



## Annual Report 2023

### 2023 CHAIRMAN OF THE BOARD REPORT

**Karen Dzenolet**



The purpose of the IFDA Educational Foundation (the non-profit "branch of IFDA - a 501(c)3 non-profit) is to encourage professional development in interior design and related fields, as well as the development of educational programs and worthwhile projects that enhance the quality of living for individuals, as well as the public. This is accomplished through providing professional grants, as well as student scholarships. In addition, over the years, we have provided seminar-based programming focused on design education; our last in-person design seminar was presented in 2019.

How do we support professional and educational development?

#### Scholarships and Grants

In 2023, we awarded \$19,000 in scholarships to graduate and undergraduate students in interior design and related fields. We also awarded \$11,000 in 2023 as grants to design professionals. Every year we offer \$5000 in grants for IFDA chapters, and we provided three \$1000 grants in 2023 to IFDA chapters.

Also in 2023, for the second year, we provided support for the Bienenstock Library's Future Designers Summit, held in High Point, NC in September. This year, we were Silver Sponsors, providing our \$500 for five students to attend this program, to total \$2500. This was supported through our Schoenthal Leadership Forum grant.

We supported travel expenses (\$750) for one of the IFDA's Honorary Recognition Award winners, Ellen Gefen, to travel to the New England Chapter's Gala; this was done through the Barbara Brock Grant.

The Leaders' Commemorative Scholarship, originally supported by the IFDA Texas chapter, is now being supported by FBN Construction of Boston, MA; Larissa Cook, President. The amount of the scholarship was increased to \$3000 per award year. The scholarship is now known as the FBN Leaders' Commemorative Scholarships and dedicated to the memory of John DeShazo, a founder of FBN.

Plans for 2024 include collaborating on a scholarship or grant, with one or more IFDA chapters, to be created as a memorial to Raymond Waites; donations were requested, with \$100 completed in 2023.

#### Meetings

In 2023, we did not meet in person, as we typically would have done, prior to the pandemic, as a board. I participated in the in-person meeting in November, in King of Prussia for all the Council of Presidents and Board of Directors members; Stephanie Graham, Vice-Chair of EF also participated. I provided a Powerpoint presentation, reviewing our goals for the future and work over the course of 2023, and looking forward, how IFDA chapters could further help with funding the Educational Foundation and more. Stephanie Graham, as Chair in 2024, presented further details about future programs and how to gain support from corporations and other entities.

#### Board Members

Our board consisted of Karen Dzenolet as Chair, Stephanie Graham as Vice-Chair, Helen Wagner as Past-Chair, Earline Feldman as Director of Grants and Scholarships, Sarah Fletcher as Director of Communications, and Kathleen Penney as Director of Resources. Earline Feldman was also our Web Manager and provided social media and email outreach, and Shirley Ebert was our Business/Finance Manager.

#### Funding

We received funding from a variety of sources, including \$15 for every professional membership, a total of \$2695 donations from IFDA members with their dues, donations from chapters (\$5500 for the year) and individual member donations, (\$1375 for the year). We also received a small amount of funding through being part of the Amazon Smile list of approved non-profits; that program has been ended by Amazon.

Our income for 2023 was \$19,864.53; our expenses were \$14,936.68.

In addition, for the second year in a row, we hosted a winter fundraiser/drawing (November-December) on-line: *Funding our Future*; we received \$890 from IFDA members supporting this event. This was open to all IFDA professional members; each \$10 donation provided the contributing member with a chance at winning a free professional membership for 2024; the winner was Georgia Zikas, from the New England Chapter.

#### Outreach

We participated in social media outreach, including Facebook. Earline Feldman continued to publish our newsletter "NewsNet." Karen Dzenolet posted on Instagram. Sarah Fletcher, our Communications board member, created press releases and circulated those to many different magazines and on-line publications announcing our board members in 2023, as well as announcing all scholarship and grant deadlines, all scholarship and grant winners, in addition to any events we participated in. Sarah also contributed all EF articles to the IFDA monthly newsletter.

### 2023 IFDA Educational Foundation Board of Trustees And Committee Chairs

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### 2023 IFDA-EF Scholarship and Grant Winners

True to our mission, the Educational Foundation awarded scholarship and grants to the following most deserving students and industry professionals

#### IFDA Leaders Commemorative Scholarship

**Alexandra Kasson**-Miami University is committed to quality of life issues in interior design.

#### IFDA Philadelphia Scholarship

**James Dzwil**-Florida State University plans to begin in Interior Design & move towards product design in the future.

#### Part-Time Student Scholarship

**Tameka Hamilton**- Seminole State College, FL, is dedicated to a special experience, historic preservation and sustainability.

#### Vercille Voss Graduate Student Scholarship

**Omidi Farzane**- Texas Tech University, is focused on healthcare design projects.

#### Ruth Clark Scholarship for Furniture Design

**Penina Bernstein**- plans to attend Rhode Island School of Design's program to study furniture design.

#### Tricia Levangie Green/Sustainable Scholarship

**Zariah Fowler**- Lawrence Tech, MI plans to get her masters in architecture.

#### BarbaraBeckmann Textile Design Scholarship

**Sara Clark**- SCAD, GA plans to develop hand and digital media.

#### IFDA Student Member Scholarship

**Isabela Dingus**- Virginia Commonwealth University plans to study diverse human cultures.

#### Window Fashion Certified Professionals Fast Track Scholarship

**Linh Ha** - Endicott College, MA plans to expand her education by gaining in-depth window treatment design

#### Elizabeth Brown Grant for Interior Design Programs

**Kim Dutkosky** Indiana University is teaching design process, materials & building codes.

#### Irma Dobkin Universal Design Grant

**Stephanie McGoldrick**- U Mass sponsoring a universal design symposium for students and individuals with disabilities to collaborate and share.

#### Valerie Moran Memorial Grant

supported by the New York Chapter

**Sandra Reicis**- Villa Maria College participate in the ICC in Windsor, England.

#### Tony Torrice Professional Development Grant

**Michele Kiefert**- plans to explore specialized courses that delve into innovative design techniques, environmental sustainability, and inclusivity in interior spaces.

#### Ina Mae Kaplan Historic Preservation Grant

**Andrew Grider**- plans to recreate to the bedsteads that are missing from the two mahogany and the canopy ceiling with textiles.

#### Claire Coleman Founders Grants for 2023 went to the Virtual Chapter

Chapter Partnerships went to the Japan and Carolinas Chapters

#### The Schoenthal IFDA Leadership Forum went to sponsor five students to attend the Bienenstock Furniture Summit.

Barbara Brock Memorial Grant paid for Ellen Gefen to travel to New England to receive the IFDA award.

### Financial Statements

IFDA Educational Foundation income & expenditures for 2023 are illustrated here. Income is derived from a portion of IFDA member dues plus fundraising projects, as well as chapter, member, and industry contributions, memorial and legacy gifts. Major expenditures are for grants and scholarships, true to the EF mission.

The IFDA Educational Foundation is a 501(c)(3) Tax Exempt Organization.

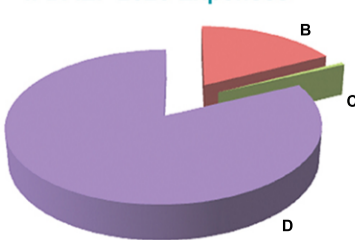
In 2023 the Educational Foundation of IFDA held true to its purpose by awarding multiple scholarships and grants to dedicated students, to professionals seeking to enhance their skills, and to other related educational and philanthropic programs as outlined in the chart below.

#### IFDAEF 2023 Income



- A. Scholarship & Grant Contributions: \$6,965
- B. Member Contributions with Dues: \$6,022
- C. Additional Member Contributions: \$2,695
- D. Chapter Contributions: \$8,000
- E. Fund Raising: \$1,648

#### IFDAEF 2023 Expenses



- A. Board Meetings & Travel Expenses: \$0
- B. Management & Professional Fees: \$7,672
- C. All Other Administrative Expenses: \$266
- D. Scholarships & Grants: \$36,250
- E. Fund Raising: \$1,648