

PORTFOLIO

CHAD ANDRUS

BUSINESS

MEDIA

SPORTS



PAGE 01

WELCOME

Hello, and welcome to my digital portfolio! From business, to media, to sports, I've created a variety of multimedia projects that I'm proud to showcase. I'm grateful for a dynamic career across industries.

Click the images throughout for more detail and contact me directly for additional content. Enjoy!

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ABOUT ME

I'm a communications pro who has demonstrated success across three industries: sports, media, and the corporate sector.

Well-versed in marketing, sales, and leadership, I shine as an brand ambassador.

Professionalism, preparation, poise, and storytelling prowess are hallmarks of my success.



Throughout my career, I've worked with a wide variety of clients in internal communications, customer service, media relations, marketing, strategic planning, and sales.

This has allowed me to strengthen skills in digital and graphic design, branding and storytelling, writing and editing, digital marketing and advertising, event promotion, and project planning.

With a passion for digital media and public relations, I excel in fast-paced, interactive environments that welcome creativity and innovation.

As a natural storyteller, I'm motivated to build relationships, spearhead projects, work as a team, and inspire optimism in those around me.



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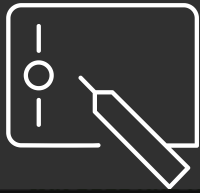
SKILLS



- Communications
- AP Style Writer
- Copywriting
- Brand Journalism
- Audio/Video Production
- Editorial Design
- Crisis Communications
- Reputation Management

- External Messaging
- Exceptional Storyteller
- Public Spokesperson
- Thought Leadership
- Broadcast
- Public & Media Relations
- Executive Presentations
- Client & Account Management

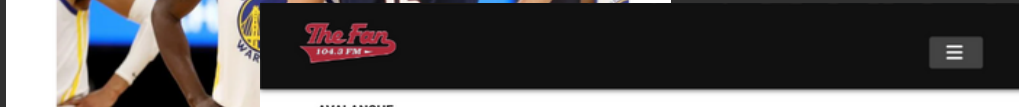
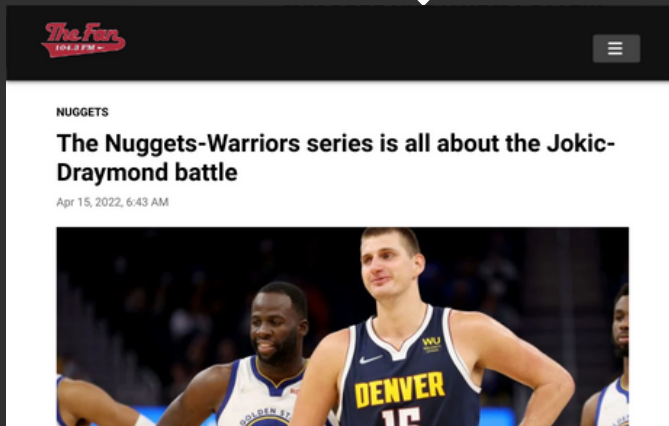




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WRITER

As a Director of Broadcasting and Media Relations and a multimedia journalist, I've created content for the public, media, and brands that has grown audiences, established a strong point of view, and grown reach.



BY CHAD ANDRUS
DenverFan

The Nuggets and Warriors playoff matchup can provide an end of the court will go here to decide which team advances.

Nikola Jokic is an offensive consecutive MVP award at season. His 32.85 Player Efficiency Rating his 9.8 value over replacement level. Include Joker's true shooting percentage other advanced metric, and not the best offensive season destroys opponents' possession the way he can read the game.

AVALANCHE

Will the taste of victory convince KSE to go all in on the Avs and Nuggets?

Feb 16, 2022, 6:57 AM



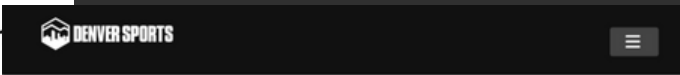
(Photo by Kevin C. Cox/Getty Images)

BY CHAD ANDRUS
DenverFan

Share

The Los Angeles Rams went all-in to win the Super Bowl this year, and it worked. To reach the pinnacle of America's most popular sport, Kroenke Sports gave general manager Les Snead the go-ahead to:

- Trade three picks and Jared Goff for Matthew Stafford
- Trade two picks for Von Miller
- Sign Odell Beckham Jr.
- Not have a first-round draft pick since Goff in 2016
- Use all but \$138,000 of their 2021 salary cap room



BUFFS

Coach Prime's arrival in Boulder should have the Buffs dreaming bigger

Dec 9, 2022, 6:44 AM



(Photo by Dustin Bradford/Getty Images)

BY CHAD ANDRUS
Host on 104.3 The Fan

Share

For the first time in two decades, Colorado Football is relevant on a national level. Sunday's press conference announcing Deion Sanders as the new head coach garnered more attention than anything on the gridiron in Boulder since 62-36. Coach Prime and his Louis luggage are coming, and the Buffs faithful have been rescued from the depths of college football obscurity.

After a 1-11 season, fans are not just hopeful, but are expecting an immediate turnaround with the new coaching staff and overhaul of the roster. Shadur Sanders more closely resembles Kordell Stewart than any quarterback we've seen in Boulder since Slash. Coach Prime's transfers and high school commits are expected to look more like Mike Pritchard, Rashaan Salaam, Deion Figures, David Bakhtiari and Chad Brown than Dan Hawkins and Mike McIntyre's mid-major hustlers.

GRANDKIDS EAT FREE AT THE SILVER GRILL'S GRANDPARENTS GALA INAUGURAL GRANDPARENTS DAY SET FOR MARCH 3rd

FORT COLLINS, COLO. – Feb. 21, 2012 – The Silver Grill Café, Northern Colorado's oldest and most popular restaurant, will hold its inaugural Grandparents Gala on Saturday, March 3rd. The festivities start at 6:30 am and will continue until the last lunch is served at 2:00 pm. All meals are at no charge.

Since its opening in 1933, The Silver Grill Café has served generations of Fort Collins. Now with its first Grandparents Gala all generations are invited to enjoy the Grill's best breakfast and lunch experience together.

To something that would give some of our most loyal older customers a chance to enjoy their favorite restaurant to their kids and grandkids," said Silver Grill owner John Staudt. "The Silver Grill has a long history in my family and an even longer history in Fort Collins. We want that to continue with future generations."

Breakfast and lunch specials The Silver Grill will offer their signature item on the menu, free with each entrée purchased. The Silver Grill's unofficial mascot, a 1930 Model A Town Sedan Pick-Up Truck, will also be parked outside for photo opportunities. Tickets will be sold with first prize winning the chance to drive the Model A is St. Patrick's Day Parade on Saturday, March 17.

EVER GRILL:

The Silver Grill has the perfect downtown location for private events, meetings, holiday parties and much more. Our historic downtown venue includes:

- Full catering menu
- Accommodations for up to 250 people
- Evening events
- Free parking
- Full bar service

For more information, contact Heather at heather@silvergrill.com or at 970.484.4656.

The Silver Grill is located at 218 Walnut Street, Fort Collins, CO. 80524 and open for breakfast 6:30 am – 2:00 pm.

Relations



Broomfield Sports and Entertainment, LLC
Rocky Mountain Rage Pro Hockey Club
Colorado 14ers Pro Basketball Club
11450 Broomfield Lane
Broomfield, Colorado 80021

Contact Information:
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SPORTS NEWS

April 2, 2009
FOR IMMEDIATE RELEASE

14ers Playoff Tickets On Sale Saturday

The Colorado 14ers announced today that single-game tickets for the 2009-10 Playoffs will go on sale this week.

The 14ers will play their 3rd game in the D-League with seven games to play in the regular season franchise record for wins this season.

The playoffs and it's a great accomplishment on the part of the team and General Manager Bob MacKinnon. "I'm excited to see what is currently the best team in the D-League."

The playoff format this season that will allow the 14ers to face their 1st-round opponents from the 5-8 seeds in the 2nd week of April 13.

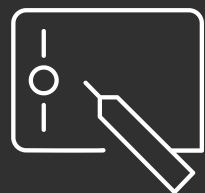
As the regular season featuring \$5 kids tickets (12 and under with ID). Adult tickets range from \$14-\$44.

For more information, please visit www.14ers.com, charge by phone at 800-745-3000, all tickets are sold at the Event Center box office. For group tickets call the box office (with ID) can also come to the box office for more information.

The 14ers will play their 3rd game in the D-League with seven games to play in the regular season franchise record for wins this season.

The playoff format, tickets, schedule, and team log on to the 14ers website.

Click on the images to open the full documents and web pages in a new window.



After four promotions and cross-functional visibility to customer service, sales, and marketing departments I've developed a thorough understanding of the telecommunications and wireless industries.

Through internal communications, video scripts, and training courses (available upon request), I've led the customer service team at DISH to win four consecutive J.D. Power awards.



Channel Takedown - AMC Networks

Hey team, **TALENT NAME** here to let you know our contract with AMC Networks has expired. As a result, they have chosen to remove access to AMC, Women's Sundance, BBC America, and BBC World News.

[Lower Third] Takedown Channels: AMC, Women's Entertainment America, BBC World News

While we continue to negotiate in good faith with hopes of quick core channels have been removed from both the Dish and Sling

We understand the impact takedowns can have on the customer number of tools to support you while assisting affected customer award-winning customer service we are so proud of at Dish.

First, to make sure you know which channels are impacted, Dish Takedown Center in Knowledge App, open the Channel Takedown follow the path for non-local Takedowns. Sling agents will find the Channel Takedowns article. There, you will find talking points, all long-term solutions. Be sure to follow each step to provide the best

After resolving your customers' concerns, point them to dishpron to ensure they know we're listening. Reinforce the fact that we will keep them informed, list alternative viewing options, and provide feedback. Be sure to mention the appropriate site on every interaction in relieving call volume surrounding these situations.

In times of takedown, our customers just want to understand what's happening, listen, care, and connect with them is key to providing positive service. Commitment, and we want you to understand how much we rely on your work. Thank you.

If you have any questions about this takedown, Dish agents can be reached via Business Release and Takedowns thread on Forum, and Sling agents can be reached via the Knowledge App.

Leadership Notes

Enhanced Customer Portal Access/Migration

What's Happening and Why

Beginning early Thursday morning, 04/28/22, Boost will begin migrating customers from the Legacy T-Mobile billing platform over to the Dish Wireless/New Boost Customer App billing system.

TSA/Legacy Boost:

Status:	Subscriber Cancelled
Status Reason:	New Boost Migration

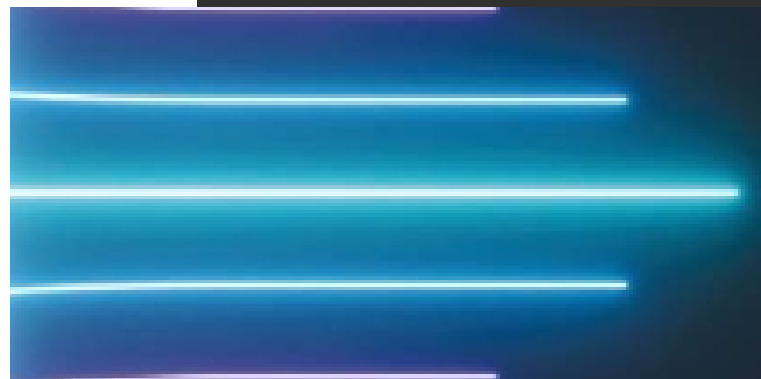
DOP/New Boost:

Overview

Account	
boost Active	
Billing type	Pre-paid
Migrated	Yes
Established	04/22/22 6 days
Activated on	04/22/22
Local time	Wed, 04/27/22, 11:52am (MT)

Migrating customers into the New Boost system enables us to bring them a better experience.

- These customers will remain on the T-Mobile network so there is no new SIM
- Migrated customers will access their account via my.boostmobile.com and i
- Tomorrow's first migration is less than 1,000 customers, however, those numbers will increase near future
- A new **Migration Support** flow with instructions for identifying these customers on the Legacy and New Boost sides of the business. It's imperative agents are identified and instructed to update their email address and set up a new password in the steps outlined in the email they will receive



Project Genesis and the DISH 5G Network

4 Lessons - Jul 25, 2022



News Alert

Low

Premium Privacy Bundle Bolt-On

02/25/2021

Effective Thursday, 02/25/21, we're offering customers the Privacy Premium Bundle Bolt-On for a discounted price of \$5.99. Bundle benefits include:

- Protecting customers from identity theft
- Blocking scam calls
- Easy voicemail management

Three packages are included in the Bolt-On:

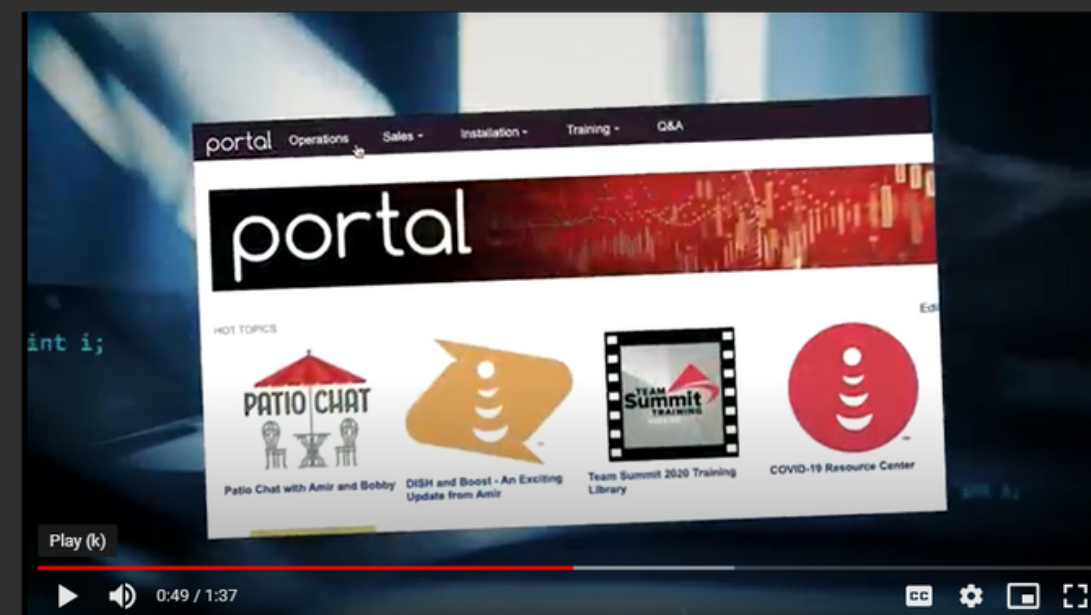
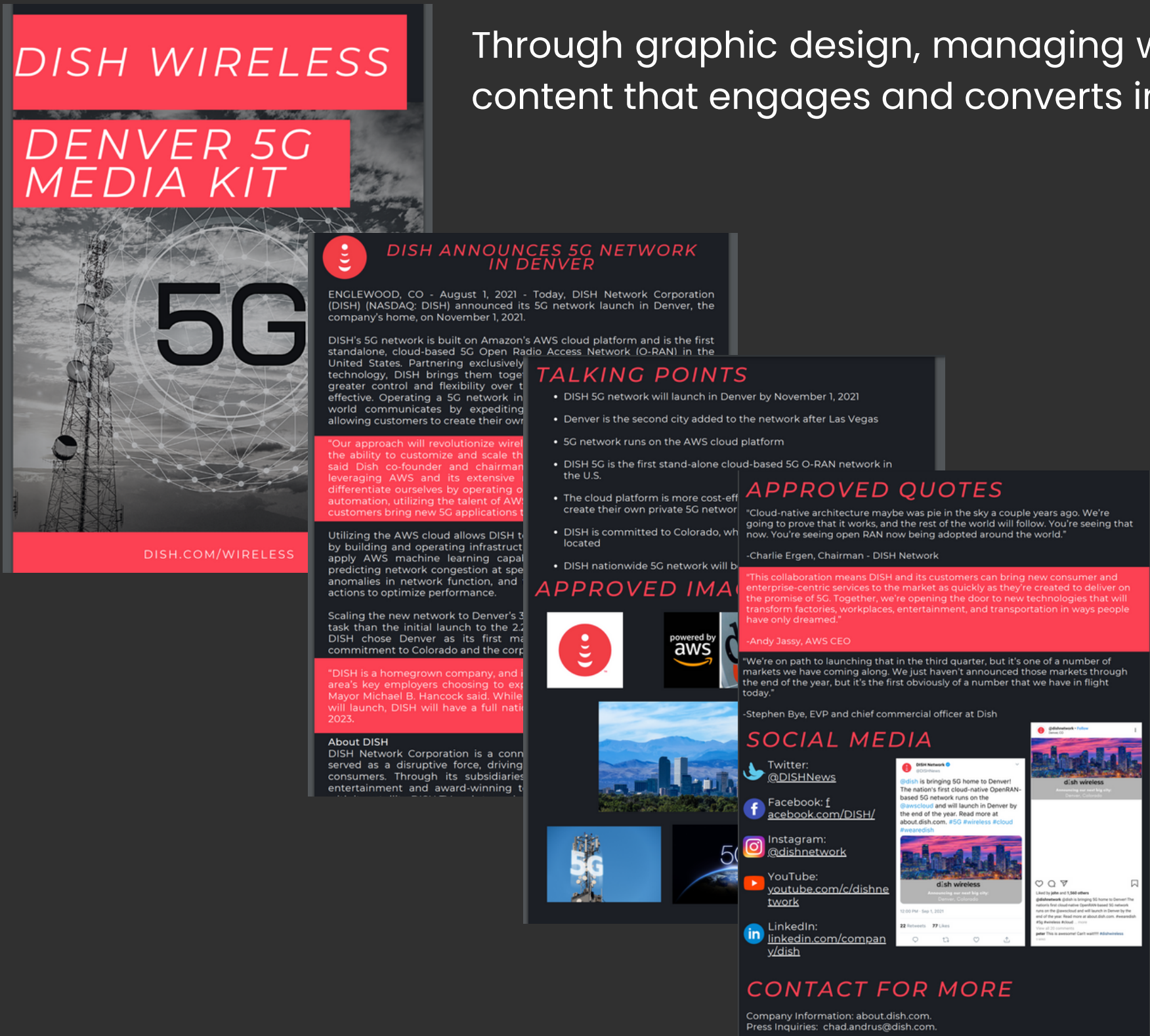
- Secure Wi-Fi
- Boost Call Screener Premium
- Premium Visual Voicemail

Reference the [Privacy Premium Bundle](#) article in Knowledge App for full details.

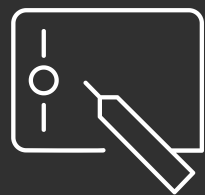
Click on the images to open the full documents in a new window.

[illegible]

Through graphic design, managing websites, and photo, video, and audio editing, I've developed content that engages and converts in press kits, media guides, yearbooks, and print publications.



Click on the images to open the full documents and videos in a new window.



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BRAND AMBASSADOR

With 20+ years of quantifiable successes in the development of strategic marketing campaigns, I've been hired repeatedly to represent elite brands in sports and media.

Notable strengths:

- High emotional intelligence
- Relationship builder
- Exceptional work ethic
- Versatile communicator
- Adaptable
- Easygoing pro

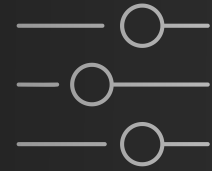


LEARFIELD



sling
TELEVISION

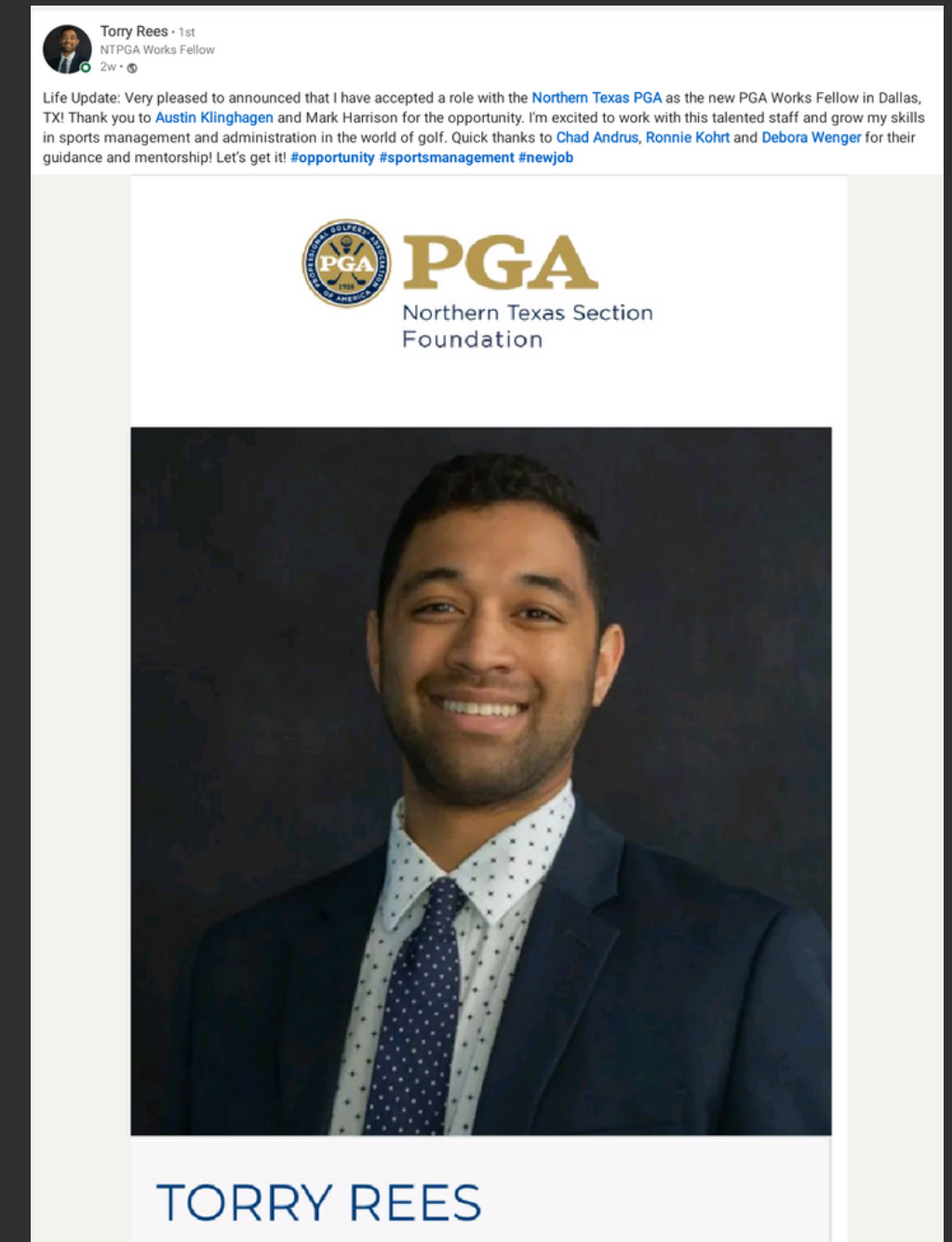




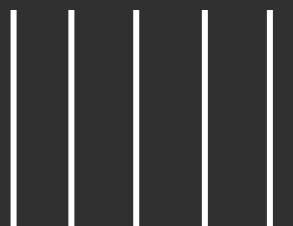
LEADER

I take great pride in giving back to my community. As a longtime host and emcee of the Hope Invitational charity dinner and golf tournament, I helped raise over \$4 million for the American Cancer Society in Colorado.

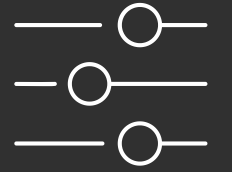
I also teach and mentor broadcast and sports business students. Torry Rees, a former student, was recently awarded a fellowship with the Northern Texas PGA.



Click on the images to open the web pages in a new window.



RECOMMENDATIONS



"Chad knows the business. His attention to detail, ability to create and maintain relationships, work well with others, and produce a professional product is among the best I have seen in minor league sports."

Chad's professionalism, preparation, and poise have truly made him an asset to the NBA Development League and the NBA family. He has flourished on a national stage when given the opportunity at NBA events and is an asset to any company looking for top notch talent."

- Shawn Smith

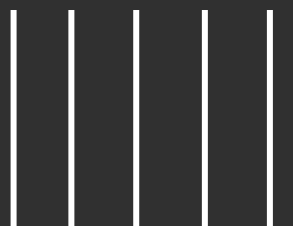
Founder, From The Stretch

Former Vice President/Chief Marketing Officer
(NBA Development League), National Basketball
Association

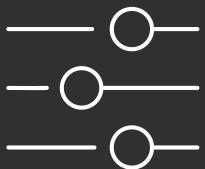
"I've known Chad for many years now and the thing that impresses me the most about him is his versatility. He has a background in several different areas of the sports industry ranging from radio personality (102.3 The Ticket), to Play-by-play man (Colorado 14ers) to television broadcaster (NBA Summer league) to a media relations official (Colorado 14ers). He is a true professional."

- Tim Gelt

Tim Gelt PR; Former Director of Media Relations -
Denver Nuggets



RECOMMENDATIONS



“When my former boss asked me who we should bring in to anchor our morning show I told him Chad Andrus. That boss has hired Chad five times in the past decade and has said he’d do it again in a heartbeat. There’s a reason organizations like KKFN, ESPN and the NBA keep coming back to Chad for their broadcasting and public relations needs.

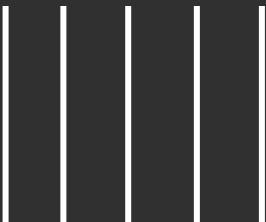
He’s a no-nonsense professional who handles high pressure situations with a level headed, steady approach. Chad is also highly intelligent, which enables to him to attack problems from creative angles and produce innovative and unique solutions. As I have in the past, I highly recommend Chad Andrus to any organization looking to add a talented team player to its roster.”

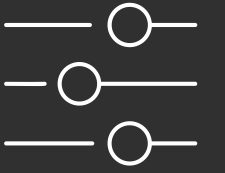
–Judge Dan Jacobs
Attorney at Law

“I have had the pleasure to work with Chad Andrus at Broomfield Sports and Entertainment. He demonstrated a high level of professionalism, dedication and tremendous work ethic.

Chad’s worked well in a team environment and demonstrated tremendous initiative in his position. On a personal level, Chad is the kind of person you need in an organization, straight-forward, committed to the cause and talented. It is my pleasure to recommend Chad highly.”

–Rick Nichols
Former Executive Vice President and Chief
Operating Officer – Broomfield Sports and
Entertainment





Thanks for viewing my portfolio!

Additional content including audio and video samples, brand partners, and information is available on my personal website at chadandrus.com.

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<https://www.linkedin.com/in/chadandrus>

