

Minutes of Bradford City Supporters Board Meeting Venue: Online via Microsoft Teams Date: Thursday 30/03/2023, meeting commenced at 7.00 pm

In attendance: Tony Bates (Chair), Wayne Robinson (Vice-Chair), John Barker, Steve Gorringe, Adam Baker, David May, Marco Townson (BCAFC), Ryan Sparks (BCAFC) Ian Ormondroyd (BCAFC Community Foundation).

Apologies for Absence: Christine Tarren, Jonnie Carrington.

1. Welcome & Introductions

The Chair welcomed all members present and thanked Ian Ormondroyd for attending and participating in the meeting.

2. <u>Collaboration with BCAFC Community Charity for Commercial Activities/Fundraising and</u> <u>also the Junior Football Initiative</u>

Ian Ormondroyd was introduced to Supporters Board Members in his role of CEO of the Community Foundation Charity. He described the scale and scope of the Foundations activities which ranged from 25-27 participating schools; 50 students undertaking the BTEC Diploma course; a total of 10 teams under the auspices of the Disability Football Club.

Wider areas of activity included planned Dementia Days at the City Hub (old Club Shop) which were to commence on April 12th and amongst other initiatives the Police Funded "Safer Streets" project in Holme Wood.

The scope of activity undertaken by the 25 full time staff under lan's direction was greater than the Board Members anticipated and stimulated further discussion on how the Board could widen its scope and participate n the Foundation's activities, including funding of improvements to "Billy's Coop".

It was agreed to establish a sub-group to meet with Ian and progress further our involvement. Ian was thanked for attending and addressing the Supporters Board.

3. Review of Minutes/Actions from previous meeting



The Minutes of the 23rd February 2023 Meeting, having been circulated were accepted as a true and correct record together with the separate circulated Action Log which forms part of the record of meetings.

Matters arising from these documents were as follows:

Safe Standing: It was planned to undertake a controlled test, which would need to include Home and Away sections of the stadium, probably involving 4 or 5 rows. The Home section would be the North West Corner, the Away section was to be finalised but anticipated it would be in the Midland Road stand.

There were no plans for a roof covering the Fire Memorial, due to its proximity to a fire door; however it was emphasised by Ryan Sparks that the memorial area and items placed in respect by home and visiting supporters were maintained and cleaned on a continuous basis as part of the weekly schedule of work.

It was planned to have Wi-Fi access to supporters prior to end of the season.

Rain water forming pools outside the Kop Ticket Office would be cleared as part of the responsibilities of the Match Day Team.

A survey of the Loyalty Points scheme would be undertaken in the next few weeks.

4. Updates from the Club not captured on Agenda

The Bantams Bar and Toilets would be refurbished in the close season and the lift to this will also be replaced in the off season

5. 25 Year Season Ticket Holders - Update

Discussion had taken place between Tony Bates (Chairperson) and Ryan Sparks in response to numerous contacts from supporters regarding the cost of 25 Year Season Tickets being linked to the cost of 2023/24 Suites Pass.

The Club had taken cognisance and had announced earlier in the week that 25 Year Season Ticket holders who did not wish to have Suite facilities would be able to renew for ± 150 . This decision was welcomed by the Supporters Board and is another positive sign of the club listening to feedback from both supporters and the Supporters Board.

6. End of Season Dinner – Unsung Hero Award update



There had been a large number of nominations submitted to the Supporters Board for the Unsung Hero Award, with two weeks left until nominations closed on April 14th. Following the closure date a special Supporters Board would be convened to consider nominations.

7. Questions from Fans

Kiosks opening in Kop – often only 2 of the 4 kiosks open. Can this be improved? The Club reported that it is intended to open more in the lower Kop concourse.

8. Working Group Update

There had been a good response to the appeal on our social media channels for volunteers to commence painting the lower Kop concourse. Once numbers are confirmed, session dates can be confirmed.

9. Any Other Business

Ryan Sparks presented an overview of the June 2022 Accounts that had been submitted that week to Companies House. Once accepted and posted on the Companies House website, the Club would publish a full analysis and commentary in support of the accounts (*published 6th April 2023*) by the Company Secretary.

The continuing aim was to have "Football Fortune" (defined as incoming transfer fees and cup runs) as a bonus rather than the means to survival.

Since the meeting with the club, the accounts have now been made public, so the wider conversation during this meeting can now be covered by visiting this summary on the <u>Club's website</u>, or by viewing the full accounts on the Companies House <u>website</u> itself.

The major documented increase in the Club's Fan Engagement rating was also being seen in the uplift in new Season Ticket applications.

Commercial activity continued to increase with the partnership and sponsorship with Morrisons being a prime example.

On a different note, the car park wall which was now rendered was intended to be the location of an arts project in the coming months.



Adam Baker requested that the Club made it clear and prominent that the deadline for reserving seats for existing Season Ticket holders expires before the prize freeze deadline itself.

The date of the next meeting is scheduled for Thursday 27th April 2023 at Valley Parade

The meeting closed at 8.05 pm.