

Minutes of Bradford City Supporters Board Meeting

Venue: Microsoft Teams online

Date: Thursday 29/09/2022, meeting commenced at 7.15 pm

In attendance: Ian Taylor (Chairperson), Tony Bates (Vice-Chairperson), Manny Dominguez, John Barker, Kate Eveleigh, Steve Gorringe, Adam Baker, Christine Tarren, Wayne Robinson, Keith Taylor, Ryan Sparks (BCAFC), and Marco Townson (BCAFC).

Tony Bates took the Chair for this meeting.

1. Apologies for Absence

Apologies had been received from James Molyneux.

2. Minutes of Previous Meeting

The Minutes of the 25th August Meeting, having been circulated were accepted as a true and correct record. The date was incorrectly listed as 26th August and amended to 25th August.

3. Matters Arising

No Matters Arising were raised.

4. Membership Scheme and Loyalty Points update – and planned survey

Tony Bates was thanked for his statement on the Club's Membership Scheme noting the increase in Loyalty Points for away matches. Ryan sparks emphasised that the Club was still undergoing a learning curve with the scheme but was determined to address valid points and to engage with supporters.

Several members took part in the discussion with the following key points being confirmed by the Club:

Points for incremental spend is still a matter for debate.

The Club will liaise with the Supporters Board in advance of future changes.

The scheme is not an Away Travel and Ticketing Scheme but has gone from nothing to something.

All Away Games to date have gone through the different Loyalty Points bands including general sale to Season Ticket holders.

The forthcoming planned review survey, by the Club, would underpin any next changes.

5. New Odsal Stadium announcements and Valley Parade update

Ryan Sparks explained that the club we presented with the concept for a new Odsal Stadium a couple of months ago. At the time they asked for more details and information regarding the proposed development but have not received anything further. The club were not asked to be part of or comment on or be included in the press release regarding the proposed new stadium development at Odsal.

6. Proposed 1pm kick-offs in winter

There had been over 4,000 responses to the club survey with 33% indicating that they did not wish to move or their circumstances meant they would be unable to move to a 1.00 pm kick –off in the winter months. This significant percentage had determined the club’s response.

There would be no general movement of kick-off times (unless requested for individual matches through external circumstances) and this would be announced shortly.

It was agreed that the survey had been useful especially with the size of the response.

7. New Club Crest update

Advance consultation had taken place with the Supporters Board over the proposed design of the new club crest with cognizance taken of comments made. The launch is intended to take place in shortly. The Supporters Board will promote and seek feedback.

8. ‘Independent’ Supporters Board and our response/position

The Supporters Board were aware of this group and would not be responding to their published views on the Supporters Board.

9. Proposed Annual Review of Terms of Reference and Standing Orders

The Vice-Chairperson was to review and add his recommendations to the November agenda.

10. Plan to calls for new Supporters Board Members

This would form part of the November agenda.

11. Update from Working Party Team if any

There are no new developments, if the club wishes to identify new initiatives via Paula Watson (BCAFC) then the Working Part Team would consider and facilitate if possible.

12. Update from the Junior Football Initiative Team

No new update to be progressed outside of the meeting and to be a future agenda item.

13. Any Other Business

One email question had been received requesting score updates for the Club's Junior teams on the Club Website where possible. Both Club representatives would seek to enable this if possible.

In response to a question regarding reconciliation of tickets purchased in the Harrogate Town "Home" sections by registered Bradford City supporters, Marco Townson responded that data from the Home Club is profiled against our records and matched postcodes are highlighted for possible cancellation of tickets by the Home Club. This is an established process and also allows all clubs to understand the details of fans to help prevent those who have received banning orders from attending away games.

No personal information is supplied to the Home Club and the process is GDPR compliant.

It is understood that this is the process for other clubs and if requested Bradford City will comply.

Manny Dominguez requested of Ryan Sparks a date for the next update meeting with the Supporters Trust.

John Barker thanked Marco Townson for supplying the demographic geographic data of 27,373 transactions with registered supporters of which 46.25% have a "BD" postcode.

Steve Gorringer raised the continuing dangerous issue of cars driving at speed up the wrong direction of Holywell Ash Lane on match days. Marco Townson to raise with Paula Watson and the Club Safety Officer.

Steve Gorringer also raised the issue of unreserved/reserved seating at the Sheffield Wednesday Papa Johns Trophy match. Ryan Sparks agreed to address. Marco Townson reported that all Away Fan tickets at Valley Parade are now unreserved and would request that Away tickets supplied for Bradford City supporters are designated unreserved by the host club.

14. Date of Next Meeting Thursday 30th October 2022 – Teams Meeting

The meeting closed at 8.40 pm.