In Memory of Floyd William Albrecht
   Cedar Valley Men’s Garden Club
In Memory of Barbara Berry
   Federated Flower Art Club
In Memory of Harold L. “Had” Broderson
   Cedar Valley Men’s Garden Club
In Memory of De Carter
   Green Scene of Black Hawk County
In Memory of Harold A. Hammelman
   Fern Hammelman
In Memory of Janice Lemon Hibbert
   Barbara L. Higgins
In Memory of Donald Hoffman
   Cedar Valley Men’s Garden Club
In Memory of Maxine Leymaster
   Ralph Leymaster
In Memory of Jane E. Martin
   Federated Flower Art Club
In Honor of John & Mary Miller
   Brad A. Miller
In Honor of Mary B. Miller
   Jean Bishop
In Memory of Ivan and Virginia Myers
   Iain Walker-Veldhuizen
In Memory of Randy Pothast
   Beverly Pothast
In Memory of R. Frank Nelson, Sr.
   Nancy & Bob Friedman
In Memory of Lloyd Petersen
   Family of Lloyd Petersen
   Kelly Conrad
   Jerry & Kathy Durham
   Nancy & Bob Friedman
In Memory of Robert ‘Bob’ C. Post
   Patricia Bowlsby
   Jean M. Post
In Honor of Bruce & Luann Rickert
   Bonnie & Jeff Rickert
In Memory of Margaret Sternitzke
   Barbara L. Higgins
In Memory of Merlyn W. “Bill” Voss
   Cedar Valley Men’s Garden Club

FRIENDS OF THE ARBORETUM
MEMBERSHIP INFORMATION ENCLOSED

Thank you to Wheaton Franciscan Healthcare Print Center for serving our printing needs

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www.cedarvalleyarboretum.org

2008 Annual Report

green space

your place
Dear Volunteers, Members and Friends,

How wonderful it is that The Arboretum is supported by our community in so many ways, by so many people.

Some of us feel a great sense of accomplishment from digging into the soil, despite the dirt under our nails and sore muscles.

Others are grateful for those volunteers who work on-site, but are better suited to show their support by funding garden maintenance and improvement projects.

Still others donate time and energy to make important decisions on committees and the Board of Directors, and create events and classes for the Cedar Valley to enjoy. Your loyalty to The Arboretum makes it become what it is and what it will become, as it improves each year.

Best to you always,

Nancy Friedman — President, Board of Directors

2008 Site Improvements

- Repainted interior of the Education Center.
- Installed air conditioner in the Education Center.
- Purchased lab tables, GPS devices, telescopes and digital cameras, computer, and a projector to be used for summer education programming.
- Constructed cedar fence on east side of Rose Garden and added new rose bushes.
- Added arch designed by Deb Ewoldt over Children’s Garden entrance.
- Reorganized Head House to hold additional equipment and tools.
- Removed, sold, junked and sorted materials stored north of Children’s Garden as well as hauled away compost piles.
- Rebuilt limestone path to Hawkeye Community College.
- Widened service drive north of Rose Garden.
- Reconstructed informational kiosk in Arrival Garden.
- Constructed outdoor, removable lighting for Enabling Garden seating area.
- Removed remaining livestock fence around perimeter of Arboretum.

Explore…….
Learn…….

This last summer the Arboretum offered educational programs for children ages 3 to 9 as well as adult classes. More than 90 classes focused on a wide variety of topics. Classes held June through September brought over 600 children and 300 adults to the Arboretum.

Our corn snake, Jake the Snake—named at the September Fall Harvest Festival, and tadpoles took up residence in the R. J. McElroy Education Center and many children and adults enjoyed the weekly snake feeding which took place during our free Wednesday story-time hour. Check back this season to see how Jake has grown.

2008 was the 6th year the “Petals and Blooms” program which brought together children and adults to form meaningful relationships while learning about nature. On several occasions residents from Harmony House, Mallard Point, and Ravenwood Nursing & Rehab Center visited the Arboretum and learned together with children about weeds, birds, and water plants.

We are currently planning programming for the 2009 season from June 16th through July 23rd. Thank you to everyone who volunteered and participated in classes in 2008. We hope to see you again in 2009 classes!

Gardens In Bloom

Gardens In Bloom, an exciting new garden event, was held at The Arboretum June 6 & 7, 2008. The event was presented by the Waterloo Courier and sponsored by HyVee, Waterloo Implement and CU Restaurant.

Visitors to The Arboretum found inspiration for their own gardens by learning techniques to improve garden production. Informative seminars were held and area garden entrepreneurs and crafters displayed and sold their products.

An Evening of Art & Jazz in the Garden helped raise funds for The Arboretum’s Horticultural Therapy program, Petals and Blooms. Our thanks to the many guests who enjoyed an evening of music and relaxation in the gardens.

Fall Harvest Festival

A Big Thank You to Denise Glenny, Chair

The 10th Annual Fall Harvest Festival drew a record number of visitors in 2008. The weather was gorgeous and families enjoyed roaming the grounds viewing 78 wonderful scarecrows while visiting the Prairie Village, corn maze, children’s activity area, and took time out to play a few games and have a wonderful lunch.

We’d like to thank our many volunteers & sponsors for making the festival such a success!
As we celebrate our 2008 accomplishments, we’d like to acknowledge the outstanding service of three Board Members as they complete their Board terms: John Miller, Nicole Guenther, and Todd Derfield.

John, Nicole & Todd.

You are rotating off the Board of Directors, after serving many years. Giving talent, energy, vision...you are irreplaceable!

John ~ You have been plumber, electrician, water/well expert, path-builder, brick-layer, planter, pruner, hauler, bench-maker, presenter, prairie advisor, meadow-maker, equipment-fixer, barn lobby/contractor, and joke-master.

Nicole ~ You have been Treasurer, decorator, thistle-puller, planter, gardener, scarecrow-maker, Festival Garden Wedding artist, Rose Garden designer, and voice of reason during your eleven years of volunteering at the Arboretum.

Todd ~ You have been arborist, map-reader, pruner, teacher, hauler, tree-planter, host to meetings, grant-writer for DOT signs, and cheerful resource for any questions we send your way so often. With so much appreciation of your many years of service;

THANK YOU!

In-kind Gifts & Services

In 2008, hundreds of dollars of plant material and other items have been donated thanks to the many volunteers and community gardeners that tend the gardens throughout the season. There are too many to list here, but The Arboretum thanks you for your financial support and volunteer hours. The gardens are bright and beautiful with color because of you! We would also like to thank the many Cedar Valley businesses that have given in-kind gifts throughout 2008.

Richard Brough Farms  
- Service Roofing

BMC Aggregates, L.C.  
- Stickfort Electric

Laurel Ridge Farms  
- Wapsie Pines Nursery

Ritland Landscape Architects

Grants & Endowments

City of Waterloo Hotel/Motel Tax Fund

Charlotte & William Hinson Trust

John Deere Waterloo Operations

Bill & Margaret Langlas Family Fund, The Community Foundation of Waterloo/Cedar Falls and Northeast Iowa

Western Nursery & Landscape Assn.

Young Family Foundation of Waterloo, Iowa

Annual Appeal Donors

Karkosh, Gary & Martha  
- Kam, Gary & Jeri Jenner

Keith, Katinka  
- Kokolan, Russell & Sandra

Koontz, Rick & Bev  
- Kruger, Dennis

Lemmon, Norm & Kay  
- Linder, Marilyn

Luz, Kathryn B.  
- Luz, Larry & Marcia

Martin, Jane  
- McGivern, Pat

McHaffy, Sean & Shantelle  
- Miller, Marilyn

Mitchell, Dave & Chris  
- Niemeyer, Elizabeth

Ormond, Roger and Kathy  
- Pothast, Beverly

Pyle, Jim & Bev  
- Rampton, Angela

Rasmussen, Don & Marlene  
- Rogers, Bruce

Rulfs, Bob & Genny  
- Schmitz, Patti

Shirley, Craig & Nancy  
- Slakeu, Duane & Doris

Sutler, Dorethien E.  
- Sullivan, Daryl & Connie

Tomeyer, Michelle & Don  
- Walker-Veldhuizen, Iann

Wilcox, Kim  
- Young, Jane R.

You, Melinda  
- $100-$249 - Mentor

Beck, Robert & Jean  
- Butler, John and Jean

Christensen, Ross and Pat  
- Conrad, Kelly & Tony

Craven, Roberta & Howard  
- Enderlein, Ann

Flater, Jon  
- Guenther, Nicole

Hart, Jean  
- Hoeakstra, Gregory & Anne

Homewood, Jerry & Diane  
- Kinnott, Judith A.

Locke Funeral Home  
- McCadam, Stan & Bev

Miller, Brad A.  
- Phelps, Dale & Gianne

Schmitz, Gerald  
- Schulte, Charles & Linda

Thompson, Darla & Gene  
- Wright, Jack or Dorothy

Young, Deb  
- Young, Rick & Cathy

$250-$499 - Advocate

Andrews, Harold & Audrey  
- Christensen, Greg & Dani

Rewerts, Kay  
- Fratzke, Mary

$500-$999 - Steward

Hays, Pam & Al  
- Miller, John Robert & Mary Lou

$1000-$2499 - Leader

Crisp, Jay & Maurine  
- Harter, Gregory & Lynette

$2500+ - Director

Friedman, Nancy & Robert  
- Guthrie, Jan

Guemesey, Helen

Marketing

• Markets and advertises educational offerings

• Initiated marketing of The Arboretum as a wedding venue

• Updated and expanded brochures for 2009 publication

Finance

The Arboretum continues to be in sound financial condition, thanks to the generous support of our Annual Appeal donors, Friends of the Arboretum, and a record-setting Fall Harvest Festival.

Partners

American Horticultural Society

American Public Gardens Association

Community Foundation of Northeast Iowa

Diers Trees Transplanting

Frost Tree Farms

Greater Cedar Valley Chamber of Commerce

Green Scene of Black Hawk County

Harmony House

Hawkeye Community College

Iowa State University & Extension

Leave A Legacy Iowa

Maffett Landscaping

Meyers Nursery

Orange Elementary

Petersen & Tietz Florist & Greenhouse

UNI Botanical Center

Waterloo Convention & Visitors Bureau

2008 Income

Programming & Rentals 10%  
- Investment Income 10%

Grants 3%  
- Events 21%

In-kind Services 6%  
- Donations 22%

Grants 4%  
- Administration & Salaries 14%

2008 Expenses

Programming & Rentals 10%  
- Garden Operations & Improvements 22%

Grants 4%  
- Administration & Salaries 14%