



UPLIFTING AFRICA PROGRAM
Strategic Goals and Priorities

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1. AFRICAN SECURITY, PREVENTING TERRORISM, PROMOTING PEACEFUL RESOLUTION OF CONFLICT



Africa has increasingly bore the brunt of terrorism throughout the continent. In Libya, Tunisia, Mali and Nigeria; ISIS and other related terrorist groups have carried out operations that have taxed the relative strength of the police and armed forces of each country to combat such terrorism. Elsewhere on the African continent, civil war in such nations as the Sudan and the Congo have decimated opportunities for peace and prosperity in regions that are otherwise blessed with important natural resources.

The Eurasia Center's Africa Program promotes new solutions for combating terrorism and supporting the peaceful resolution of conflict in these important areas.

Our Africa Program explores the complexities and dynamics that push some countries into violence but enable others to resolve their grievances peacefully. Our analysis and discussion of enduring conflict in war torn areas examines the prospects for peace and considers what role the United Nations can play in bringing warring parties to the negotiating table.

Our program also seeks to understand current security threats and anticipate risks to stability using international, and African-led security initiatives. Our current areas of focus include terrorism in the Nigeria, Sudan and Congo etc.

2. ENERGY AND ENVIRONMENT

Africa has huge potential to control its tremendous natural energy resources and reverse the decades of neglect towards its environmental policies. Many measures can be implemented to control devastation from seasonal flooding or drought, for example. Now that the colonial period is over, African nations can devote more resources toward creating the right infrastructure and habitats for its people and wildlife to thrive.

The Uplifting Africa Program is very concerned with the massive protection challenges raised by disasters and climate-related displacement. To combat this, we work with other agencies and a range of partners to protect those at risk. We have put in place programs and initiatives aimed at improving sustainable environmental management; aiming to reduce environmental degradation and enhance the resources available to the displaced, as well as host communities.





Our program supports the host-government capacity to develop, approve, finance and ultimately bring power projects online which is critical to the success of the initiative. We will work with host governments to launch or further develop delivery units charged with driving progress on specific projects. These delivery units will help increase technical skills and accelerate energy sector regulations, market structure and enabling environment reforms.

Our program is also committed to providing an in-depth understanding of the current trends shaping Africa's energy industry from a national and regional perspective and extensive analysis on the main political, socio-economic, and security risks facing the oil and gas industry in African countries.





3. SOCIAL ISSUES - PUBLIC HEALTH, PREVENTING DISEASE/EPIDEMICS, GENDER EQUITY, WOMEN'S ISSUES

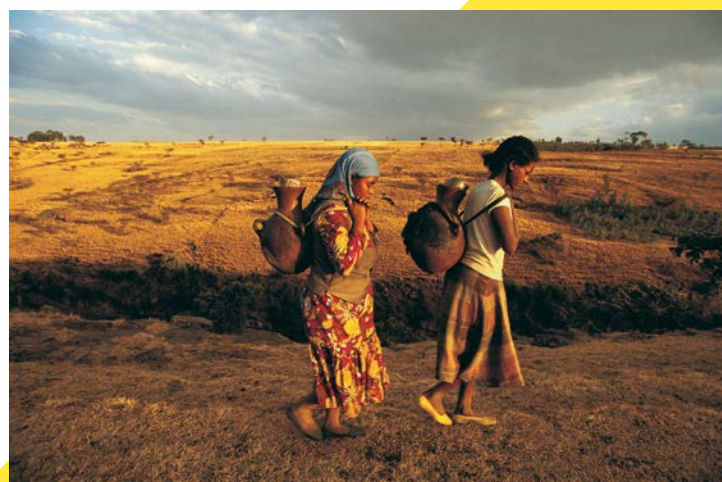
Africa has been stricken with many serious diseases including AIDS, Ebola, malaria, and tuberculosis. Preventative medicine, vaccinations and new forms of research are helping reverse devastating trends which have plagued the continent for centuries. In addition, addressing gender issues and changing attitudes toward the role of women are important toward uplifting Africa in many important areas.

The Eurasia Center's Uplifting Africa Program has a wide range of health-related aid programs tailored to the needs of the countries and communities we serve. Our health aid is designed to address inequities, support universal access to services and produce long lasting results. Our urgent approach to health related issues strengthens local partners, develops local solutions and works in remote areas often neglected by existing health and social service systems.

Our programs empower women to adopt sustainable practices in environmental husbandry, including farming; fishing; solar energy; forestry; water retention and purification; agriculture and agronomy; green spaces promotion and protection; waste and drainage management; product conservation, transformation, sale and microfinance.

Our health programs include:

- *Malaria*
- *HIV and Tuberculosis*
- *Maternal and Child Health*
- *Child Wellbeing and Protection*
- *Access to Clean Water, Water Purification*



4. ECONOMIC ISSUES - INFRASTRUCTURE DEVELOPMENT, EQUITY ISSUES, MIGRATION



Africa is on the cusp of a great economic turning point. Many nations are facing economic downturn due to the decrease in oil and commodity prices. However, as nations wisely invest in future infrastructure development, Africa continues to have a potential frontier economy and markets that are starting to blossom and grow. Still, the effects of migration and inequity are important factors weighing the future of Africa's fragile economies down. The Eurasia Center's African Program will conduct vital research and offer solutions to the current economic problems facing Africa.

Our developmental program aims to combat poverty, to support people who are excluded and to care for their common needs. It works alongside and in solidarity with people who still live below the poverty line, whether they live in developing or under developing countries.

It further promotes a hunger free world in which countries peacefully co-exist, providing for themselves and protecting our planet. Our major focus is on the root causes and multiple effects of poverty and making the empowered voices of communities heard.

Our program is designed to implement and support regional integration in transport, energy, trans-boundary water and telecommunication/ICT through improved regional infrastructure of the African Union Treaty.



5. EDUCATION

Our African program is designed to support communities, local partners and governments in their efforts to ensure that all children—including the most vulnerable and marginalized—have the right to a quality education. At Eurasia Center, we recognize that education can be a force for either inclusion and acceptance or exclusion and conflict, and requires a wide variety of people to ensure that schools play a positive role in building a culture of peace. Our education projects encompass a wide range of activities including early childhood development, school feeding programs, and primary, secondary, and higher education in both formal and informal settings.





Mt. Kilimanjaro Founding Donor

**Donor Circle \$1
Million+**

The Uplifting Africa Program is offering exclusive legacy and naming rights to Founding Members of the Uplifting Africa Program. Whether as an Individual or a Corporate Donor, your Founding Donation and name will be listed on a prominently featured golden plaque at our Offices at the highest level, on the Uplifting Africa website and in all the Uplifting Africa Reports and Announcements which will be featured through the years. The Uplifting Africa Program would like to offer exclusive rights for naming a Special Program. You may also endow a Chair of the Program or create a scholarship through our internship program with your name associated with it. The Uplifting Africa Program would also like to offer exclusive naming rights for certain areas of its offices. In addition, your name or corporate logo will be featured in Evening at the Embassies of Africa in Washington, DC or at exhibitions of African artists as they collaborate with our Program both nationally and internationally to increase awareness of our Program and its mission. The Uplifting Africa Program also welcomes donations of art as gifts to the Program and will feature them in exhibitions and prominently display names of the individual donors and provide tax-deductions for all donations. Uplifting Africa also welcomes donations of stocks, bonds, and securities as well. If there is a particular Program Area, Initiative or activity that a donor particularly wishes to focus their contribution toward, UAP officials would be happy to discuss your interests in doing so. As with the founding of other important Programs, the Uplifting Africa Program will provide an important platform to feature such contributions through its wonderful activities for years to come. You will be invited to the Grand Opening of the Uplifting Africa Program and be featured prominently as a Founding Member. In addition, you will always be invited to special events (whether exhibition openings, performances, lectures, or special teas and cultural gatherings, you will be welcome!) The Program will have a wide range of activities and your contribution will be highlighted!

Pyramids of Giza Founding Donor

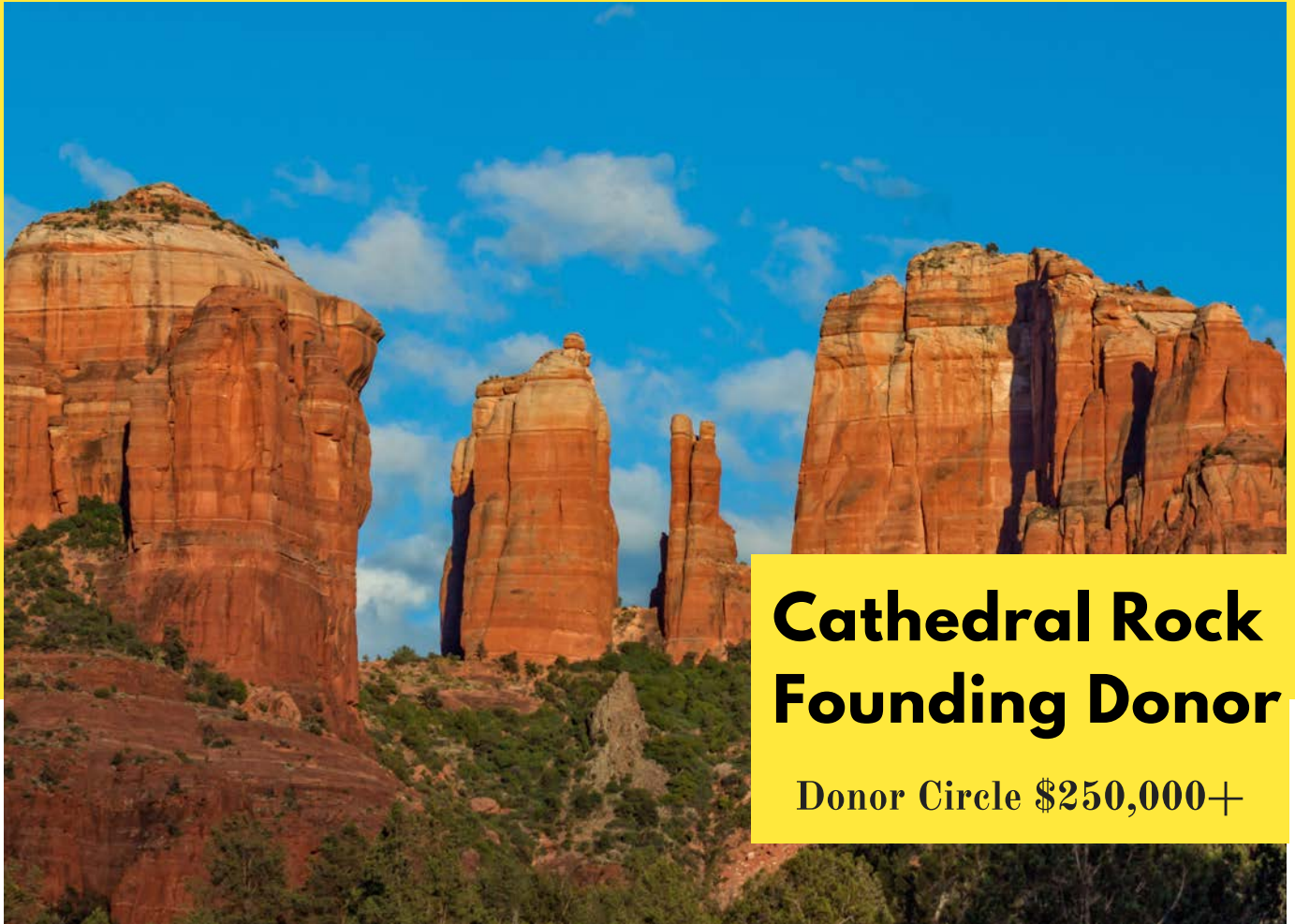
Donor Circle \$500,000+



For those Donors who wish to become Founding Members and help fund the Uplifting Africa Program at the \$500,000+ level and above, The Uplifting Africa Program would like to offer exclusive rights for naming certain areas of our offices. The Uplifting Africa Program would like to offer exclusive rights for naming a Special Program. You may also create a scholarship through our internship program with your name associated with it. In addition, your Founding Donation and name will be listed on a prominently featured golden plaque at our offices and on our new website

UpliftingAfrica.org and in all the Program Guides and announcements which will be featured through the years.

If there is an Uplifting Africa event, series, initiative or activity that a donor particularly wishes to focus their contribution toward, UA officials would be happy to discuss your interests in doing so. As with the founding of other important programs, The Uplifting Africa Program will provide an important platform to feature such contributions through its wonderful research efforts and activities for years to come. You will be invited to the Program's Grand Opening and be featured prominently as a Founding Member. In addition, you will always be invited to special events (whether evening at the Embassies Series here in Washington, DC, Galas and performances, lectures, or special cultural gatherings, you will be welcome!) The Uplifting Africa Program will have a wide range of activities and your contribution will be highlighted!



Cathedral Rock Founding Donor

Donor Circle \$250,000+

For those Donors who wish to become Founding Members and help fund and build The Uplifting Africa Program at the \$250,000+ level and above, The Uplifting Africa Program would like to offer exclusive rights for naming a Special Program. In addition, your Founding Donation and name will be listed on a prominently featured golden plaque in the Museum, on the Eurasia Art Foundation's website and in all the Program Guides and Announcements which will be featured through the years.

If there is an Uplifting Africa initiative or activity that a donor particularly wishes to focus their contribution toward, UA officials would be happy to discuss your interests in doing so. As with the founding of other important think tanks, the new Uplifting Africa Program will provide an important platform to feature such contributions through its wonderful activities for years to come. You will be invited to the Program's Grand Opening and be featured prominently as a Founding Member. In addition, you will always be invited to special events (whether Evening the Embassy Series, publications, conferences, lectures, or special cultural gatherings, you will be welcome!) The Program will have a wide range of activities and your contribution will be highlighted!

Nile River Founding Donor

Donor Circle \$100,000+



For those Donors who wish to become Founding Members and help fund and build The Uplifting Africa Program at the \$100,000+ level and above, The Uplifting Africa Program would like to offer exclusive rights for naming a Special Program. In addition, your Founding Donation and name will be listed on a prominently featured golden plaque in the Museum, on the Eurasia Art Foundation's website and in all the Program Guides and Announcements which will be featured through the years.

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Sahara Desert Founding Donor

Donor Circle \$50,000+

For those Donors who wish to become Founding Members and help fund and build The Uplifting Africa Program at the \$50,000+ level, your Founding Donation and name will be listed on a prominently featured golden plaque in the Museum, on the Eurasia Art Foundation's website and in all the Program Guides and Announcements which will be featured through the years.

If there is an Uplifting Africa initiative or activity that a donor particularly wishes to focus their contribution toward, UA officials would be happy to discuss your interests in doing so. As with the founding of other important think tanks, the new Uplifting Africa Program will provide an important platform to feature such contributions through its wonderful activities for years to come. You will be invited to the Program's Grand Opening and be featured prominently as a Founding Member. In addition, you will always be invited to special events (whether Evening the Embassy Series, publications, conferences, lectures, or special cultural gatherings, you will be welcome!) The Program will have a wide range of activities and your contribution will be highlighted!



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Personal/Company Information

Name _____

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Address _____

City State _____ Zip _____

Work/Home Phone _____

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*o This is a joint gift with my spouse (named above)
Please note that it is our practice to list donor names
and gift ranges in appropriate publications or on our
website. From time to time, we will list your name
unless you request otherwise.*

o I wish to remain anonymous. Do not list my name.

Gift Information

I/We make a pledge of \$ _____

Kilimanjaro Founding Donor, \$1 Million+

Pyramids of Giza Founding Donor, \$500,000

Cathedral Rock Founding Donor, \$250,000

Nile River Founding Donor, \$100,000

Sahara Desert Founding Donor, \$50,000

I/We will give \$ _____ per year for _____ years
Pledge payments will begin (month/year) _____
Please send me reminders:

I/We would like this gift to be:

Unrestricted (used where need is greatest)

Applied to the Uplifting Africa Program, or initiative
specified below (multiple designations may listed)

Smaller Donations are Welcome!

Pledge Payment Options (Gifts may be spread over 5 years) Please indicate your choice below.

Cash or Check: \$ _____ is enclosed. Please make check payable to **The Eurasia Center.**

Credit Card: Credit Card Number: _____ Exp. Date ____/____

Address Associated with the Card: _____

Signature: _____

Charge scheduled payments of \$ _____ in the following months:

January February March April May June July August September October November December

Electronic Funds Transfer (EFT): Please call Michael Cooper to ask for proper forms to electronically conduct approved transactions directly with your financial institution(s) at 1-202-494-0773 or email: Director@eurasiacenter.org

Stocks, Bonds, Mutual Funds, or Other Property/Art Work: Approximate Value \$ _____

Please have Michael Cooper, Director of The Eurasia Center, contact me.

Matching Gift: In addition to my own personal gift commitment, will match my gift of _____

I have enclosed the completed form about the company or organization.

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