

# STOP

**ARK** | BUSINESS  
CONSERVATION  
PROJECTS

A seal pup with a mottled brown and white pattern is lying on a sandy beach. It is entangled in a green plastic net, which is draped over its body and head. The seal's eyes are open, and it appears to be looking towards the camera. The background is a blurred view of the ocean and sky.

# FOR ONE MINUTE

Ark is a not-for-profit organisation connecting environmental programmes to businesses. We work with conservation projects involved in ocean plastics, animal rescue and environmental repair. We offer employees the chance to travel to places near or far, working on existing or new environmental projects.



# IT'S CLEAR

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# WE NEED TO INTERVENE

The evidence is overwhelming, the planet needs our help. We have to respond accordingly. The Ark program is all about being proactive as well as reactive.

We need to get our hands dirty.



# WE NEED

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# A COLLECTIVE WILL

We are all in this together.

An Ark project can  
become part of your  
organisations culture,  
working towards project  
goals.





# TO HELP

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One of the many problems  
our oceans are facing is  
the vast amount of plastic  
deposited daily. Unless it is  
collected it will stay  
forever.

Lets help clean it up.

# OUR OCEANS





# TO HELP

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# OUR ANIMALS

We are losing our wildlife  
by removing and polluting  
their habitats.

Whether the project is  
marine or on land, your  
team can get involved,  
learn a new skill or bring  
an existing one to make  
your mark.





# TO HELP

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# OUR TREES

Planting trees is one of the most important things you can do for the environment. Trees absorb carbon and help to combat climate change, they also create new habitats for wildlife and support biodiversity.



A large number of small, blue and white striped sea turtles are crawling on a sandy beach. The turtles are scattered across the frame, with some in the foreground and others further back. The sand is a light brown color, and the turtles' shells have distinct white stripes on a blue background.

# WE NEED

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# ORGANISATIONS

We will help you to align your CSR goals and aspirations, bringing them to life. For many years, the traditional company CSR policy has been a tick box considered necessary to implement; there has been little engagement in the projects by employees on a day -to-day basis. Ark will offer projects for the long term, where all staff can become stakeholders, and companies can really make a difference.



# AND YOUR

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# PEOPLE

## **Attract & Retain top talent**

When employees are looking for so much more from their working life, the Ark programme will allow you to offer a joined-up experience that will set you apart. Ark will be part of your business culture and work life, ensuring employees and the business make their mark individually and collaboratively. Creating a legacy for all.



# GET INVOLVED

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# BE HANDS ON

## **Make an Impact**

Working with Ark enables your organisation to offer something more to your employees; adding value to projects. Apart from the obvious benefits of making an environmental contribution to a project, your involvement will allow your business to make an impact outside of the day-to-day operation.





# THIS

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## **Give more to employees**

Moving away from the traditional 'away days', working on an Ark project will enable you and your colleagues to get together outside of the office. Employees will be able to see the challenges up close, use their expertise to provide solutions and contribute to a long-term plan.

# IS A WORKPLACE TOO



# BECOME A MEMBER

Membership of the Ark community means you have an **impact from day one**.

Your basic membership will facilitate Ark to plant trees in a number of locations around the world.

There are two tiers of membership that you can choose from:



**Hands Off – £1,500**



**Hands Dirty – £1,750 +**  
associated costs of bespoke  
project contribution experiences



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## Your Membership

You can choose your level of involvement in projects, from carbon offset to engaging in a project on the ground over a period of years.

It's your call.



# SELECTION OF PROJECT PARTNERS

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**Yorkshire**  
Wildlife Trust



**Cornwall**



PROJECT SEAGRASS



## Membership Projects 2020/2021

For those who opt for Hands Off or Hands On membership you can choose to get involved with one of these four projects. Should you wish to get involved in any other projects you need to choose the Hands Dirty membership.





**MAKE YOUR MARK**

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**WWW.THEARKLIFE.ORG**

**JOIN ARK TODAY**

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