



Victoria Andrew CV

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🌐 victoria-andrew

Midweight/Senior Graphic Designer and Presentation Specialist

Expert in:

Adobe Creative Suite: InDesign, Illustrator, Photoshop, Acrobat and Microsoft PowerPoint.

I design:

High-end, polished literature for print and online, pitch deck presentations, logos, infographics, diagrams, charts, graphs, maps and social media imagery.

Sectors:

Large corporates, high-end businesses and finance organisations, but I embrace all to deliver the best design service.

Loves:

Nothing more than losing myself in the creativity of a design project.



I am also experienced in:

- creating and adhering to a company's brand
- content creation for social media and blogs
- website design using Wordpress
- project management using Monday.com
- creation of promotional videos in Adobe Premiere
- designing email campaigns in MailChimp
- large format banner and flag design for events
- creative ideas!

www.victoria-andrew.co.uk



Me:

I live in Wrotham village in Kent with easy access to London and the M25.

If required, I am fully set up at home for hybrid/remote working.

I am Mac-based using the most up-to-date Adobe Creative Suite and Microsoft Office software and all work is backed-up securely.

I work very quickly and efficiently to meet tight deadlines and can offer very flexible working hours.

I have an unflappable nature with a 'can do' attitude.

Work history:

2002 to present: Freelance graphic design for a variety of clients covering all sectors from small start-ups to large corporations. I have particularly strong connections in the financial industry from my City-based days where I ran the graphic design team for a leading investment firm. These financial connections along with clients from other high-end sectors have led to incredibly long working partnerships with clients who return for hassle-free, result-producing solutions. My most recent client being a leading investment company in African agriculture, SilverStreet Capital, designing their presentations and printed annual reports. My most recent ESG report has won an Environmental Finance Award for Global Sustainability Reporting.

2004 to 2019: I ran my own business 'The Victoria Chart Company' designing reward charts for children, an initiative that came from my son's diagnosis of cerebral palsy. I designed a variety of reward charts to support young children through various developmental milestones. These charts were sold throughout the UK and US. Alongside my own range of charts, I also designed bespoke charts for leading UK organisations such as the RAF, the NHS, local authorities and police services.

1998-2004: I ran the design team for *Gartmore Investments* based in the City. My team oversaw production of all financial reports and presentations. In the final two years I was on secondment to their US arm *Gartmore Global Partners* based in Charlotte North Carolina.

References available up on request.

In my spare time:

I love all things creative.

For a hobby, I am a pencil portrait artist - I love to create bespoke, unique, eye-catching pieces for homes and businesses. Please see my drawing website www.originalsinpencil.co.uk. My hand drawn art can be incorporated into my graphic design - leading to very unique pieces of work.

I also love socialising, gardening, interior design, keeping fit and the great outdoors.

