



CHBS LODGE #966

The Award Winning

Cherry Drop



A Publication of Cherry Hill Lodge #966 of Brith Sholom

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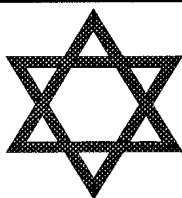
You're Never Alone When You Belong To Brith Sholom

CHBS has joined the media generation! Follow us at:
www.chbs966.com
www.youtube.com/cherryhillbs
www.facebook.com/chbs966

Be on the lookout for our Next Men's night out, March 25th at the Taproom Haddon Township. It's The Pres's Birthday!

Chinese Bingo!
March 14th

**COMEDY NIGHT TICKETS
ON SALE NOW!
APRIL 18TH SHOW!**



Platt
Memorial Chapels, Inc.

2001 Berlin Road Cherry Hill, New Jersey 08003

Bernard A. Platt, Director NJ Lic. No. 3480

Harry A. Platt, Manager NJ Lic. No. 3824 Alison Platt-Tarnopol, Director NJ Lic. No. 4542



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LODGE OFFICERS 2019 – 2020

President	Bruce Konefsky
1st Vice President	Marc Weinberger
2nd Vice President	Marc Witte
3rd Vice President	Scott Bennett
Recording Sec’y	Marc Richman
Corresponding Sec’y	Allen Block
Treasurer	Victor Rubinson
Financial Sec’y	Marc Weinberger
Conductor	Ric Costow
Chaplain	Rob Thomson
Inner Guard	Elliot Bodofsky
Outer Guard	Jerry Abrams
Immediate Past President	Marc Richman

LODGE COMMITTEES

Building Fund	Victor Rubinson
Calendar	
Charity	Hal Hirsch
Cherry Drop	Bruce Konefsky, Marc Richman Lee Widman, Hal Hirsch
Comm. Involvement	Lee Widman
Technology	Rick Weiser
Media/Website	Rick Weiser
Membership	Marc Witte
Nat'l Brith Sholom	Victor Rubinson
Publicity	Allen Block
Scholarship	Marc Richman
Social	Victor Rubinson
Finance Club	Dennis Jefferson
Sunshine/Bereavement	Rob Thomson
Tennis	Marc Richman
Board of Trustees	
	Allen Block
	Victor Rubinson
	Rick Weiser

The Next General Meeting:
Tuesday
March 3rd
Uno’s Chicago Grill
7:00 PM Dinner
7:30 PM Meeting
Members & Guests
Welcome!!!
\$5 Dinner fee
Non-alcoholic drinks included

CALENDAR OF EVENTS

- 3/14/20 Chinese Bingo
- 4/18/20 Comedy Night
- 5/2/20 Schuylkill River Boat tour

YASGUR EYE ASSOCIATES

BOARD CERTIFIED OPHTHALMOLOGIST
 VISION CORRECTION
 DISEASES AND SURGERY OF THE EYES

CHERRY HILL PLAZA
 1415 E. ROUTE 70, SUITE 404
 CHERRY HILL, NJ 08034
 (856) 429-0997

WELL VISION EXAMS & CONTACT LENSES * ADVANCED CATARACT &
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 DISEASE * LASER, BOTOX, & RESTYLANE FOR SUN & AGE DAMAGED SKIN *
 COSMETIC BLEPHAROPLASTY & RECONSTRUCTION

Editor.. Bruce Konefsky

All material for inclusion in the next Cherry Drop should be submitted by the 25th of the month by Email only with the subject “cherry drop”.

1614 Prince Dr.
 Cherry Hill, NJ 08003
 215-409-8349

Email Address:

bruce@thethemefactory.com

President's Message

CHBS President's Message – February 2020



I have never been one to stay put. With all the media going crazy about the Corona Virus, I see many people changing their lifestyles towards staying in, not traveling and not going to events.

As a matter of fact, I've heard rumors of cancelling the Kentucky Derby, however the Olympic Games are still moving forward.

We have to continue to live our lives, we can take precautions (washing hands often and coughing/sneezing into your elbow not your hands). Life should be lived. Take that vacation, go to that concert or sporting event and meet with friends. If stuff happens so be it! I'd rather go out doing what I love than hiding in my house.

Here's to the ultimate adventure!

Cheers
Bruce Konefsky
President CHBS #966

Eye Care

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Hal M. Hirsch, D.M.D., F.A.G.D.
Family & Cosmetic Dentistry

1350 Chews Landing Road • Laurel Springs, NJ 08021
P: (856) 227-4200 • F: (856) 227-3231
www.halhirschdmd.com • hal—hirsch@hotmail.com

White Elephant 2020

Going Once, Going Twice and Sold.



A round of thanks are needed for both Bruce and Donna Sperling. For over 7 years now they have been hosting our annual White Elephant Auction. This year's event topped them all. For those who don't know, finding a place to run this event is always our biggest challenge. After busting out of the seams at last year's location, Bruce and Donna were scouring the state. Forcing themselves to eat out many nights just so they can sample the foods, see the restaurants and catering halls just so they could find the best location that suits the needs of this event. Their hard work paid off. Maple Shade 25 Club along with Michael's Catering set the stage for a great event.

Typically, at White Elephant Auctions, last years left overs, gifts your grant Aunt Tessie gave you or junk you just wanted to get rid of are the items sold. Not at Cherry Hill Brith Sholom, at our auction we promote the sale of items and gifts that most people would actually want. Although a few zingers do get sold, gifts like bourbon, gift cards to restaurants, wine, large chocolate bars, whiskey Barrel kits or even a cozy sofa blanket are what people like to get. Weather you get a hat to hold your beer, a cheese board or a great bottle of Rye Whiskey (thank you to whoever donated that) ultimately, it's all for the kids.

That's right, all the proceeds raised that evening goes to a wonderful cause. The JCC Camps at Medford special needs inclusion camp program, Open Hearts/Open Doors (OH/OD), provides accommodations that enable children with disabilities to fully participate at summer camp. Cherry Hill Brith Sholom has been helping this amazing cause for over 20 years. This year we raised over \$1400, a new high for this event. As the evening catch phase states 'It's All For the Kids'.

With good music provided by our own DJ Jazzy Bru, we said our blessing and enjoyed a wonderful meal. Afterwards we started with a few bad jokes, both Bruce and Victor were auctioning off the gifts Donna kept all the records and

Karen took the photos. Later some of the guys were at the bar and some of the ladies show us how they can still boogie. Look out Travolta. Everyone had a great time and we thank all who attended. It's the love of this group that makes Cherry Hill Brith Sholom more than a lodge, we are a family.

Also, thank you to Bruce K., Kim, Victor and Karen for assisting Bruce and Donna with set up for this great event.

Victor Rubinson



Mitzvah Day

What a great event, Mitzvah day at the JCC. Brith Sholom was included with all the temple men's clubs, Cooper Hospital and other well known organizations' in the Cherry Hill area.

Some made cards for cancer patients; others made mezuzahs for the children to take home. We had a very professional looking table with our step and repeat and our membership banner in front. We were asking children to write thank you letters and get well letters to Israeli soldiers recovering in Bet Aleichem in Haifa. We were able to get over eighty letters for the solders and we had a very good reception from the other groups to whom we spoke.

I need to thank some of our members that gave up some of their Sunday morning to set up and help at the table. Vic, Marc Witte, Scott, Eric and Jerry it was great that you were there to help. I would also like to thank Bruce for the terrific table artwork that was able to explain what Bet Aleichem does and how Brith Sholom was able to help with the original construction of the hospital. I also need to thank my wife Michele who gave up her entire morning on Sunday and worked with all the kids writing their letters also helping to set up and break down the display. Without her help this event would not have been nearly as successful.

We will be sending the children's artwork and good wishes to the solders in Israel. We have been in contact with representatives in New York and Israel and they will be sure to get these letters to the solders and also will be including Brith Sholom in the current newsletter that they publish.

Fraternally yours
Hal Hirsch



Super Bowl 2020

Congratulations to the KC Chiefs on their comeback super bowl win, but more importantly, a big night for Hal as he won the halftime, third quarter, and final score pool.

Also, congrats to Carly Richman for first quarter win.

Summary:

1st quarter: \$36 Carly Richman

Halftime: \$72 Hal Hirsch

3rd quarter: \$36 Hal Hirsch

Final: \$216 Hal Hirsch

Big winner was our scholarship fund which raised \$360.

Thanks to all participants,
Allen

This year's Superbowl Party was hosted by Karl and Shari Hyder and boy did they go all out! Thank you for providing all the yummy Vegetarian food, it was all delicious. Plus all of the amenities you home provided for our pleasure, hot tub, pool, pool table and ping pong.

Not everything was indoors! Warren brought the 10' screen, Ricky the projector and Bruce with sound for hot tub-side viewing of the game and a place to enjoy the cigars. Special thanks to Vic for figuring out the screen assembly.

Here's to next year!



ACS Bike-A-Thon 2020



Brothers,

CHBS 966 Bike team is getting ready to get back in action. Join me on this ride for a great cause and get some exercise as a bonus.

The registration fee per person is a non-refundable \$40. Registration goes up January 31 so sign up today! To sign up follow the following steps.

Join the **Cherry Hill Brith Sholom 966 Bike Team**

For the ACS Bike-a-thon

Sunday, June 14, 2020 6:30AM
Cherry Hill East to Atlantic City, NJ

Sign up and Join our team

<http://main.acsevents.org/goto/chbs966>

Captain Lee Widman



Next Year you can be in this Picture

All riders are required to raise an additional \$100 fundraising minimum on top of their registration fee by Sunday, June 14, 2020.

- **\$40** registration fee - September 2019 - January 31, 2020
- **\$60** registration fee - February 1, 2020 - March 31, 2020
- **\$80** registration fee - April 1, 2020 - May 31, 2020
- **\$100** registration fee - June 1, 2020 - June 14, 2020

Community Outreach

CHBS came out to help put together furniture and deliver it to the porches of the suites built for special needs residents at Weinberger Commons. The request was urgent due to the fact that residents were set to move in and the furniture was still in boxes. We were joined by other members of the community to volunteer at Weinberger Commons. Those who helped from CHBS are Joe Sokolic, Murray Shipon, Carl Hyder and Lee Widman (who brought family members Aaron and Elisa). Our help was truly appreciated. "We Rock," according to Linda Shore Newman who was helping coordinate the volunteers.

The Weinberger commons is run by JFCS who will provide services for individuals with special needs within the complex. JFCS will be responsible for coordinating a calendar of activities and offering social and educational programs to meet the residents' needs.

In total there will be 8 special needs suites in Weinberg Commons once the second phase is complete (4 quads within each of two phases: Phase 1 and 2).

These suites are self-contained, connecting 4 individual apartments with a larger communal living area, kitchen and bath. It is important to note that each apartment also has its own living area, bedroom, kitchen and bath combining the independence and privacy of their own apartment with the communal/social needs of peers nearby. This model offers an opportunity for shared supports.

Lee Widman



Jack Frost Mountain 1-31-2020

Allen Block, Lee Widman and Dennis Jefferson drove up to Jack Frost Ski Resort in Allen's car for the WXTU Twenty Dollar Country Radio Station Ski Day Lift Ticket. We met at Lee's house in Cherry Hill and were on the road by 6:45 Friday morning. We stopped briefly along the way for fuel and lunch sandwiches. We arrived at the mountain by about 9:30, it was a beautiful day with no wind, about thirty degrees and a nice cover of clouds, plus, the snow was great.

To interpret the ski slope map correctly you have to hold it upside down which is strange. There must be half a dozen large ten foot wide maps on the mountain, all of them are upside down. Like some other Pocono ski resorts, the configuration is also upside down, the parking lot is at the top of the mountain, which means your last run is made on the chair to get back to your car. One of the important chair lifts was not operating, they said it was closed for the season. We had some slight, but lengthy up hill poling to do at the end of the day, and that was my fault. The whole day in total was great, we skied the full day through on excellent show.

Country duo Bruce S. and Allan V. stopped in to share lunch and talk each other into and then out of skiing for the afternoon. Not to worry though we left them at the ski lodge for the Apres Ski country music show and drove to Bordentown where we had dinner and drinks at Chickie and Pete's. We were greeted and served by the friendliest folks at a time that it was hopping. After Natalie served us Lobster, Mussels and Crabs with a couple Brown Ales and an



Blue Mountain Ski Resort 1-28-2020

Brian O'Keeney, owner of the Library IV restaurant in Williamstown, organizes a ski trip each year in January. There were about 25 of us on the trip this year, we had a bus ride up and back, a full day of skiing and a steak dinner when we returned home. It was great.

The snow conditions were very good, the weather was nice and we had a nice cloud cover all day. The wind picked up a bit in the evening but it was not cold. This resort is very nice, they have beautiful new lodges at the top and bottom of the mountain, excellent snow making equipment, we skied on about two feet of snow, and no lift lines to speak of. They also utilize a high speed six person chair lift and automatic crowd metering gates at the chair lift entrance. The gate opens when you enter it with a valid ticket in your pocket. Really efficient and quick. I like this resort quite a lot now, it has improved well over time. They have a large, somewhat luxurious slope side hotel at the top of the mountain if one wanted to spend a couple of days skiing. I spent the day skiing with quite a few different folks. I tried out a new pair of slightly shaped skis but by the end of the day I decided my old sticks are the best for me. I skied until about three PM. A real nice day was had by us all. Then back home for Broiled Haddock over spinach for dinner.

Dennis Jefferson



Would you like to be involved with organizing social events for CHBS? Have ideas for new events?

Share your thoughts and join us in organizing events for the lodge

By Contacting Victor at VictorRubinson@gmail.com

Comedy Night 2020

Cherry Hill Brith Sholom Lodge 966 PRESENTS



COMEDY SHOW & DINNER

Saturday, April 18 6:30 PM

Proceeds to Benefit the

JFCS BETSY & PETER FISCHER FOOD PANTRY

Please Bring A Canned Or Dry Food Item

Professionally Catered Buffet Dinner

\$50 per person

Beverages including *beer & wine*

Church Road Civic Association Hall (Adjacent to Cherry Hill Fire Station # 5)

Going west on Route 38, bear right at Church Rd. circle to Church Rd. and hall is on the left. There is limited parking at the hall (please reserve for our older guests), but you can park at the bank lot across Church Rd.

For tickets: Hal Hirsch: Idrill4u@aol.com

Or Marc Richman: mrichman186@comcast.net

Make Check Payable to Cherry Hill Brith Sholom

P.O. Box 4714

Cherry Hill, NJ 08034

Chinese Bingo



Cherry Hill Brith Sholom Presents:



Date: Saturday, March 14, 2020

Time: 6:30pm

Venue: Hong Kung Fusion
1998 Marlton Pike East
Cherry Hill, NJ 08003

Cost: **Early Bird payments by March 3rd - \$40/person**
Payments after March 3rd - \$45/person

Includes: Appetizers, Main Dishes and Dessert (Kosher Style)
One Bingo Card and Cash Prizes

RSVP by March 3rd (including dietary needs) to:

Rick & Lisa Weiser
856.424.4045
rick@realweiser.com

Marc & Fran Richman
856.722.5446
mrichman186@comcast.net



JAY W. MALIS MEMORIAL SCHOLARSHIP APPLICATION

CHERRY HILL BRITH SHOLOM
JAY W. MALIS MEMORIAL SCHOLARSHIP FUND
SCHOLARSHIP APPLICATION

To be considered for a Scholarship award, the completed application must be received by April 30, 2020

APPLICANT INFORMATION

Applicant's name _____ Date of Birth ___ / ___ / ___

Home Address _____

For Current Academic Year Please Check Status:

High School _____ Full Time College _____ Full Time Employment _____

HIGH SCHOOL INFORMATION

Name of High School _____ Year of Graduation _____

Activities / Special Activities _____

Transcript of Grades—Please Obtain From High School and Submit With Application

Check One: Included Within _____ To Be Submitted By Deadline _____

COLLEGE INFORMATION

Name of College _____

Expected Year of Graduation _____ Major _____

Activities / Special Activities _____

(Transcripts of grades may be requested by Scholarship Committee if needed for proof of eligibility)

JAY W. MALIS MEMORIAL SCHOLARSHIP APPLICATION

CHERRY HILL BRITH SHOLOM
JAY W. MALIS MEMORIAL SCHOLARSHIP FUND
SCHOLARSHIP APPLICATION

FAMILY INFORMATION

Father _____ Mother _____
Father's Occupation _____
Mother's Occupation _____
Names and Ages of Brothers and Sisters _____
Brothers & Sisters Attending College/Grad School _____

REFERENCES

Academic Reference Name _____
Contact Information: _____
Non-Academic Reference Name _____
Contact Information: _____

ESSAY (Please Compose a Couple Paragraphs To Be Printed In THE CHERRY DROP)

PLEASE SUBMIT A BRIEF ESSAY:

HOW HAS COLLEGE LIFE CHANGED YOU?

OR:

HOW DO YOU EXPECT COLLEGE LIFE WILL CHANGE YOU?

APPLICANT SIGNATURE

Applicant Signature _____ Date _____

Mail, deliver, or email scanned completed application by April 30, 2020 to
Marc Richman mrichman186@comcast.net
186 Stratton Lane
Mt. Laurel, NJ 08054

JAY W. MALIS MEMORIAL SCHOLARSHIP APPLICATION**Student Requirements:**

- Student must be applying to or attending an accredited college or university.
- Student must provide most recent grade statement available, and must show completion of most recent academic year.
- 4 scholarship maximum per child.
- Scholarship will be maximum of \$500, but will depend on amount in the fund and number of applicants. Amount may not be announced until Closing Affair.
- One application per family per year

Member Requirements -

To qualify a member's child for a J. W. Malis Scholarship Award, the following guidelines must be followed.

A point system will be used which will require the member to involve himself in lodge activities.

- **20 points** will be required in a scholarship year.
- Monthly Meeting (beginning with May General Meeting) = 2 pts. each but **REQUIRES MINIMUM OF 6 MEETINGS**
- Social/Program/Ways & Means/Scholarship Events = 1 pt.
- Committee Meeting = 1 pt. each
- Event Chair or Co-Chair = 1 pt. each
- Sports (Tennis/Bowling) = 1 pt. each (MAXIMUM OF 2 PTS)
- Member must be in good standing.

General Information:

- **Scholarship Year is MAY—APRIL** because applications are due April
- Rules & Requirements are subject to change and new information for the following year will be announced every year in **THE CHERRY DROP**.

APPLICATIONS ARE DUE APRIL 30, 2020

Mail to :

Marc Richman

186 Stratton Lane

Mt. Laurel, NJ 08054

mrichman186@comcast.net

**"THERE'S A SAYING AMONG US,
WE USE ALL THE TIME,**

**IT'S A REALLY GOOD SAYING, BUT SO HARD TO
RHYME.**

WE ALL GREET EACH OTHER AS EVERYONE KNOWS,

**WITH THIS WONDERFUL SAYING; AND HERE'S HOW IT
GOES:**

**YOU'RE NEVER ALONE, YOU'RE NEVER ALONE; YOU'RE NEVER
ALONE, WHEN**

YOU'RE IN BRITH SHOLOM.

**YOU'RE NEVER ALONE, YOU'RE NEVER ALONE; YOU'RE NEVER
ALONE, WHEN**

YOU'RE IN BRITH SHOLOM.

Song & Lyrics by
Bob Sperling



The Cherry Drop

Cherry Hill Brith Sholom #966
1614 Prince Dr
Cherry Hill, NJ 08003

