ambassador Virgin Media Pioneer working with Sir Richard Branson.
- Ambassador for Women's Entrepreneurship Hub and I Am Woman
- Ambassador. " Little Princesses Trust"
- Business Champion Pinkspiration
- Featured in Ferrari Owners Club Magazine
- Regular feature work for BBC, ITV and TV & Radio.
- Ambassador for Women in Construction
- Policy Advisor for Federation of Small Business
- Filming for the Prime Minister's Office and 10 Downing Street.
- Ambassador for Maserati with over 17 million reach across the UK and Globally.



Follow us on facebook
@pinkspiration1



GLAMOUR



Women into Construction Industry and Business Programme



Projects and Events 2018

Italian Passion for Speed “Business Advice”

Launch Economic Contract with Ken Skates

Step Up Programme with Richard Branson Virgin Start Up

Research and Innovation Research for Assembly

Grand Designs Live

Big Ideas Wales Workshops inspiring young people.

BAFTA Cymru

Great British Entrepreneur of the Year Awards

On site with Willmott Dixon

Seizing the Opportunity with Cardiff Council

On site with Engie placing women into industry

Coutts WISE 100

On site “Meet the Buyer” Transport for Wales

Innovate UK Speaker on expert panel “ Women in Innovation Building Success”

CITB The Future

I Am Woman ” Building Brand You”

Inspiring Enterprise Glyndwr University

Co-Founded the Top 100 Business Women in Wales featured on Made in Cardiff

Entrepreneur Interview with Jon Saunders “ Crack On”

Celebrate Success

Visit to Number 10 for the Dreams and Wishes Charity



On site with Willmott Dixon this was a good day!



Transforming Spaces: Cardiff First Pink Beach Club





News • Wales News • Cardiff

This woman owns the first pink Maserati in the UK (and it was designed in Wales)


Lisa Brown, 35, bought and designed the Italian car for her business

By Philip Dewey
10:29, 19 MAY 2016

SHARE [f](#) [t](#) [in](#) [v](#) [p](#) 20 SHARES 17 COMMENTS

Enter your postcode to see news and information near you
Community updates, Crime Statistics, Local News & Events and much more...

Enter your postcode



Get Daily updates directly to your inbox

Enter your email

[See our privacy notice](#) [More newsletters](#)

This is the first pink Maserati in the UK and it was designed in Cardiff.

ADVERTISEMENT

RECOMMENDED

AD Mums United: How women on one estate got together


Man found dead on Welsh beach feared for his safety after kicking war memorial wreath

Pioneer of the Week: Lisa Marie Brown of Pinkspiration

by Jen_welch 25-07-2016 06:25 PM Options


Tell us 3 important things we should know about you.

- Pinkspiration works in the construction industry and up skilled over 4,500 young people and community members as part of Transforming Spaces: Design Factor featured on ITV.
- I love working in the construction industry and re-built 25 empty spaces. Now working on Wales Largest Road Scheme A465 with Jacobs
- Recently designed and launched the UK's first pink Maserati



Pink Car Rally shared a post.
May 1 · 🌐

Sharing this post from Pinkie Lisa Marie Brown of Pinkspiration 🍷



Lisa Marie Brown

Thank you to all of our supporters, partners and the young people and community members we have worked with. A special thanks to YMCA, Cardiff Council, Cardiff Commitment, Igloo Regeneration, Communities First, South Wales Argus, BBC Radio Wales, Newport Council, Communities for Work, University of South Wales, Big Lottery Fund, WRW, Engie, South Wales Auto Wrap, Signs Express, Digi Chemistry, Radio Cardiff, Welsh Government, UnLtd, Oasis Refugee Centre, Natwest SE100, UMT Upcycling & Mobility Training, South Wales Chamber, Cardiff Harbour Authority, FSB, Venture Wales, PWC, Virgin Media, Hummingbird Photography, BBC, Ritchie Shannon Photography, Made in Cardiff TV and Willmott Dixon.

Projects planned for 2019

- Launch a new Business TV Show to accelerate growth linked to regeneration of the city
- Transforming Spaces: Build and design P1NK
- Past, Present and Future ” Women in Engineering”
- Transforming Spaces: Cardiff’s First Pink Beach Club “ Summer 2019”

Awards:

- Top 100 Business Women in Wales
- Natwest “ Great British Entrepreneur of the Year”

Transforming Spaces: P1NK

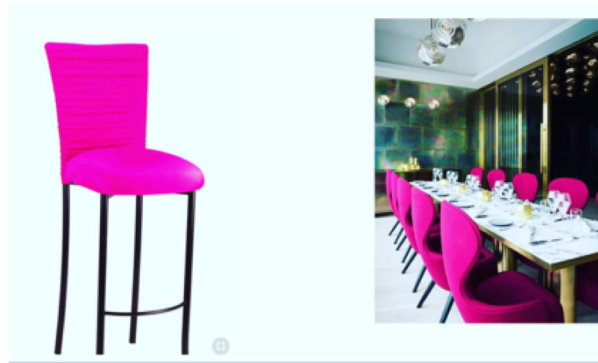
It is your chance to get involved in an exciting project to design and build P1NK the most exclusive champagne bar in Cardiff with innovative designs. Would you like to learn new skills in construction and design? Would you like to get a career in the construction industry? Are you aged between 16-30? If yes, come along to our "Build Project" where you can learn from industry experts on planning, design and build of a new space for 1 Central Square. You will work with industry experts to design the new bar in the centre of Cardiff P1NK planned to open in Spring/Summer 2019. A film of the project to feature on Made In Cardiff Television.

Start Date: 7th of February- 7th of March 10-12 Blake Morgan 1 Central Square.

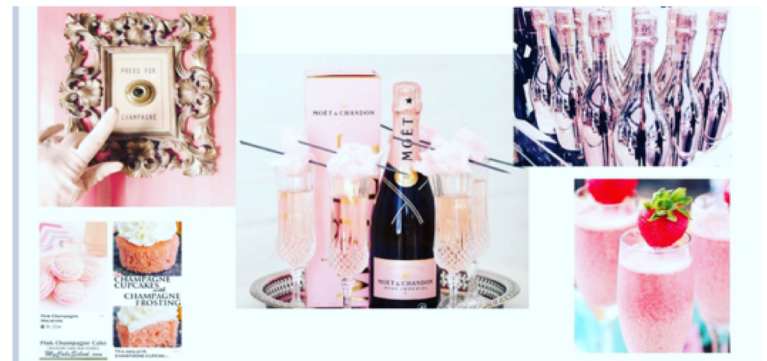
Every Thursday. Lunch Vouchers Provided. What you will gain:

- Undertake a practical construction project from start to completion.
- Enhance your Communication, team work and Presentation Skills.
- Learn new skills in employability, Health and Safety, Project Management, Planning and Design.
- Gain practical work experience and meet new people.
- Work with industry experts.
- Certificate of attendance. A **GOLDEN OPPORTUNITY** to get your talent spotted by our employer partners within the industry.

For further information contact: Lisa Marie Brown- Managing Director on bookings@pinkspiration.co.uk or call 01443 742887.



On site with Willmott Dixon this was a good day!



Pinkspiration



M A D E
IN CARDIFF

Syniadau Mawr
Cymru
Big Ideas
Wales



BLAKE
MORGAN

momentum®