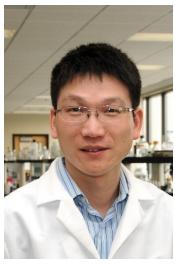
# Michigan SCC - News from the Mitten

SOCIETY OF COSMETIC CHEMISTS — MICHIGAN CHAPTER

Volume 10 Issue 1 Q1 - 2022

#### A Message From the 2022 Chapter Chair – Rong Kong



Happy New Year everyone! I am excited and honored to be this year's Chair for the SCC Michigan Chapter. Thank you for giving me the opportunity to serve the chapter, and for your support for the chapter in this unusual time. Last couple years brought many challenges. It is amazing how much we adapted and kept everything going both personally and professionally. Under the leadership of Lane Duvel last year, we were able to successfully hold several virtual meetings and even an in-person meeting at the end of the year. While there are still uncertainties, I hope it will be an even better year of 2022. We are planning to have more in-person or hybrid meetings and social events whenever it is possible.

We are currently working to finalize this year's lineup of meetings, and I am confident that they will all be great. Three meetings will be held on March 10, May 12 and November 10. We are also going to have a CEP course on September 15. We will share the details of the presentations and CEP course later. I would also like to thank the organizations who have sponsored our chapter, contributing to future success of those events.

There are also other big events this year outside of our chapter. National SCC Supplier's Day is planned for May 3-4, 2022. IFSCC Congress meeting is scheduled for September 19-20, 2022, in London. SCC 76<sup>th</sup> Annual Scientific Meeting will be held on December 12-14 in Los Angeles this year. You can find a lot more events from the National and our sister chapters online at scconline.org.

I would like to take the opportunity to welcome our new Michigan Chapter executive board officers. They are Sam Costanzo as Chair- Elect, Yulia Park as Secretary, and Tori Guglielmi as Treasurer. We are still looking for more volunteers for our committees. If you would like to volunteer your time and help our chapter moving forward, please let us know.

On behalf of the board, we look forward to seeing you all at future chapter meetings.

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## **News from National SCC**





For the first time ever, the Society of Cosmetic Chemists' Annual Meeting is traveling outside of New York City to...

#### Los Angeles, California

Continuing with a 2 ½ day education format, the 76th Annual Scientific Meeting & Showcase is December 12-14, 2022 at the JW Marriott LA Live. As the premier conference for cosmetic science education, we'll feature 35 podium lectures covering the latest research and innovation in: **Diversity in Beauty; Fragrance; Indie Beauty; Sustainability; and more**.

On average, the Annual Meeting convenes over 1,200 attendees from some of the top cosmetic/personal care brands and manufacturers - who in the past have included: *Aveda, Bayer Consumer Care, Chanel,* 

The Estee Lauder Companies, Henkel, John Paul Mitchell Systems, Johnson & Johnson, L'Oreal, Mary Kay, Procter & Gamble, Revlon, Shiseido, Unilever, and so many others.

# **Call for Papers** visit https://www.scconline.org/Events/Annual-Scientific-Meeting We are seeking abstracts covering the following:

- Claims / Regulations
- Diversity in Beauty
- Fragrance and Sensory
- · Functional Skincare

- Hair & Scalp
- Indie Beauty
- Looking to the Future / Biotech

LBB Specialties

- Makeup & Sunscreen
- Sustainability



Abstract
Submission
Deadline:
April 4, 2022
(11:59PM
Eastern)



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#### More News from National SCC



# Nominations are sought for positions on the National SCC Board of Directors

- Help make our events a success (plus you'll receive complimentary registrations to events!)
- Lead discussions that plans the direction of the Society (showcasing your thought leadership and dedication to SCC)
- Establish the Society's standing rules and evaluate the Society's activities (lending your personal and professional expertise)

The positions currently available for the 2023 session are:

Vice President-Elect; Treasurer; Area Director; and IFSCC Representative.

**Nominate yourself** for an open SCC position - applications accepted through **May 2, 2022**. Enhance your leadership skills, build a network of peers across the Greater North America, and work on a projects you're passionate about.

https://www.scconline.org/Membership/Volunteer/nomination

#### SCC Accepting Applications for Madam C.J. Walker Scholarship Generously Sponsored by Mary Kay Inc.

**New York, NY** (March 1, 2022) — The Society of Cosmetic Chemists (SCC) is pleased to announce the acceptance of applications for the Madam C.J. Walker Scholarship. First awarded in 2021, and funded by the generous support of Mary Kay Inc., the scholarship supports under-represented minority students of any gender identity pursuing an undergraduate or graduate degree in chemical, physical, medical, pharmaceutical, biological, or related sciences and technology, relative to the cosmetics and personal care industry. Two USD\$5,000 scholarships will be awarded again this year. The application period will open beginning March 1, 2022, and close on May 1, 2022. The Scholarship Selection Committee will select and notify the awardees on or about August 1, 2022.

Madam C. J. Walker (born Sarah Breedlove; 1867-1919) was an American entrepreneur, philanthropist, and political and social activist. She is regarded as the first female self-made millionaire in America. Walker made her fortune by developing and marketing a line of cosmetics and hair care products for black women through the business she founded, Madam C. J. Walker Manufacturing Company. At the time of her death, she had helped create the role of the 20th Century, self-made American businesswoman; established herself as a pioneer of the modern black hair-care and cosmetics industry; and set standards in the African-American community for corporate and community giving. madamcjwalker.com/about.



Learn more at

#### About Mary Kay Inc.

One of the original glass ceiling breakers, Mary Kay Ash founded her beauty company nearly 60 years ago with three goals: develop rewarding opportunities for women, offer irresistible products, and make the world a better place. That dream has blossomed into a multibillion-dollar company with millions of independent sales force members in nearly 40 countries. Mary Kay is dedicated to investing in the science behind beauty and manufacturing cutting-edge skin care, color cosmetics, nutritional supplements and fragrances. Mary Kay is committed to empowering women and their families by partnering with organizations from around the world, focusing on supporting cancer research, protecting survivors from domestic abuse, beautifying our communities, and encouraging children to follow their dreams. Mary Kay Ash's original vision continues to shine—one lipstick at a time. Learn more at MaryKay.com.

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## Michigan Chapter Member News:



#### **Charter Member of the Michigan SCC Chapter Retires**

**Debbie Pinardo** has retired from Amway after 26 years. Prior to Amway, she worked at Shulton and Chattem. She started at Amway as a formulator in personal care, then moved to skin care and worked four years at the end of her career as a Beauty Clinical Investigator.

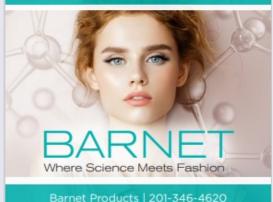
Debbie served the Michigan Chapter as Chair-Elect, Chair, and Secretary. She also worked on the program committee. We wish Debbie well in this next stage of life.











We will be offering a continuing education course on September 15th

Cosmetic Claim Substantiation (Martha Tate, Ph.D. & Sidney Hornby, M.S)

In this course we will present examples of major types of claims and recommend procedures to substantiate them. Puffery and establishment claims will be compared. The distinction between express and implied claims will be defined. Claims are explicit or implicit statements about a product. They communicate a benefit or a "reason to believe" to influence purchase. Claims are the backbone of all consumer and professional communication, and they are integral parts of the product proposition. They help build the brand equity and contribute significantly to a stronger business result. This course will be useful for scientists, marketing professionals, salespeople, and legal and regulatory professionals. Additionally, small business owners and developers of personal care products will gain valuable insights concerning cosmetic claims and their substantiation.

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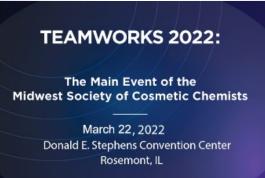
www.barnetproducts.com

## **Other Upcoming Events**















#### **From the Editor**

I am always looking for content for our next issue. Please help by sending information about upcoming events, member news, or other potential content.

Contact me at: newsletter@sccmi.org