

## **By Degree of Commitment**

## **LIGHT AND EASY**

- Be an App user just a few seconds added to the end of a meal. Steps to connect inside the app are <u>here</u>
- 2. Spread the Word
  - To like-minded people
  - To restaurant owners
  - On social media
  - Etc.
- 3. Toss some coins in the hat our Donate button is <a href="here">here</a>. It is a huge help to have funding to pursue our initiatives and it's easy to give

## **MEDIUM LOAD**

- 4. Be a Fundraising Champion carrying the flag during our annual Amplify Austin fundraising drive
- 5. Talk to coffee shops about Trashless cups, displacing to-go cups with a circular takebacks system
- 6. Tabling Work events such as Earth Day fairs and campus gatherings

## **HIGHEST IMPACT / BIGGEST COMMITMENT**

- 7. Be a consultant showing profitable pathways to going green
- 8. Become an eco-entrepreneur by opening a refillery operate out of a spare bedroom 2-3 days a week on a milkman-style circular system.
- 9. Central Staff Put your superpower to use in a different way.

# By Area of Influence

## **SCHOOLS**

- Present to raise awareness >>
   Onboard to the app >> Inspire action
- 2. Guide and support student groups with financial analysis and proposals for converting cafeterias to reuse

### SUPERMARKET WASTE

3. Start a Refillery. Be an ecoentrepreneur 2-3 days a week from a spare bedroom on a milkman system. Minimal effort and cost to get started. Reach out for details.

## RESTAURANTS, COFFEE SHOPS, & SIMILAR

- 4. Be an App user just a few seconds added to the end of a meal. Steps to connect inside the app are here
- 5. Talk to coffee shops about Trashless cups, displacing to-go cups with a circular takebacks system
- 6. Work with senior living facilities to migrate in-house (upstairs) delivery to a circular reuse system

#### ALL OF THE ABOVE

- 7. Spread the word
- 8. Connect us to relevant parties
- 9. Donate to the cause you can give via our website <a href="here">here</a>
- 10. Central staff lead a category, lead a function, or contribute differently. What's your superpower?