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Location: Swindon, UK

Karolina (Kat) Skarpetowska

Graphic Designer & Photographer

Profile

An engaging and creative graphic designer with experience in digital design, brand identity, design for print, custom typography, logo design, and motion graphics. Highly motivated, works well with teams or autonomously. Strong knowledge across the Adobe suite. Widely travelled, comfortable with diverse environments and with diverse groups of people. Exceptional eye for detail. Advanced photography and processing skills. Retail and customer service also.

Professional Experience

November 2022 - Present | Associate

TK Maxx, Swindon

- Providing customer service at checkouts and throughout the store
- Working in a team to maintain departments

June 2022 – November 2022 | Freelance Creative

LV Creative, Remote

- Producing marketing materials for various clients, including capturing and editing photos, and video post-production.
- Ensuring effective visual communication and brand representation.

July 2021 - March 2022 | In-House Graphic Designer

Paranormal Electronics LTD, Swindon

- Rebranding and mascot creation for fast-growing local business
- Developed marketing materials and print-ready promotional items, maintaining brand consistency throughout
- Social media posting and email marketing with Mailchimp
- Updating the company website, incorporating branding elements, improving UI design
- Product photography; high-quality images for promotional purposes

December 2018 - December 2020 | Freelance Photographer and Writer

RawMusicTV, Remote

- Captured high-quality concert and artist photos across various locations in the UK
- Provided prompt post-processing of photography and delivered comprehensive reviews for promoters and labels
- Conducted artist interviews and wrote album reviews, showcasing excellent communication and interpersonal skills

December 2015 - November 2020 | Shift Supervisor

LaserQuest LTD, Swindon

- Team leader and general site supervisor
- Customer service, in person and over the phone
- Creative Makeup Artist for Halloween events

Education

September 2018 - June 2021 | Bachelor of Arts in Graphic Design

Oxford Brookes University, Swindon Campus UK

September 2015 - July 2017 | Creative Media Production

North Star College, Swindon, UK