A WEEK DEVOTED TO HELPING RADIO STATIONS
BROADCAST REMOTELY

INSIGHTS AND SUGGESTIONS ON HOW TO KEEP YOUR RADIO BUSINESS
OPERATING THROUGH ANY CRISIS

Interactive live and recorded format

100% ONLINE • ARABIC-ENGLISH-FRENCH-SPANISH

www.Remote-Radio-Week.org
Organized by UNESCO in partnership with WHO, Remote Radio Week is an online training programme aimed at building the capacity of local radio stations to produce accurate and professional radio content in the event of containment measures or emergencies, including financial difficulties.

The programme, which will also be available on demand, will cover several thematic areas, with particular reference to the pandemic crisis.

The programme targets radio operators, professionals, and managers worldwide with a particular attention to the needs of local radio stations.

Remote Radio Week will propose distinct programmes in English, French, Spanish, and Arabic during the day, featuring experts, examples, debates, and technical tips for the audience.

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UNESCO Remote Radio Week is an online event covering the theme of "Remote Radio," with the goal of supporting the mission and operations of radio stations located on five different continents.

It consists of an online program that provides information on how to:

- Train station staff to work remotely (e.g. studio, broadcast, IP, cloud, social networks, and DIY equipment, etc.)
- Promote credible and trustworthy radio journalism and public service efforts (reliable information, disinformation, media and information literacy, social links, etc.)
- Manage a radio station in times of crisis (e.g. human, economic aspects, social/strategic role, etc.)
### Testimonials, expert advice, solutions. . .

**Day 1: The Radio Connection**
- Media of proximity/companionship, info/fake news, entertainment, education...
  - [Discussion] How important is radio during a pandemic or any type of crisis? What are the benefits it brings?
  - [Expert Tips] New revenues for radio (subscription, affiliation, branded content / sponsored podcast, audio branding...)
  - [Focus] Remote team/human-resource Management
  - [Flash Testimony] Accessible radio
  - [Resource UNESCO] Disinformation (How radio can fight against fake news...)

**Day 2: Home Studio**
- Audio interface, mics, headphones, accessories, recording/editing/mixing workstation/acoustics/isolation/podcasts, all-in-one solutions, DIY....
  - [Discussion] How should you equip your home studio for professional FM radio or podcasts?
  - [Expert Tips] Advice on how to produce a high-quality broadcast from a home studio
  - [Focus] Interactivity
  - [Focus] Visual radio
  - [Resource UNESCO] Domestic violence (How radio can bring awareness to gender-based violence...)

**Day 3: Remote Contribution**
- Live broadcasts, emergency, interview-multiplex, remote debates, AoIP codecs, telephony, quality-latency-resilience, security...
  - [Discussion] How to manage audio contributions from home
  - [Expert Tips] Best practices for making high-quality audio contributions from home
  - [Focus] Radio in a box (autonomous solutions for emergency situation)
  - [Focus] Mojo - mobile journalism (Inexpensive/ using the bare minimum)
  - [Resource UNESCO] Education/information (how radio can ease universal access to...)

**Day 4: Cloud Radio**
- Music and news scheduling, live broadcasts, voice tracking, remote advertising/trafficking, remote playout, security, VPN, backup...
  - [Discussion] Why should radio broadcasters make use of the cloud?
  - [Expert Tips] Tips on the best features to use when operating your radio from the cloud
  - [Focus] Cybersecurity
  - [Focus] No cloud / communication blackout (public service)
  - [Flash Testimony] The voice of indigenous people

**Day 5: Audio Everywhere**
- Streaming, podcast hosting, hyperdistribution, social networks...
  - [Discussion] How to deliver a quality audio program on all listening devices live and on-demand and how to adapt content
  - [Expert Tips] Extending delivery of broadcast (or radio) content to new platforms
  - [Focus] Data privacy
  - [Focus] Social audio moderation (vs. freedom of speech)
  - [Resource UNESCO] Extremism (how radio can help fight against...)

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Days
- **Day 1:** The Radio Connection
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  - How important is radio during a pandemic or any type of crisis? What are the benefits it brings?
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  - Accessible radio
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- **Day 2:** Home Studio
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  - How should you equip your home studio for professional FM radio or podcasts?
  - Advice on how to produce a high-quality broadcast from a home studio
  - Interactivity
  - Visual radio
  - Domestic violence (How radio can bring awareness to gender-based violence...)

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  - Why should radio broadcasters make use of the cloud?
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Time schedule

100% ONLINE
ARABIC-ENGLISH-FRENCH-SPANISH

UTC+01:00

NOV. 1
MONDAY

NOV. 2
TUESDAY

NOV. 3
WEDNESDAY

NOV. 4
THURSDAY

NOV. 5
FRIDAY

12 P.M. TO 2 P.M.
UTC+01:00
ENGLISH

(11 A.M. @ UK / 4 P.M. NEW DEHLI / 6 P.M. @ PÉKIN / 8 P.M. @ SYDNEY / 12 P.M. @ SOUTH AFRICA )

RADIO CONNECTION
HOME STUDIO
REMOTE CONTRIBUTION
CLOUD RADIO
AUDIO EVERYWHERE
A WEEK DEDICATED TO "REMOTE" RADIO

DISCUSSIONS
Constructive and engaging roundtables with key industry players.

TESTIMONIES
Train radio broadcasters to work remotely (studio, broadcast, IP, cloud, social networks, DIY...)

SOLUTIONS
Help manage radio stations during any crisis (human, economic, social, etc.)

RECOMMENDATIONS
Expert advice on how to run a "remote" radio station.

FAKE NEWS
Promote trustworthy journalism and support public-service objective

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