

# Michigan SCC - News from the Mitten



SOCIETY OF COSMETIC CHEMISTS — MICHIGAN CHAPTER

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## *A Message from the 2023 Chapter Chair*



I would like to begin by thanking our SCC Michigan membership for giving me the opportunity to serve as Chapter Chair for 2023. Last year we finally put the Covid pan-demic in the rear view mirror and were able to resume holding in person events. This was a welcome return to normal, as the face-to-face networking opportunities provided by SCC chapter events are one of the main benefits of membership. In 2023 the Michigan SCC chapter will strive to build upon the momentum we established last year. Our first chapter meeting will be on March 9 at Cooper's Hawk Winery in Kentwood, Michigan. Anna Keller from Mintel will present on the future of facial, body, hand, and footcare.

Looking further into the year, we will hold our spring meeting on May 11 in Frankenmuth, Michigan. This will be our first meeting on the east side of the state in several years, and we are aiming to use this event to re-engage with members outside of the Grand Rapids area. We are in the process of identifying two featured speakers for this event, and the meeting will focus on the use of natural ingredients in the cosmetic industry.

On September 21 we will hold the Michigan SCC Technical Symposium. This year's symposium will be focused on "Insta" cosmetics and the need for our industry to move faster than ever. Social media has created an environment where brands need the agility to respond quickly to emerging trends among consumers. The technical symposium will offer a lineup of speakers to address everything from formulation to testing to selling – and how to do it faster.

Our final event of the year will be on November 9 in the Grand Rapids area. We are planning to have a seminar on the use of fermentation products in personal care. More details on this event will come later this year.

Finally, I would like to thank the rest of the SCC Michigan chapter board members for their involvement in running the chapter. Beth Swansegar (Chair-Elect), Bethany Kaczanowski (Secretary), Tori Guglielmi (Treasurer), and Caryn Weiss (Treasurer-Elect) are essential to making this year's activities possible. I would also like to acknowledge Ziqi Wu and Rong Kong for their efforts in supporting the program committee and technical symposium, respectively. More volunteers for supporting chapter activities are always welcome, so please reach out to the board if you would like to become more involved in supporting chapter growth.

I believe the Michigan SCC has an exciting year ahead, and I look forward to seeing you at our 2023 events.

Best regards,

*Sam Costanzo*

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**First Chapter Meeting in 2023 on March 9**



Join us for a technical meeting on March 9 at Cooper’s Hawk Winery and Restaurant in Kentwood, MI. Anna Keller, Global Senior Beauty Care Analyst from Mintel will give two presentations: *“The Future of Body, Hand, and Footcare”* and *“The Future of Facial Skincare”*. There will be a short break between the presentations.

Registration will begin at 3:30pm.  
Dinner will be served at 6:00.

For more details and to register for the meeting, visit [www.sccmi.org/event-information](http://www.sccmi.org/event-information)

**Meet Beth Swansegar - Chapter Chair-Elect**

Beth brings an energetic spirit to the SCC board. A graduate from the University of Toledo in 2017 she started her career at Amway in the Advanced Imaging and Measurement group to provide claims support for beauty products. In order to be with her husband, she moved to Chicago and joined the contract manufacturing industry as a formulation chemist at Fareva. However, after the Covid-19 pandemic hit she decided to move back to Grand Rapids to join the Amway beauty formulation team. In her free time Beth enjoys spending time with her family and trying out new recipes in the kitchen!



## Member News

**Bart Maxon**, has retired! His most recent position was Senior TS&D Scientist in Dow Consumer Solutions. Bart worked at Dow Corning (which was acquired by Dow Chemical in 2016) for more than 26 years. He served in a variety of roles within the Personal Care and Health Care businesses at Dow Corning and Dow.

Bart was very active in the Society of Cosmetic Chemists (SCC) and received the 2022 SCC National Merit Award for his contributions to the society. He is an SCC Fellow, co-founder and the first chairperson of the SCC Michigan Chapter. He also served as SCC National Area II Director from 2014 to 2016. Bart continues to be a guest lecturer for the University of Toledo – College of Pharmacy & Pharmaceutical Sciences: MS Cosmetic Science and Formulation Design. He has authored 7 external publications, and presented 6 podium presentations at the Society of Cosmetic Chemists (SCC) and International Federation of Society of Cosmetic Chemists (IFSCC) Conferences. Bart has 20 granted United States patents.

Bart was also very active in Dow Inclusion and Diversity initiatives through participation in various Dow Employee Resource Groups and served as the North America Leader for Dow's Disability Employee Network (DEN). Outside of Dow, he is the President of the Board of Directors for the Disability Network of Mid-Michigan (DNMM).

Bart and his wife Debi plan on enjoying retirement by spending time together with their 9 adult children, 11 grandchildren, 3 Chihuahuas, and multiple cats.



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#### From the Editor

I am always looking for content for our next issue. Please help by sending information about upcoming events, member news, or other potential content.

Contact me at:  
[newsletter@sccmi.org](mailto:newsletter@sccmi.org)



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### Change of Address

**A Reminder from the SCC National Office:** Throughout the years, many of our members change jobs or relocate and forget to notify the National Office. Without notification, these members may not receive important mailings and eventually are made inactive. If you know of someone who has moved (or changed their E-mail address), please ask them if they have contacted the National Office ([www.sconline.org](http://www.sconline.org)) regarding their change in contact information.

**In Other News:** **Student Membership** in the SCC is now free throughout the time of undergraduate studies; encourage students to join the SCC and take advantage of the scholarships (local and national), career development, education, NextGen resources, and more that is offered to students!

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**Welcome to the Magentaverse**

On December 1, 2022 Pantone announced the color of the year for 2023, Viva Magenta 18-1750. Viva Magenta replaces 2022's color Very Peri as a new, animated red that revels in pure joy, encouraging experimentation and self-expression without restraint. A shade with no boundaries, manifesting as a stand-out statement, audacious and inclusive of all.

To learn more, visit:  
[www.pantone.com/color-of-the-year/2023](http://www.pantone.com/color-of-the-year/2023)

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