



Michigan SCC - News from the Mitten

SOCIETY OF COSMETIC CHEMISTS — MICHIGAN CHAPTER

Volume 2 Issue 4

November 2014

A message from chairperson Yulia Park

The year is coming to an end, but SCCMI still has one more exciting event ahead for you: our November 13th meeting complete with dinner and two speakers: **Perry Romanowski** of Brains Publishing and **Miss Michigan, KT Maviglia**. The meeting will take place in Grand Rapids, MI – see page 2 of this newsletter for more information.

How did you like our **“The Future of Beauty” Symposium** held in Grand Rapids on September 4? This premier event was attended by 93 people. We have heard many positive comments about the Symposium and the social event at the Frederik Meijer Gardens the night before. If you have not had a chance to share your feedback yet – it’s not too late – we’d love to hear from you on what worked well and what could be improved.

Many thanks to those who participated in the **SCCMI Election!** The newly elected board members are Jason Vogel (Chair - Elect), Karen Patin (Treasurer - Elect), and Aimee Gowell (Secretary). Installation of our new officers will be conducted at our meeting on November 13th. The election for National SCC offices will continue through November 15th. You should have already received your electronic ballot via e-mail.

Make sure to **renew your SCC membership** as soon as possible, if you haven’t done so already. If you are in those remaining 27% who have not renewed, act now to help our chapter win the membership retention contest prize! A few things about the membership renewal to keep in mind:

- You can renew electronically at www.scconline.org, click on [join us](#) and then click on [renew](#); you don’t have to wait for the invoice to renew;
- If you joined before July 2014, your current membership is only good until the end of this year, so you DO need to renew for 2015;
- If you pay after December 31, you will pay a late fee and your renewal will not be counted in the contest;
- If you don’t pay at all and decide to re-join at a later year, you will pay a reinstatement fee (\$140);
- If you feel you do not need SCC membership at this point of your career, you can simply resign – it’s easy and will save you that nasty reinstatement fee if you decide to join back at a later time!



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SCCMI.ORG

Looking forward to seeing you at the November 13th meeting!

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SCC Michigan November Meeting—Thursday, November 13th at 3:30pm

LOCATION: Thornapple Pointe Golf Club House, 7211 48th Street SE
Grand Rapids, Michigan 49512

Our Main Speaker: Perry Romanowski, Brains Publishing
***“Skepticism and the Cosmetic Chemist –
How to Distill Beauty Science from Beauty Bogus”***



Abstract: While people have always held odd beliefs about cosmetics, treatment products, and beauty, the Information Age has made the propagation of erroneous beliefs much easier. Clever marketing messages, misremembered headlines and anecdotal stories shared on discussion boards have all contributed to the rise of a less critical consumer. Unfortunately, this lack of skepticism can also affect cosmetic scientists. In this presentation we will review some common beauty knowledge and determine whether it is science or nonsense. We will also talk about some logical tools you can use to protect yourself from falling for Beauty BS.

Bio: Perry Romanowski has spent the past 20 years researching and developing products to solve consumer problems in the personal care and cosmetic industry. He is currently a vice president of Brains Publishing, which specializes in science education. Romanowski received his B.S. in Chemistry from DePaul University and M.S. in Biochemistry. He has written and edited numerous articles and books, taught the SCC's "Beginning Cosmetic Chemistry" continuing education class, and developed various websites.

Also speaking will be Miss Michigan 2014, KT Maviglia

Her platform is: Listen Up, Advocating for Those with Hearing Disabilities.

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Please visit our website for more details about the meeting and to register:
sccmi.org



Our chapter held the 2nd educational symposium in September Papers from the morning session



Mohamed Omer gave a presentation on trends and innovations to watch in the beauty care industry. He discussed two key trends that are a response to changes in consumer behavior. The first trend, "Mixologist", refers to the introduction of hybrid products that encompass elements of two or more existing consumer products. The second trend, "Customisation", involves products that provide consumers with more control over their experience. This can range from systems that allow consumers to buy hair colors personalized for their hair to purchasing cosmetics in a package that they have helped to design. Mohamed gave numerous examples of products from around the world that illustrate these trends.

Mohamed Omer is Global Hair Care and Oral Hygiene Analyst at Mintel

A copy of the presentation can be obtained by contacting Ina Woitalla: iwoitalla@mintel.com

Janet Blaschke gave a presentation entitled "Regulatory Aspects of Non-Traditional Preservatives". She reviewed how formulators have had to respond to market pressures that have restricted the number of preservatives that are considered acceptable for use in personal care products. Even well-established preservatives such as parabens have fallen out of favor while at the same time very few new preservatives have been developed to replace them. Thus, the development of products with an acceptable level of preservation has become a much bigger challenge over the past 3-5 years. Efforts to restrict the use of existing preservatives comes from a variety of groups including NGOs and government regulatory bodies. Janet presented tips on how formulators can stay informed about the changing climate for preservatives and strategies for using allowed preservatives to formulate safe products.

Janet Blaschke is CEO of International Cosmetics & Regulatory Specialists, LLC (US) and Managing Director of International Cosmetics & Chemicals, Ltd. (UK)



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Educational Symposium— Afternoon Session

Rebecca Gadberry, presented a lively talk on several new scientific fields that are a result of our rapidly expanding knowledge about the human genome and how gene expression is controlled. Rebecca covered genomics, epigenomics, and proteomics and explained, with examples, how large amounts of DNA do not code proteins, but control gene expression. Gene expression is affected by aging and environmental factors and Rebecca explained how insights into gene expression have led to the development of new active ingredients with the potential to dramatically reduce the signs of skin aging.

Rebecca Gadberry is a widely recognized authority on ingredients and former Chairman and CEO of YG Laboratories. She also served as Chairman of the California Chapter of the SCC.



The last presentation of symposium was by **Howard Epstein** who gave a talk that built upon the topics that Rebecca discussed. His talk was entitled “The Future of Testing for Skin Care Product Development”. He reviewed ten hallmarks of aging and explained how several of these relate to skin aging and how changes in gene expression can be tested. Howard gave summaries of numerous papers in the literature that pertain to epigenetics, biomarkers of aging, and the potential for customized treatments for age-related skin disorders. He predicted that our growing understanding of gene expression will play an increasingly important role in the future in the development of more effective skin and hair care products.

Dr. Howard Epstein received his PhD in pharmacognasy at the Union Institute and the University of Cincinnati. He has worked as a formulator at several major cosmetic companies and is currently director of technical services for EMD Chemicals (an affiliate of Merck KGaA)

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Photos from our Social Event in September



On the evening before the educational symposium, a social event was held at the Frederik Meijer Gardens & Sculpture Park. Guests enjoyed access to the greenhouses and a guided tour of the highlights of the sculpture garden. Refreshments were served in the Victorian Garden Parlor.



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Poster Session (concurrent with Educational Symposium)



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Upcoming Events

The National SCC Scientific Meeting and Technology Showcase will be held December 11-12 in New York City. For more information, visit www.sconline.org

The Twin Cities Chapter presents the 7th Biennial Holistic Cosmetic Symposium on March 17th, 2015. Call for Papers - Deadline December 29th, 2014. For more information, visit www.tccscc.org

The Florida Chapter presents the 2015 Sunscreen Symposium on September 16-18, 2015. Call for Papers - Deadline January 31, 2015. For more information, visit www.fl SCC.org

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Have you been to www.sccmi.org recently? We strive to keep it uncluttered, but you will find a lot of useful information there, such as updates on the upcoming events, the list of important dates, contact information of the chapter officers and the link to the National page. If you would like to see some other information on the website, please do not hesitate to contact Mike Starch (msstarch@charter.net) with your suggestions.