



Mission (long form)

COLA Gives members and donors "pool" their assets of talent, time and treasure and strategically allocate them via grants, support and assistance to emerging, entrepreneurial, and effective projects, practices, and programs that address needs of the Black community, and strengthen the relationship between donors and beneficiaries in the "giving back" and other philanthropic processes.

Mission (short form)

COLA Gives: We are philanthropists who pool our time, talent and treasure to strategically support efforts to improve and strengthen the Black community.

Vision

COLA Gives strives to be an effective catalyst, promoter and supporter of communities who are intentionally organized to leverage their assets of time, talent and treasure to benefit all their members.

Values

- 1. **Community-oriented** Focus all activities from community perspective; i.e., its needs and opportunities.
- 2. **Helpful** Seek the widest, most impactful, and/or effective benefit, given available resources.
- 3. **Action-oriented** Provide or support direct, timely, and appropriate services to need/opportunity.
- 4. **Ethical** Expect and promote high levels of moral (right/wrong) behaviors in all transactions.
- 5. **Informative** -Timely announce, clarify, or report on past, current, or future activities/actions.
- 6. **Partnership-oriented** Collaborate/cooperate with others to maximize overall outcomes.
- 7. **Resourceful** -Creatively seek viable and/or alternative solutions to identified challenges.
- 8. **Transparent** Err on the side of openness and full disclosure wherever possible and/or appropriate.