



CHBS LODGE #966

The Award Winning

Cherry Drop



A Publication of Cherry Hill Lodge #966 of Brith Sholom

Editor: Bruce Konefsky
bruce@thethemefactory.com

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January 2020

You're Never Alone When You Belong To Brith Sholom

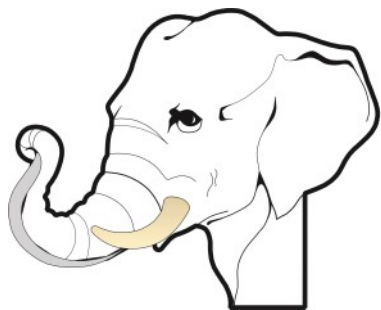
CHBS has joined the media generation! Follow us at:

www.chbs966.com

www.youtube.com/cherryhillbs

www.facebook.com/chbs966

Happy 2020!

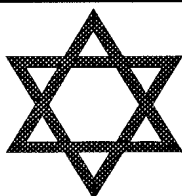


WHITE ELEPHANT JANUARY 11TH

Would you like to be involved with organizing social events for CHBS? Have ideas for new events?

Share your thoughts and join us in organizing events for the lodge

By Contacting Victor at VictorRubinson@gmail.com



Platt Memorial Chapels, Inc.

2001 Berlin Road Cherry Hill, New Jersey 08003

Bernard A. Platt, Director NJ Lic. No. 3480

Harry A. Platt, Manager NJ Lic. No. 3824 Alison Platt-Tarnopol, Director NJ Lic. No. 4542



January

- 2 Dennis Jefferson
- 7 Bernie Platt
- 12 Robert Saidel
- 13 Dr. Elliot Bodofsky
- 29 Dr. Lee Yasgur

In This Issue:

- [Page 2 Lodge Info](#)
- [Page 3 President's Message](#)
- [Page 4 White Elephant](#)
- [Page 5 Hanukah 2020](#)
- [Page 6 Hayride](#)
- [Page 7 Bike-a-Thon](#)
- [Page 8 Bud Fogel](#)
- [Page 9 Ballad of Bud Fogel](#)
- [Page 10 Sweetheart Dinner](#)
- [Page 11 Super Bowl Party](#)
- [Page 12 Scholarship form](#)

LODGE OFFICERS 2018 – 2019

President	Bruce Konefsky
1st Vice President	Marc Weinberger
2nd Vice President	Marc Witte
3rd Vice President	Scott Bennett
Recording Sec’y	Marc Richman
Corresponding Sec’y	Allen Block
Treasurer	Victor Rubinson
Financial Sec’y	Marc Weinberger
Conductor	Ric Costo
Chaplain	Rob Thomson
Inner Guard	Elliot Bodofsky
Outer Guard	Jerry Abrams
Immediate Past President	Marc Richman

LODGE COMMITTEES

Building Fund	Victor Rubinson
Calendar	
Charity	Hal Hirsch
Cherry Drop	Bruce Konefsky, Marc Richman Lee Widman, Hal Hirsch
Comm. Involvement	Lee Widman
Technology	Rick Weiser
Media/Website	Rick Weiser
Membership	Marc Witte
Nat'l Brith Sholom	Victor Rubinson
Publicity	Allen Block
Scholarship	Marc Richman
Social	Victor Rubinson
Finance Club	Dennis Jefferson
Sunshine/Bereavement	Rob Thomson
Tennis	Marc Richman
Board of Trustees	
	Allen Block
	Victor Rubinson
	Rick Weiser

The Next General Meeting:
Tuesday
Feb. 4th
Uno’s Chicago Grill
7:00 PM Dinner
7:30 PM Meeting
Members & Guests
Welcome!!!
\$5 Dinner fee
Non-alcoholic drinks included

CALENDAR OF EVENTS

- 1/11/20 White Elephant
- 1/19/20 JCC Mitzvah Day
- 2/2/20 Super Bowl swim party
- tbd (in March) Chinese Bingo -
- 4/18/20 Comedy Night - tentatively
- 5/2/20 Schuylkill River Boat tour

YASGUR EYE ASSOCIATES
 BOARD CERTIFIED OPHTHALMOLOGIST
 VISION CORRECTION
 DISEASES AND SURGERY OF THE EYES
 CHERRY HILL PLAZA
 1415 E. ROUTE 70, SUITE 404
 CHERRY HILL, NJ 08034
 (856) 429-0997
 WELL VISION EXAMS & CONTACT LENSES * ADVANCED CATARACT &
 IMPLANT SURGERY * LASERS FOR GLAUCOMA, RETINOPATHY, & MACULAR
 DISEASE * LASER, BOTOX, & RESTYLANE FOR SUN & AGE DAMAGED SKIN *
 COSMETIC BLEPHAROPLASTY & RECONSTRUCTION

Editor.. Bruce Konefsky
 All material for inclusion in the next Cherry Drop should be submitted by the 25th of the month by Email only with the subject “cherry drop”.
 1614 Prince Dr.
 Cherry Hill, NJ 08003
 215-409-8349
 Email Address:
bruce@thethemefactory.com

President's Message

CHBS President's Message – January 2020



With the Passing of senior member Bud Fogel, I am reminded that our legacy of the lodge is ageing out. I see some of the past pictures of lodge events and they look great and contain history.

The stories that have been exchanged at the retreat and now about Bud, make me think about how many more memories are just waiting to be told.

We will be planning some “men only” events in this new year and I would like to open it up to our senior members to come and share the early years of Brith Sholom. How it got started, how it survived and try to get this legacy archived to share with our new members. If you have pictures, documents and artifacts, please contact someone in the lodge to preserve your history.

Thank you for plowing the road for us to enjoy CHBS #966 today.

Cheers
Bruce Konefsky
President CHBS #966

Eye Care

PHYSICIANS & SURGEONS
of New Jersey



CARL F. HYDER, MD
NICOLE DE LARAIO, MD
ANGELA VELOUDIOS, MD, FACS
KAREN FUNG DANTE, MD

HAROLD P. KOLLER, MD
MICHAEL MUNOZ, MD
KIMBERLY TISCHNER MILLER, OD
BARBARA SCHMALTZ EIFERMAN, OD



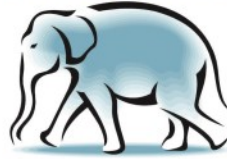
Hal M. Hirsch, D.M.D., F.A.G.D.
Family & Cosmetic Dentistry

1350 Chews Landing Road • Laurel Springs, NJ 08021
P: (856) 227-4200 • F: (856) 227-3231
www.halhirschdmd.com • hal—hirsch@hotmail.com

White Elephant 2020

2020 WHITE ELEPHANT AUCTION

SPONSORED BY CHERRY HILL BRITH SHOLOM #966



COME JOIN US ON SATURDAY, JANUARY 11th FOR DINNER AND THE ANNUAL WHITE ELEPHANT AUCTION.

PLEASE BRING A NEW/UNUSED GIFT WITH A MINIMUM BID AMOUNT. ALSO, PLEASE INCLUDE A FUNNY BLURB TO GET BIDDER'S INTERESTED.



LOCATION: MAPLE SHADE 25 CLUB, 60 E RUDDEROW AVE, MAPLE SHADE, NJ
TIME: 6:00 PM

COST: \$37.50 PER PERSON (\$75.00 PER COUPLE) (BYO)

BUFFET DINNER OPTIONS: GARDEN SALAD, CHICKEN MARSALA, HOT SLICED ROAST BEEF, PASTA PRIMAVERA, ROASTED RED BLISS POTATOES & GREEN BEANS ALMONDINE

PLEASE MAKE US AWARE OF ANY SPECIAL DIETARY NEEDS IN ADVANCE WHEN YOU RSVP SO THAT THEY CAN BE ACCOMMODATED (VEGETARIAN, GLUTEN FREE, ETC.).

RSVP BY SATURDAY, DECEMBER 21ST TO BRUCE SPERLING

PHONE: 856-296-0134 EMAIL: brusperling@gmail.com

MAIL CHECKS TO: 40 HASSEMER ROAD, CHERRY HILL, NJ 08002



YOUR PAYMENT RESERVES YOUR SPOT.

MONIES RAISED WILL BE DONATED TO THE OPEN HEARTS OPEN DOORS PROGRAM

Ski Trip!

Some of the Brothers are going on these trips via the Fall line Ski Club. Please contact the Trip Leader directly. Then once you are signed up contact Lee Widman for coordination. <http://www.fallline.org/2019-winter-trips.html>

Elk Mountain, Pennsylvania

February 5

**Price: \$90 members -
\$95 non-members**

Trip Leader: Kathie Smith

Contact: kabob2x@verizon.net

[Information Sheet](#)

[Trip Article](#)

Blue Mountain, Pennsylvania

February 19

**Price: \$80 members -
\$85 non-members**

Trip Leader: Ken Koch

Contact: kennethkochster@gmail.com

[Information Sheet](#)

[Trip Article](#)

Hanukah 2019

On December 7th, The Annual CHBS 966 Holiday party was held at Susan and Marc Witte's house. The theme of the party this year was to wear a Hawaiian shirt in honor of "D" Day. A total of 41 people attended the party. There was yummy food including: barbecue beef, pasta, chicken, latkes, hummus, cheese/crackers, and chips/dip. For dessert, we ate ice cream cake, chocolate covered pretzels, and chocolate pudding pie. We celebrated the birthdays of Scott Bennett and Marc Witte. Overall, A good time was had by all.

Special Thanks to the Witte's and all the people that helped them pull off another great event.



Hayride 2019

This Year CHBS Decided to do a hayride at Indian Acres Tree Farm. We had about 25 people attend to get a ride thru the farm and see the countryside. After, we had a roaring fire to enjoy Pizza, libations, hot cocoa and smores for dessert. Thanks to the Konefsky's and Rubinson's to make this event a success.



ACS Bike-A-Thon 2020



Brothers,

CHBS 966 Bike team is getting ready to get back in action. Join me on this ride for a great cause and get some exercise as a bonus.

The registration fee per person is a non-refundable \$40. Registration goes up January 31 so sign up today! To sign up follow the following steps.

Join the **Cherry Hill Brith Sholom 966 Bike Team**

For the ACS Bike-a-thon

Sunday, June 14, 2020 6:30AM
Cherry Hill East to Atlantic City, NJ

Sign up and Join our team

<http://main.acsevents.org/goto/chbs966>

Captain Lee Widman



Next Year you can be in this Picture

All riders are required to raise an additional \$100 fundraising minimum on top of their registration fee by Sunday, June 14, 2020.

- **\$40** registration fee - September 2019 - January 31, 2020
- **\$60** registration fee - February 1, 2020 - March 31, 2020
- **\$80** registration fee - April 1, 2020 - May 31, 2020
- **\$100** registration fee - June 1, 2020 - June 14, 2020

We wish to Remember

CYRUS "BUDDY" FOGEL

Sad News

One of our oldest members just passed away, CYRUS "BUDDY" FOGEL. Buddy joined the lodge in the early 70's and in 1976 Buddy was our 9th President. He held many positions in the lodge and was also the editor of the Cherry Drop.

His last position on the Executive Board was as Recording Secretary

Buddy is survived by his wife Jean.

Contributions can be made in his name to: Samaritan Healthcare and Hospice.



We wish to Remember

BALLAD OF BUD FOGEL

(TO THE TUNE OF THE BEVERLY HILL BILLIES)

COME AND **LISTEN** TO A **STORY 'BOUT A MAN NAMED BUD,**
A **POOR JEWISH BOY** FROM A **PHILLY** NEIGHBORHOOD.
AT **NORTHEAST HIGH,** THEY **MADE** HIM EDITOR...
OF THE **SCHOOL PAPER, "MEGAPHONE",** BUT **THEN** HE WENT TO **WAR.**

JOINED THE NAVY, THAT IS // BATTLESHIPS // WORLD WAR II.

AS **PETTY OFFICER,** BUD **SHOWED** A LOT OF **SENSE,**
BY **HANDLING** LOTS OF **MONEY** FOR DEPARTMENT OF DEFENSE.
AND **WHEN** THE WAR WAS **OVER,** YOUNG **BUD** GOT HIS DEGREE...
FROM THE **WHARTON** SCHOOL OF **BUSINESS,** AT THE **UNIVERSITY.**

OF PENN, THAT IS // BIG TIME // BUSINESS SCHOOL.

WELL THE **NEXT** THING YOU **KNOW,** JEAN **KATZ** AND BUD WERE **WED,**
HE **LEFT** HIS JOB AT **PENN** FRUIT, WORKED FOR **DEL MONTE** INSTEAD.
THEY **BOUGHT** A HOUSE IN **PHILLY** AND THEY **RAISED** A FAMILY...
TWO **LOVELY** LITTLE **DAUGHTERS** WITH **PERSONALITY.**

JANICE AND CAROL, THAT IS // WHAT A HANDFUL // DROVE HIM CRAZY.

THE **FOGELS** MOVED FROM **TOWN** TO TOWN UNTIL THEY GOT THEIR **FILL,**
THEY **MISSED** THEIR FAMILY **SO** MUCH THAT THEY **MOVED** TO **CHERRY HILL.**
BRITH SHOLOM WELCOMED **BUD,** HE WAS THE **CREAM** OF THE **CROP...**
SO THEY **MADE** HIM THE **EDITOR** OF THE **CHERRY DROP.**

NEWSLETTER, THAT IS // LOTS OF GOSSIP // JUICY STUFF.

SO **BUD** WE'D LIKE TO **THANK** YOU FOR A **JOB** WELL **DONE,**
AND **HONOR** YOU AND **TELL** YOU THAT WE **THINK** YOU'RE NUMBER **ONE**
FOR **EIGHTEEN** YEARS OF **WRITING** AND FOR **ALL** THE THINGS YOU **DO...**
WE'D **LIKE** TO RAISE A **GLASS** AND SAY "**BUD,** THIS ONE'S FOR **YOU.**"

Sweethearts Dinner 2020



**We already made the Valentine's reservations for you
All you need to do is RSVP!**

Cherry Hill Brith Sholom Annual Valentine's Dinner



3 Course Menu: Appetizer, Entrée, Dessert

Soft drinks included.

Cost is \$100 per couple.

BYO Adult Beverages

RSVP to Allen Block by February 10th

Ablocksblock@gmail.com

ablocksblock@gmail.com

856-489-1077



Superbowl 2020



The weather outside is frightful.... but an inside pool is so delightful
While the outside is full of snow....to the Hyder's to the Hyder's we go

**Indoor pool, outside hot tub, projection TV,
Good food, Great Friends**

Sunday, February 2nd 2020 at 6pm

Come relax, eat, drink and let's watch some FOOTBALL!

CHBS 1st

Super Bowl Pool Party

Kosher dinner including subs, chili, tacos & pasta provided
by generously by our hosts, Carl & Shari Hyder.

Event is FREE, however please use the SignUpGenius link
below to select a dairy appetizer or dessert to bring.

<https://www.signupgenius.com/go/20F0945ACA92DA6FC1-super>

BYOB

(Bring Your Own Bathing-suit and Bring Your Own Bottle)

RSVP: by January 27th to Shari Hyder via text 856-912-5659 or
email shyderdmd@gmail.com

21 Cardinal Drive, Moorestown, NJ

JAY W. MALIS MEMORIAL SCHOLARSHIP APPLICATION

CHERRY HILL BRITH SHOLOM
JAY W. MALIS MEMORIAL SCHOLARSHIP FUND
SCHOLARSHIP APPLICATION

To be considered for a Scholarship award, the completed application must be received by April 30, 2020

APPLICANT INFORMATION

Applicant's name _____ Date of Birth ___ / ___ / ___

Home Address _____

For Current Academic Year Please Check Status:

High School _____ Full Time College _____ Full Time Employment _____

HIGH SCHOOL INFORMATION

Name of High School _____ Year of Graduation _____

Activities / Special Activities _____

Transcript of Grades—Please Obtain From High School and Submit With Application

Check One: Included Within _____ To Be Submitted By Deadline _____

COLLEGE INFORMATION

Name of College _____

Expected Year of Graduation _____ Major _____

Activities / Special Activities _____

(Transcripts of grades may be requested by Scholarship Committee if needed for proof of eligibility)

JAY W. MALIS MEMORIAL SCHOLARSHIP APPLICATION

CHERRY HILL BRITH SHOLOM
JAY W. MALIS MEMORIAL SCHOLARSHIP FUND
SCHOLARSHIP APPLICATION

FAMILY INFORMATION

Father _____ Mother _____
Father's Occupation _____
Mother's Occupation _____
Names and Ages of Brothers and Sisters _____
Brothers & Sisters Attending College/Grad School _____

REFERENCES

Academic Reference Name _____
Contact Information: _____
Non-Academic Reference Name _____
Contact Information: _____

ESSAY (Please Compose a Couple Paragraphs To Be Printed In THE CHERRY DROP)

PLEASE SUBMIT A BRIEF ESSAY:

HOW HAS COLLEGE LIFE CHANGED YOU?

OR:

HOW DO YOU EXPECT COLLEGE LIFE WILL CHANGE YOU?

APPLICANT SIGNATURE

Applicant Signature _____ Date _____

Mail, deliver, or email scanned completed application by April 30, 2020 to
Marc Richman mrichman186@comcast.net
186 Stratton Lane
Mt. Laurel, NJ 08054

JAY W. MALIS MEMORIAL SCHOLARSHIP APPLICATION**Student Requirements:**

- Student must be applying to or attending an accredited college or university.
- Student must provide most recent grade statement available, and must show completion of most recent academic year.
- 4 scholarship maximum per child.
- Scholarship will be maximum of \$500, but will depend on amount in the fund and number of applicants. Amount may not be announced until Closing Affair.
- One application per family per year

Member Requirements -

To qualify a member's child for a J. W. Malis Scholarship Award, the following guidelines must be followed.

A point system will be used which will require the member to involve himself in lodge activities.

- **20 points** will be required in a scholarship year.
- Monthly Meeting (beginning with May General Meeting) = 2 pts. each but **REQUIRES MINIMUM OF 6 MEETINGS**
- Social/Program/Ways & Means/Scholarship Events = 1 pt.
- Committee Meeting = 1 pt. each
- Event Chair or Co-Chair = 1 pt. each
- Sports (Tennis/Bowling) = 1 pt. each (MAXIMUM OF 2 PTS)
- Member must be in good standing.

General Information:

- **Scholarship Year is MAY—APRIL** because applications are due April
- Rules & Requirements are subject to change and new information for the following year will be announced every year in **THE CHERRY DROP**.

APPLICATIONS ARE DUE APRIL 30, 2020

Mail to :

Marc Richman

186 Stratton Lane

Mt. Laurel, NJ 08054

mrichman186@comcast.net

**"THERE'S A SAYING AMONG US,
WE USE ALL THE TIME,**

**IT'S A REALLY GOOD SAYING, BUT SO HARD TO
RHYME.**

WE ALL GREET EACH OTHER AS EVERYONE KNOWS,

**WITH THIS WONDERFUL SAYING; AND HERE'S HOW IT
GOES:**

**YOU'RE NEVER ALONE, YOU'RE NEVER ALONE; YOU'RE NEVER
ALONE, WHEN**

YOU'RE IN BRITH SHOLOM.

**YOU'RE NEVER ALONE, YOU'RE NEVER ALONE; YOU'RE NEVER
ALONE, WHEN**

YOU'RE IN BRITH SHOLOM.

Song & Lyrics by
Bob Sperling



The Cherry Drop

Cherry Hill Brith Sholom #966
1614 Prince Dr
Cherry Hill, NJ 08003

