

# TERMS OF SERVICE

(CONDITIONS OF PARTICIPATION; LIVE AND ONLINE SEMINAR / WORKSHOP, SOCIAL MEDIA MARKETING SUBSCRIPTION, CONSULTING AND COACHING)

Please read the following terms and conditions regarding your purchase of Naomi Mc Laughlan's live or online seminar / workshop, or your purchase of a social media marketing subscription, or even purchasing a consultation (Business or Multimedia Marketing Consultation) or coaching (Business or Multimedia Marketing). By registering for the "Seminar" or the Online Training Course (the "Course"), or the Social Media Marketing Subscription ("Subscription") or the Consultation, or the Coaching, you (the "Buyer") accept to the following terms and conditions. If you object to these terms and conditions, you should not attend the seminar, online training course or coaching or consulting session.

## BUYER CONDUCT

Naomi Mc Laughlan requires all Buyers to be respectful and professional to staff, fellow attendees, location hosts, speakers and guests throughout the Seminar. This includes time in session as well as breaks and down time. Naomi Mc Laughlan reserves the right to ask the Buyer and guests to leave the Seminar and host location should they be deemed rude, uncooperative or unprofessional. In this case, the Buyer will not be refunded or reimbursed for the Seminar under any circumstances, receive any advertised bonuses, or qualify for satisfaction guarantees or any other written or implied guarantee. These aforementioned rules of conduct also apply to subscription, consultation and coaching.

## LIABILITY WAIVER

Under no circumstances will Naomi Mc Laughlan or her assigns be held liable for the Buyer's injury, death, or loss or damage of personal belongings resulting from participation in the Seminar. Buyer hereby accepts all risk to his or her health including injury or death that may result from participating in the Seminar and hereby releases Naomi Mc Laughlan, her employees, interns, contractors, sponsors, volunteers, and representatives from any and all liability to his or herself and her personal representatives, estate, heirs, next of kin, and assigns for any and all claims and causes of action for loss of or damage to the Buyer's property and for any and all illness or injury to the Buyer's person, including death, that may result from or occur during the Buyer's participation at the Seminar, whether caused by negligence of Naomi Mc Laughlan or her representatives. The Buyer agrees to notify Naomi Mc Laughlan if he or she has any medical, physical, or psychological conditions that may

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hinder him or her from fully and healthfully participating in the Seminar. The Buyer acknowledges and agrees to be financially responsible for any medical or legal bills that may be incurred as a result of participation in the seminar including any emergency medical treatment. Naomi Mc Laughlan does not give legal or financial advice and under no circumstances will be held liable for results.

## CANCELLATION POLICY

When a Buyer registers for the Seminar or purchases the Course, Naomi Mc Laughlan makes extensive arrangements and investments while anticipating his or her tuition and attendance. In the case of his or her cancellation, Naomi Mc Laughlan incurs significant administration hassles, expenses, and loss of business. Given this fact, Naomi Mc Laughlan does not accept cancellations or issue refunds beginning 7 days after the Buyer has registered for the Seminar or purchased the Course. If the Buyer cancels within 7 days of registering, he or she will receive a full refund upon return of any materials or bonuses issued, but any Buyer seeking to cancel his or her purchase after 7 days will not, under any circumstances, receive a refund. This is due to the extremely limited seating for the Seminars of this nature, as well as access to the online Course that is given upon registration for a Seminar or Course. If for whatever reason you are unable to attend the live event after you have purchased and after 7 days have passed since registering, we will attempt to transfer your ticket to someone else or allow you to attend a future Naomi Mc Laughlan event on the same topic at Naomi Mc Laughlan's discretion. Bonus tickets and Guest Tickets to a Seminar may be transferred to a future Seminar or event on the same topic at Naomi Mc Laughlan discretion.

Coaching and consulting sessions are non-refundable. Furthermore, after a client has received his or her content package from the Social Media subscription, no refund will be issued.

## REGISTRATION FOR A SEMINAR OR WORKSHOP;

If, for any reason, you are unable to attend the live event after the purchase and after 7 days of registration, we will try to transfer your ticket to someone else or have you attend a future Naomi Mc Laughlan event on the same topic at the discretion of Naomi Mc Laughlan. Bonus tickets and guest tickets to a seminar may be transferred to a future seminar or event on the same subject at the discretion of Naomi Mc Laughlan.

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## EARNINGS DISCLAIMER

Naomi Mc Laughlan has taken every effort to ensure to accurately represent her Program and its potential to help the Buyers businesses and the growth of it. However, there is no guarantee that the Buyer will earn any money using the techniques learned at the Seminar or Course and Naomi Mc Laughlan does not purport this as a “get rich scheme.” Nothing on Naomi Mc Laughlan’s websites or at her Seminar is a promise or guarantee of earnings. The Buyers level of success in attaining similar results discussed is dependent upon a number of factors including the Buyers skill, knowledge, ability, dedication, business savvy, network, and financial situation. Because these factors differ according to individuals, Naomi Mc Laughlan cannot guarantee the Buyer any form of success, income level, or ability to earn revenue. The Buyer alone is responsible for his or her actions and results in life and business. Any forward-looking statements outlined on Naomi Mc Laughlan’s sites or in the programs are simply an expectations or forecasts for future potential, and thus are not guarantees or promises for actual performance. These statements are simply Naomi Mc Laughlan’s opinion. As stipulated by law, Naomi Mc Laughlan makes no guarantees that a Buyer will achieve any results from Naomi Mc Laughlan’s ideas or models presented at the Seminar, and Naomi Mc Laughlan does not offer professional legal or financial advice.

These aforementioned contents also apply to the subscription, the consultation and the coaching.

## PRIVACY POLICY

Naomi Mc Laughlan is committed to ensuring that the Buyers privacy is protected. Any personal information provided by the Buyer will only be used in accordance with this privacy statement.

This policy is effective from January 1st, 2015.

The following information may be collected:

- name and job title
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers

The information may be used in the following ways:

- Internal record keeping.
- We may use the information to improve our products and services.

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- We may periodically send promotional emails about new products, special offers or other information using the email address which you have provided.
- We may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

## SECURITY

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, there are suitable physical, electronic and managerial procedures in place, to safeguard and secure the information we collect online and offline.

### Links to other websites

NaomiMcLaughlan.com and her other websites may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

### Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by emailing to [info@naomimclaughlan.com](mailto:info@naomimclaughlan.com).

Naomi Mc Laughlan and her team will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. Your personal information may be used to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

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You may request details of personal information which we hold about you under the Data Protection Act 1998. If you would like a copy of the information held on you please contact us via email.

If you believe that any information we are holding on you is incorrect or incomplete, please email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.