



RAM



RAM 1500 BIG HORN BUILT-TO-SERVE

CAPABILITY MEETS PRIDE AND SERVICE



THIS BUILT-TO-SERVE LIMITED EDITION WAS MADE TO HONOR THE HARDWORKING EMERGENCY MEDICAL FIRST RESPONDERS. DEVOTED TO BOLD DETAILS INSIDE AND OUT WITH BOLD AMERICAN PRIDE AND STRIKING BLACK ACCENTS. DRIVE THIS LIMITED EDITION WITH CAPABILITY AND COMFORT!

PICTURE SHOWS RAM 1500 BIG HORN BUILT-TO-SERVE EMERGENCY SERVICES EDITION IN HYDRO BLUE WITH OPTIONAL EQUIPMENT. FUEL CONSUMPTION WITH 5,7 L V8 HEMI®: CITY 15,7 L/100KM, HIGHWAY 10,7 L/100KM, COMB. 14,9 L/100KM. CO₂ EMISSIONS COMBINED: 352 G/KM, CO₂ EFFICIENCY CLASS: G. SAMPLE PHOTOS, SUBJECT TO MODIFICATIONS AND AMENDMENTS.

POWERED BY
AEC

RAM 1500

BIG HORN

BUILT-TO-SERVE EDITION



EQUIPMENT AT A GLANCE

TECHNICAL HIGHLIGHTS

- 5.7L HEMI® V8
- 8HP75 Eight-Speed Auto Transmission
- All-Wheel-Drive
- Anti-lock 4-Wheel Disc Brakes
- Remote Proximity Keyless Entry and Remote Start

INTERIOR HIGHLIGHTS

- Uconnect®5 Infotainment System featuring Apple CarPlay® and Android Auto™
- 8.4-Inch Touchscreen with EU-Navigation
- Power Adjustable and Heated Deluxe Cloth/Vinyl Bucket Seats, Heated Steering Wheel
- Dual Zone Automatic Air Conditioning
- Parksense® Front and Rear Park-Assist with Stop
- Parkview® Rear Backup Camera
- 9-Speaker Alpine® Premium Sound System
- LED Footwell Lighting

EXTERIOR HIGHLIGHTS

- Built-to-Serve Edition Package: Exclusive Black Grille, Bumpers and Badges, AT-Tires
- 20-inch Grey Finish Aluminum Wheels
- Tinted Glass Windows
- Black Power Folding Mirrors
- Black Tubular Sidesteps
- Daytime Running Headlamps
- LED Reflector Headlamps
- Dampened Tailgate
- LED Trailer Hitch Lighting

CONSUMPTION AND EMISSIONS

Engine	5.7L HEMI® V8
Power (kw / hp) at rpm	295 / 401 at 5,600
Consumption City / Hwy / Combined in l/100 km	15.7 / 10.7 / 14.9
CO ₂ Emission Combined in g/km	352
Efficiency Class	G

STANDARD EQUIPMENT

Code	Availability	Equipment
POWERTRAIN		
DMH	AEC	3.92 Rear Axle Ratio
DSH	Standard	eLocker Electronic Locking Rear Axle Differential
PACKAGES, SAFETY FEATURES AND INTERIOR EQUIPMENT		
A63	AEC	Big Horn Level 2 Equipment Group - Remote Start System, Heated Front Seats and Steering Wheel, Power Adjustable Pedals, Rear Power Sliding Window, Cluster 7.0" TFT Color Display, 9-Speaker Alpine Sound System, LED Footwell Lighting, 2nd Row In Floor Storage Bins, and many more features
ASG	AEC	Built-to-Serve Edition - LED-Head and Tail Lights, 20-inch Grey Finish Wheels, 275/55R20 All-Terrain Tires, Extra Heavy-Duty Shock Absorbers, 1-Inch Ride Height Increase, eLocker Electronic Locking Rear Axle Differential, Deluxe Cloth/Vinyl Seats, Rubber Floor Mats, Matte Black Finish Grille and Bumpers, Bodycolor Fender Flares, Black Exterior Badges, Black Tubular Sidesteps, Built-to-Serve Rear Fender Decal
UPL	AEC	Uconnect® 5 Navigation with 8.4-inch Touchscreen
EXTERIOR		
MRU	Standard	Black Tubular Side Steps
AEC SERVICES		
AEC-EUT	AEC	EU Trailer Hitch
AEC-EUN	AEC	Navigation System with European Maps
AEC-HLG	AEC	AEC Standard Homologation
AEC-TCI	AEC	Towing Capacity Increase to 3,500 Kg
AEC-TWI	AEC	Total Weight (GVWR) Increase to 3,500 Kg
AEC-WP24	AEC	24 Months AEC Premium Plus Warranty
AEC-UBC	AEC	Professional Cavity Sealing and Underbody Coating

OPTIONAL EQUIPMENT

Code	Availability	Equipment
EXTERIOR/INTERIOR		
SER	Optional	4-Corner Air Suspension
ANT	Optional	Bed Utility Group - 4-Adjustable Cargo Tie-Down Hooks, Deployable Bed Step, Pick-Up Box Lighting
UPQ	Optional	Uconnect® 5 with 12-inch & EU-Navigation
GWJ	Optional	Dual-Pane Panoramic Sunroof
AEC SERVICES		
AEC-LPG	Optional	AEC LPG-System Prins VSI 2.0
AEC-WP36/48	Optional	36/48 Months AEC Premium Plus Warranty



RAM



Effective: Jan/2023. Subject to modifications and amendments. *Pending production availability.

RDT1H23EN1.01