

EDITION 2022

UPDATED
15.02.2022

B2B ✦ B2C

WORKSHOP & FOCUS

EVENTS IN ITALY

Abano Terme, Fiuggi, Ischia,
Terme Luigiane, Castrocaro,
Salsomaggiore

INTERNATIONAL TRAININGS

Georgia, Ukraine,
Kazakhstan, Moscow,
Ekaterinburg

EVENTS OUTSIDE ITALY

HESTOUREX, HTI, MedTW

SELLERS & EXIBITORS



World Fine Selections

Mariaantonieta Princivale, CEO of WFS, founded the company in 2012, in Veneto, Italy. Born as a DMC, it has never stopped evolving. In those years, a great transformation took place in tourism: the era of intermediation was ending, and online platforms took over. WFS, however, has always supported and believed in professional travel agents.

Therefore, Mariaantonieta decided to travel the world to understand the right direction to take and specialise in market niches that would soon explode, generating important flows: experiential tourism and medical tourism.

World Fine Selections aim to discover and offer the most excellent companies of the Handcraft through its 9 websites for online booking which are working on autonomy and armonically connected by artificial intelligence.

Each web site is reserved for a sector or commercial category and companies are selected on the basis of global market trends in the luxury niche market which is actually very large and which is currently claiming hand-made high quality products.

Thanks to this innovative project, this connection will be very simple, with just one click companies will be able to connect online from all over the world. We are selecting the best companies in each nations divided for each category of merchandise in different levels of production or services : from crafts to industry, trade, services, etc ...

World Fine Selection represents an innovative platform for luxury & experience tourism, B2B and B2C, dedicated to luxury products and Services connecting trasversally Service Providers from different types and countries





Standards

Professionalism, quality, availability, cleanliness and friendliness are just some of the parameters we use to recognize the excellence of listed companies.

The purpose of the project is to raise the economy of small and medium-sized companies by creating a nationally visible nationwide network worldwide.

In Italy we started from 5 star luxury Hotels up to boutique hotels or small luxury hotels & Country Resorts.

Networking

World Fine Selections is a B2B and B2C on line booking system. World Fine Selections is based on a worldwide growing network of travel agencies who can find and book the Hotels, products and services that we select in real time. The commission we get from Hotels and other supplier is forwarded to travel agencies and buyers.

WFS Events

is our branch dedicated to the organization of B2B and B2C events from Taylor Made up to Big ones

Workshop

Our project includes B2B events that allow our members to meet with foreign operators looking for local products or services. They are frequently organized for individual sectors that will be away, more and more closed and reserved for companies registered on the platform.

TRAININGS, SEMINARS, EDUCATIONAL & FAM TRIPS

How to Register

To register please contact one of the official authorized Distributor on <https://www.worldfineselections.it/contacts/>





ONE GROUP 3 AIMS

BY MARIAANTONIETTA PRINCIVALLE

The first company was founded in 2012, in Veneto, Italy. Born as a DMC, it has never stopped evolving. In those years, a great transformation took place in tourism: the era of intermediation was ending, and online platforms took over. WFS, however, has always supported and believed in professional travel agents. Therefore, we decided to travel the world to understand the right direction to take and specialise in market niches that would soon explode, generating important flows: experience tourism and medical tourism. Today, WFS represents an innovative platform for luxury & experience tourism, B2B and B2C, dedicated to luxury products and Services.

BookingsMed Is the on line booking system for Medical Tourism. It is both B2B and B2C. The new Marketplace for Clinics, Doctors, Thermal Centres and Medical Spa

World Fine Selections Is the innovative platform for Luxury & Experience tourism. Both B2B and B2C.. Dedicated to Luxury products and Services.

WFS Events is the Web site dedicated to promote our B2B events, such as Workshops, Fam Trips, Trainings & Educational. The ideal way for growing your business.

AWARD



Lucia Magnani
Health Clinic

Best Longevity Program
2021- Europe



EMT
European Medical Tourism

AWARD



GALA DINNER AWARDS

EMT 2022

TOP HOSPITAL - CLINIC- THERMAL CENTER - MEDICAL SPA

www.wfsevents.com
ABANO TERME ITALY



Medical Tourism

what about

Medical tourism, still little known in some countries (for example in Italy) is growing exponentially. In brief, it is the movement of patients from one state to another to face medical treatment. The reasons for a trip of this type are the search for better treatments at a cheaper rate, or the search for treatments that are not provided in your state of residence.

They can be preventive treatments such as check-ups and Second Opinion in the clinic, prevention or rehabilitation in specialized Thermal Centers, trips in search of a better image – cosmetic surgery – , or even purifying and detoxifying paths for those who sustain difficult work rhythms .



What is it ?

BookingsMed it is a health travel Marketplace both B2B as B2C.

It primarily connects Italian travel agents and facilitators with healthcare service providers in Italy and abroad. The platform is now open to foreign travel agencies, facilitators, and service providers who wish to set new partnerships and patients' flow from Italy.

The platform emerged after matching buyers and sellers through specialized health travel B2B meetings and events in Italy since 2016. <https://bookingsmed.com>

Whom is intended to ?

Following the market demand in Italy, the most required specialties comprise respiratory diseases, physical rehabilitation, thermal and medical spas packages, dental services, aesthetics, IVF, hair transplant, and health prevention programs, including medical wellness. It is an opportunity for international service providers from neighboring markets to establish direct connections with new partners eager to send Italian patients and clients.

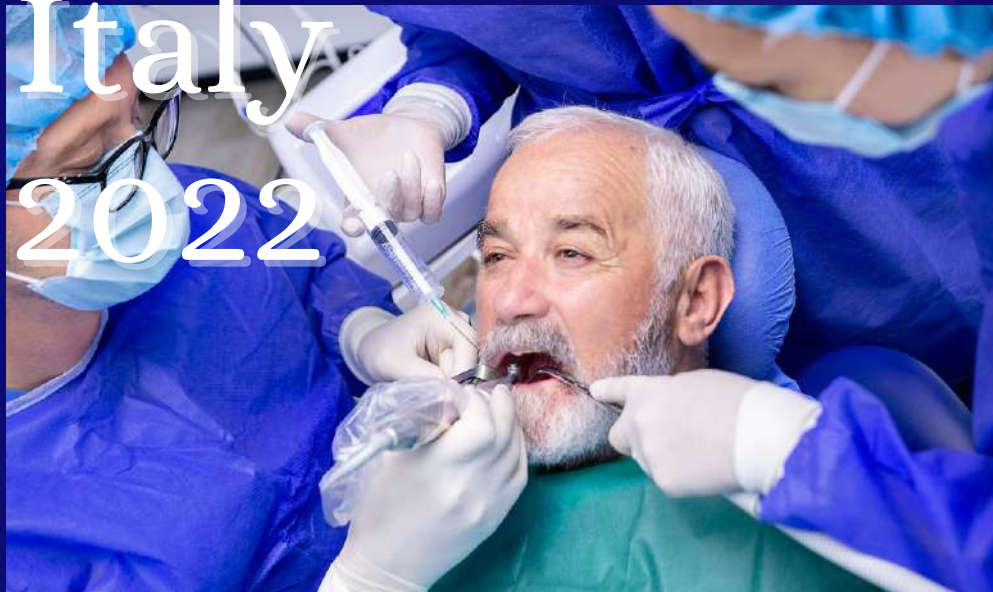
World Agencies are already registering to Our Network for getting trainings and discounts – Network is expanding quickly

How to Register?

It is possible online directly at the platform at <https://www.bookingsmed.eu/login.html>

A tutorial for registering online is available at <https://www.bookingsmed.com/page/Tutorials.html>

EMT Italy June 2022



www.wfsevents.com

Medical Tourism Event

B2B meeting with International Facilitators, VIP Tour Operators, Doctors, Health and Welfare Insurances

Open to : Clinics, Hospitals, Medical Spa, Medical Resorts, Thermal Centres

ABOUT US

SINCE 2016

EUROPEAN MEDICAL TOURISM

from 20 >> to >> 150+ Buyers

World Fine Selections srl and Taste for you Service srl, are the companies that have been organizing the international meeting EMT European Medical Tourism since 2016.

At our first meeting did attend 20 Buyers and 20 Sellers. In the edition of 2019 did attend 150+ Buyers, 20+ Speakers and 100 Sellers.

Living in close contact with operators for many months, we have recognized the need to create an environment in which information between supply and demand flows in an instant, simple and transparent way.

Our daily relationship with partners and foreign correspondents allows us to maintain an International network and a constantly updated vision on market trends, current trends and news in the world.

In August 2020 we did establish the Italian Association for Medical Tourism and we decided to set a partnership for EMT 2021. We aim to open the event to international partner & Associations for a mutual growing in the field of Medical Tourism.

THE MEDICAL TOURISM WORKSHOP takes place in June 2022. Representatives of European and CIS medical centers, rehabilitation centers, foreign medical services companies, wellness centers participate. Our listeners are medical tourism Insurances, facilitators, travel agents and doctors. For the 7th time, the annual seminar on medical tourism will be held.

MEDICAL TOURISM WORKSHOP includes a conference, round tables on working with patients and market trends; business meetings - B2B Workshop;

We wish you a positive experience and benefit from participating in our event!

registration on :

www.wfsevents.com



EMT 2022

European Medical Tourism International workshop

PROGRAM

JUNE 7-8-9-10 2022

June 7th - Insurances Special Day!!!

10:00am - 12:00pm

Conferences & Welfare Insurances from Europe (Italy & Germany) from Dubai & from CIS Countries (Ukraine & Russia)

3:00pm - 6:00pm

Insurances Round Tables - presentation 10 minutes each company, branding, brochures distribution, With direct meeting of Insurances

June 8th

9:00pm - 12:00am

International Conference on Medical Tourism

3:00pm - 4:30pm

Round Table - IVF - presentation 10 minutes each company, branding, brochures distribution, Buyers/Sellers

4:30pm - 6:00pm

Round Table - SPORT MEDICINE - presentation 10 minutes each company, branding, brochures distribution, Buyers/Sellers

8:00pm - 10:00pm

Medical Tourism - AWARDS 2022

June 9th

9:00am - 13.00pm

B2B meetings - on place 10 min for each meeting

2:00pm - 6 pm

B2B meetings 10 min for each meeting

June 10th

10:00am - 3.00pm Medical&SPA Tourism Training and Certification

SPEAKERS :

Dr. Prem Jagyasi, Award-winning Global Health Leader, Medical Tourism Consultant, Speaker and Entrepreneur

Dr.Violetta Yanyshavska and Dr.Ihor Torskiy Medical Tourism experts, cluster developers

EMT 2022

European Medical Tourism International workshop

W H O

WHO IS ELEGIBLE

BUYERS

FACILITATORS
MEDICAL TRAVEL AGENTS

New Entry 2022 !!!
INSURANCE COMPANIES

SELLERS

CLINICS
HOSPITALS
DOCTORS
MEDICAL CENTRES
THEMAL CENTRES
THERMAL HOTELS
MEDICAL SPA

SPEAKERS

ASSOCIATIONS
TRAINERS
FACILITATORS
CONSULTANTS

EMT 2022

European Medical Tourism International workshop

I M P O R T A N T

GENERAL INFO

BEFORE EVENT

Please fill in your profile & book your appointment on the on line agenda <http://emt2016.net/> using the code you got from us by mail. If you are new from in this field we suggest you to fix appointment also with consulting companies, you will find them in the agenda with Buyers

AFTER EVENT

it is very useful to stay in contact with Facilitators, inviting them to visit your clinic and to show your facilities, to organize on line seminars with them to educate on your services, to share opinions and to ask suggestions.

BEFORE EVENT

please prepare Bochures, Visit Cards, price lists (commissionable) photos, video or tutorials to share with Facilitators, explaining why they should send clients to your clinic language shall be english + the language of the market you desire (ex italian-german-russian etc)



EMT 2022

European Medical Tourism
Connecting People

Abano Terme- Italy
B2B & Conference

www.wfsevents.com



30+

Medical
Insurances

100+

International
Buyers

350+

Participants



EMT 2022

European Medical Tourism International workshop

AWARDS



Sponsorship Opportunities

Visibility

EMT sponsorship opportunities provide your organisation with substantial international exposure, increasing visibility of your brand and your networking capacity. If you are looking to build awareness of your brand in the Health industry, we have created for you some "events inside the event".

We have reserved for you the attention of the Buyers for 1 or 2 hours during meals. You will find more detailed information on the following pages.

SPONSORSHIP

BRANDING

6th INSURANCES DINNER

You will have the chance to present your company to all the attendants during the dinner time

20 minutes presentation
1 slot available

€ 6.000

7th NETWORKING DINNER

You will have the chance to present your company to all the attendants during the dinner time

20 minutes presentation
1 slot available

€ 12.000

8 th AWARDS (GALA)

You will have the chance to present your company to all the attendants during the dinner time

20 minutes presentation
1 slot available

€ 25.000

EMT 2022

European Medical Tourism International workshop

Special price for EMT!

TRAINING AND CERTIFICATION

MEDICAL AND SPA TOURISM EDUCATIONAL MASTER CLASS



Dr Prem
and associates



Dr Igor Torskyy · Dr Prem Jagyasi · Dr Violetta Yanyshvetska

- Get tips on marketing & branding of your organization amidst right audiences;
- Learn to make key strategies while making marketing plan for better business development;
- Get to learn right approach while dealing with international patients;
- Gain insights on legal & ethical issues involved;
- Learn more on health insurance & its key impact on Medical and Spa tourism industry;
- Get success-formula that seldom fails while working in Health tourism.

EMT 2022

RATES

THERME & MEDICAL SPA

Basic - desk + 10 appointments	€ 1200
Premium - desk + 20 appointments	€ 2400
Gold - desk +25 appointments + speech 15" 2 pages in the catalogue + Insurances Special Day + AWARDS CONTEST	€ 6000

CLINICS & HOSPITALS

Basic - desk + 10 appointments	€ 1200
Premium - desk + 20 appointments, Round Tables	€ 2400
Gold - desk +25 appointments + speech 15" 2 pages in the catalogue + Insurances Special Day + AWARDS CONTEST	€ 6000

EXTRAS ON REQUEST

-3 nights 5* FB - any additional night FB - price per person /per night € 120 drinks not included	€ 360
-3 nights 4* FB - any additional night FB - price per person /per night € 90 drinks not included	€ 270
individual Transfer from airport roundtrip	€ 205
Special Day Trainings & Certifications in Medical & Spa Tourism	€ 250
Gala dinner AWARDS - price per person drinks included	€ 110
ROUND TABLES : IVF, SPORT MEDICINE	€ 600



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