

Medical ear
and nose piercing

Accessories

Product exposure

Marketing

VALID FROM FEB 2022
NO PRICE

BLOMDAHL
FEELGOOD JEWELLERY



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The jewellery journey starts here

There is something very special about getting your ears pierced for the first time. It's a huge, important step for your child. It makes your child feel brave and important too. As a parent, you undoubtedly want the experience to be as positive as possible, without any questions whatsoever concerning the safety of it all.

Blomdahl's unique method makes it possible to have both ears pierced simultaneously. Done! The jewellery used for piercing has been specifically designed to facilitate the healing process and minimize the risk of complications.

Ear piercing is often the start of a jewellery journey that lasts throughout a person's life. We want to make it as fun and comfortable as possible, with caring jewellery that is both gorgeous and kind to your skin.



Improve your technique and knowledge about medical ear piercing, cleansing etc by watching our instruction films.
 Search for "Blomdahl Medical - YouTube".

Simultaneous ear piercing – the best way for children

When children are going to have their ears pierced, both parents and children wonder about several things. One of these is – will it hurt? Blomdahl has the solution. With our unique technique you can pierce both ears at the same time, all by yourself. The child will experience only one ear piercing. No more tears when piercing the second ear and an end to the child's uncertainty.

It's faster, feels safer and is gentler for the child.



PURE MEDICAL PLASTIC – 0 % NICKEL

News
 MEDICAL
 EAR PIERCING



GT BEZEL CRYSTAL
 12-1324-01, 5 MM **NEW**
 XXX/10 PCS



NT BEZEL CRYSTAL
 12-1224-01, 5 MM **NEW**
 XXX/10 PCS



ST BEZEL CRYSTAL
 12-1424-01, 5 MM **NEW**
 XXX/10 PCS

Medical Plastic



CRYSTAL
12-0103-01, 4 MM
XXX/10 PCS



RAINBOW
12-0103-02, 4 MM
XXX/10 PCS



ROSE
12-0103-03, 4 MM
XXX/10 PCS



SAPPHIRE
12-0103-04, 4 MM
XXX/10 PCS



AQUAMARINE
12-0103-05, 4 MM
XXX/10 PCS



JET
12-0103-07, 4 MM
XXX/10 PCS



RUBY
12-0103-10, 4 MM
XXX/10 PCS



TURQUOISE
12-0103-11, 4 MM
XXX/10 PCS



BLACK DIAMOND
12-0103-12, 4 MM
XXX/10 PCS



VIOLET
12-0103-26, 4 MM
XXX/10 PCS



DAISY CRYSTAL
12-0114-41, 5 MM
XXX/10 PCS



DAISY ROSE/CRYSTAL
12-0114-42, 5 MM
XXX/10 PCS



DAISY SAPPHIRE/CRYSTAL
12-0114-43, 5 MM
XXX/10 PCS



DAISY RAINBOW/
ALEXANDRITE
12-0114-45, 5 MM
XXX/10 PCS



DAISY ALEXANDRITE/ROSE
12-0114-46, 5 MM
XXX/10 PCS



DAISY LIGHT ROSE/
AMETHYST
12-0114-47, 5 MM
XXX/10 PCS



DAISY AQUAMARINE/
CRYSTAL
12-0114-55, 5 MM
XXX/10 PCS



DAISY VIOLET/CRYSTAL
12-0114-56, 5 MM
XXX/10 PCS



DAISY LIGHT ROSE/ROSE
12-0114-57, 5 MM
XXX/10 PCS



DAISY LIGHT FANTASY
12-0114-98, 5 MM
XXX/10 PCS



DAISY FANTASY
12-0114-99, 5 MM
XXX/10 PCS

**New rec. retail price incl. Piercing Aftercare:
XXX/1 ear piercing · XXX/2 ear piercings**

PIERCING AFTERCARE CLEANSING SWABS: VALUE/NEW REC. RETAIL PRICE XXX/BOX

For Ø 4 and 5 mm use the instrument Regular.

Ear piercing earrings are delivered in sterile disposable cassettes. 10 cassettes/capsule.

Customer journals, aftercare instructions, pre-piercing swabs and piercing booklets are included at no extra cost.



Silver Titanium



BEZEL CRYSTAL
12-1401-01, 4 MM
XXX/10 PCS
12-1424-01, 5 MM **NEW**
XXX/10 PCS



TIFFANY CRYSTAL
12-1403-01, 4 MM
XXX/10 PCS
12-1404-01, 5 MM
XXX/10 PCS



TIFFANY PEARL
12-1403-59, 4 MM
XXX/10 PCS



PLAIN
12-1410-00, 4 MM
XXX/10 PCS



PUCK
12-1426-00, 5 MM
XXX/10 PCS



STAR
12-1479-00, 5 MM
XXX/10 PCS



LONG BEZEL CRYSTAL
12-5401-01, 4 MM
XXX/10 PCS



MINI* BEZEL CRYSTAL
12-1402-01, 3 MM
XXX/10 PCS



*For Ø 3 mm use the instrument marked "FOR MINI STUDS ONLY".

Black Titanium



BEZEL CRYSTAL
12-1501-01, 4 MM
XXX/10 PCS



PLAIN
12-1510-00, 4 MM
XXX/10 PCS



PUCK
12-1526-00, 5 MM
XXX/10 PCS

Airy healing with – LONG

In order for the new piercing to be kept airy and to heal better, it is important that the piercing earring has the right length. But all earlobes differ in thickness. For slightly thicker earlobes Blomdahl has developed piercing earrings with extra long posts – LONG.



Natural Titanium



BEZEL CRYSTAL
12-1201-01, 4 MM
XXX/10 PCS
12-1224-01, 5 MM **NEW**
XXX/10 PCS



TIFFANY CRYSTAL
12-1203-01, 4 MM
XXX/10 PCS



PLAIN
12-1210-00, 4 MM
XXX/10 PCS



BRILLIANCE PLENARY
CRYSTAL
12-12166-01, 5 MM
XXX/10 PCS



BRILLIANCE PLENARY
AQUAMARINE/CRYSTAL
12-12166-55, 5 MM
XXX/10 PCS



BRILLIANCE PLENARY
LIGHT ROSE/CRYSTAL
12-12166-92, 5 MM
XXX/10 PCS



MINI* BEZEL CRYSTAL
12-1202-01, 3 MM
XXX/10 PCS

MINI

*For Ø 3 mm use the instrument marked "FOR MINI STUDS ONLY".

Golden Titanium



BEZEL CRYSTAL
12-1301-01, 4 MM
XXX/10 PCS
12-1324-01, 5 MM **NEW**
XXX/10 PCS



TIFFANY CRYSTAL
12-1303-01, 4 MM
XXX/10 PCS
12-1304-01, 5 MM
XXX/10 PCS



TIFFANY PEARL
12-1303-59, 4 MM
XXX/10 PCS



PLAIN
12-1310-00, 4 MM
XXX/10 PCS



STAR
12-1379-00, 5 MM
XXX/10 PCS



LONG BEZEL CRYSTAL
12-5301-01, 4 MM
XXX/10 PCS



MINI* BEZEL CRYSTAL
12-1302-01, 3 MM
XXX/10 PCS

MINI

**New rec. retail price incl. Piercing Aftercare:
XXX/1 ear piercing · XXX/2 ear piercings**

PIERCING AFTERCARE CLEANSING SWABS: VALUE/NEW REC. RETAIL PRICE XXX/BOX

For Ø 4 and 5 mm use the instrument Regular.

*For Ø 3 mm use the instrument marked "FOR MINI STUDS ONLY".

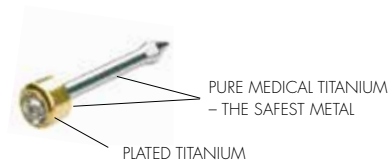
Ear piercing earrings are delivered in sterile disposable cassettes. 10 cassettes/capsule.

Customer journals, aftercare instructions, pre-piercing swabs and piercing booklets are included at no extra cost.





Improve your technique and knowledge about medical nose piercing, cleansing etc by watching our instruction films. Search for "Blomdahl Medical - Youtube".



Natural Titanium



MINI BEZEL CRYSTAL
16-3202-01, 3 MM
XXX/10 PCS



LONG MINI BEZEL CRYSTAL
16-7202-01, 3 MM
XXX/10 PCS

Silver Titanium



MINI BEZEL CRYSTAL
16-3402-01, 3 MM
XXX/10 PCS



LONG MINI BEZEL CRYSTAL
16-7402-01, 3 MM
XXX/10 PCS

Golden Titanium



MINI BEZEL CRYSTAL
16-3302-01, 3 MM
XXX/10 PCS



LONG MINI BEZEL CRYSTAL
16-7302-01, 3 MM
XXX/10 PCS



New rec. retail price incl. Piercing Aftercare: XXX/1 piercing

PIERCING AFTERCARE CLEANSING SWABS: VALUE/NEW REC. RETAIL PRICE XXX/BOX

Nose piercing jewellery is delivered in sterile disposable cassettes.
10 cassettes/capsule. Ø 3 mm. For nose piercing use an instrument MINI marked "FOR MINI STUDS ONLY" or an instrument Nose marked "FOR NOSE ONLY".
Customer journals, aftercare instructions, pre-piercing swabs, jumbo cotton buds for cleansing and piercing booklets are included at no extra cost.





Starter kit and instruments for medical ear and nose piercing and more.



EAR PIERCING STARTER KIT INCL SELECTION DISPLAY, WHITE
11-108-00106 XXX
CONTAINS 2 REGULAR INSTRUMENTS, SURGICAL MARKER PEN,
PRACTICE DUMMY EARLOBE, HAIR CLIPS, MIRROR, ILLUSTRATED OPERATING
INSTRUCTIONS, STORAGE BOX AND A SELECTION DISPLAY.

NOSE PIERCING STARTER KIT
11-109-0006 XXX
CONTAINS 1 NOSE INSTRUMENT, SURGICAL MARKER PEN,
HAIR CLIP, MIRROR, ILLUSTRATED OPERATING INSTRUCTIONS
AND STORAGE BOX.

EAR PIERCING INSTRUMENT REGULAR
11-211-06 XXX
FOR EAR PIERCING WITH PIERCING
EARRINGS 4 MM AND 5 MM.

PIERCING SKIN MARKER
11-301 XXX
FOR MARKING THE SKIN
BEFORE PIERCING.

CUSTOMER JOURNAL WITH AFTERCARE
INSTRUCTIONS FOR NOSE PIERCING
301-0206 XXX/100 PCS

EAR PIERCING INSTRUMENT MINI
11-212-06 XXX
FOR EAR PIERCING WITH EARRINGS 3 MM.

STARTER KIT BOX, EMPTY
11-100-01 XXX
STORAGE BOX FOR EAR & NOSE PIERCING
INSTRUMENTS ETC.

JUMBO COTTON BUD
11-305 XXX/50 PCS
COTTON BUD FOR NOSE PIERCING.

NOSE PIERCING INSTRUMENT MINI
11-213-06 XXX
FOR NOSE PIERCING.

CUSTOMER JOURNAL WITH AFTERCARE
INSTRUCTIONS FOR EAR PIERCING
301-0106 XXX/100 PCS

MIRROR
11-302 XXX

EAR PIERCING EARRING BACKS,
DISINFECTED
12-0100-062 XXX/25 PCS

HAIR CLIP
11-309 XXX

NB!
Gradually during
the course of the year,
the old logo on all products
and accessories etc
will be replaced with
the new one.

Makes cleansing a lot easier for the customer



CLEAN,
DRY &
AIRY



A5 SIGN FOR PLEXI HOLDER
PIERCING AFTERCARE
15-002-127-6 XXX



PIERCING BOOKLET
309-0306 XXX/25 PCS
PIERCING BOOKLET WITH CONSUMER
INFORMATION ABOUT MEDICAL EAR AND
NOSE PIERCING. FITS INTO THE HOLDER
ON THE SELECTION DISPLAYS.

PIERCING AFTERCARE
13-10 XXX/16 BOXES NEW REC. RETAIL PRICE XXX/BOX
CLEANSING SWAB FOR NEW PIERCINGS FOR THE CONSUMER.
16 BOXES/PACKAGE

PIERCING AFTERCARE HOLDER
309-1300 XXX
B17 X H12 X D18 CM
PLEXIGLASS HOLDER FOR PIERCING AFTERCARE
OR LOOKBOOK.



PRE-PIERCING SWAB
13-04 XXX/100 PCS
PRE-PIERCING SWAB FOR SKIN
DISINFECTION BEFORE PIERCING.
NB! NOT FOR RESALE.



MEDICAL PIERCING GLOVES
13-11 XXX/150 PCS
NITRILE GLOVES
AVAILABLE IN SIZES: XS/S/M



JEWELLERY BOX
310-0207 XXX/PCS
9 X 9 X 3 CM
GIFT BOX FOR SKIN FRIENDLY BRACELETS,
NECKLACES, RINGS AND ANKLETS.



Let your customers try on bracelets, necklaces, rings and anklets

To give the consumer an inspiring feeling when buying skin friendly bracelets, necklaces, rings and anklets from Blomdahl, we have introduced a new exclusive jewellery gift box in environmentally friendly cardboard. For every jewellery that we send to you, we include this new beautiful giftbox and a jewellery booklet.

Where previously the bracelets, necklaces and rings was delivered in the so called Clean Pack, this jewellery, as well as the anklets, will now be delivered to you in a small transparent zip lock bag. This means that you can now show the jewellery as you please in either a Window display or Ring display from Blomdahl which means that the consumer can easily try them on.

You can also do a nice display by presenting a piece of jewellery directly in the new jewellery box.

You can carry on displaying the bracelets, necklaces and anklets in your existing flat display with the help of special "inserts" – see page 14.



On every piece of jewellery there is a label /"tag". By keeping the product label on the jewellery, you will always have product information and traceability of the piece. On the label you will find the article number, description, size, price group, EAN code and LOT number.

For hygienic reasons, earrings and nose jewellery are exposed and sold in their Clean pack and the label acts as a seal, so that customers know that they are the first to come in contact with the product.



Create added value for your customers

Skin friendly jewellery that is purchased by the consumer is placed into a gift pouch or gift box together with a jewellery booklet.

In the jewellery booklet you can read more about why caring jewellery from Blomdahl is a good choice for your skin and health.

NB!
Gradually during the course of the year, the old logo on all products and accessories etc will be replaced with the new one.



JEWELLERY GIFT BOX
310-0307 XXX/PCS
10 X 10 X 5 CM
GIFT BOX FOR SKIN FRIENDLY EARRINGS AND NOSE JEWELLERY.



GIFT CARD
309-0206
GIFT CARD FOR SKIN FRIENDLY JEWELLERY OR MEDICAL EAR OR NOSE PIERCING.
CAN ONLY BE DOWNLOADED FROM THE MEDIA STORE.



JEWELLERY BOOKLET
309-1006 XXX/25 PCS
JEWELLERY BOOKLET WITH CONSUMER INFORMATION ABOUT SKIN FRIENDLY JEWELLERY. FITS INTO THE HOLDER ON THE PRODUCT DISPLAYS.



LOOKBOOK
309-1306-3
ASSORTMENT BOOKLET FOR SKIN FRIENDLY JEWELLERY WITH CONSUMER PRICES.
CAN ONLY BE DOWNLOADED FROM THE MEDIA STORE.

LOOKBOOK HOLDER
309-1300 XXX
PLEXIGLASS HOLDER FOR THE LOOKBOOK OR PIERCING AFTERCARE.



JEWELLERY GIFT BAG
310-0507 XXX/PCS
B22 X H18 X D10 CM
PUT EVERYTHING THAT THE CUSTOMER NEEDS: AFTERCARE INSTRUCTIONS, CLEANSING SWABS AND SKIN FRIENDLY JEWELLERY WITH JEWELLERY BOOKLET IN THIS NICE PAPER BAG.



JEWELLERY GIFT POUCH
310-0407 XXX/10 PCS
16 X 20 CM
GIFT POUCH FOR SKIN FRIENDLY EARRINGS AND NOSE JEWELLERY.



EARRING BACK HOLDER
15-001-1870 XXX
B17 X H11 X D11 CM
PLEXIGLASS HOLDER FOR EARRING BACKS.

Skinfriendly earring backs

EAR



SKIN FRIENDLY EARRING BACKS FOR MEDICAL PLASTIC EARRINGS
15-0100-07-4 XXX
4 PCS/BLISTER
REC. RETAIL PRICE XXX/BLISTER



SKIN FRIENDLY STOPPERS FOR EAR PENDANTS AND SAFETY EAR HOOKS
15-0100-06-4 XXX
4 PCS/BLISTER
REC. RETAIL PRICE XXX/BLISTER



SKIN FRIENDLY EARRING BACKS WITH DISC FOR TITANIUM EARRINGS
15-1200-08-4 XXX
4 PCS/BLISTER
REC. RETAIL PRICE XXX/BLISTER



SKIN FRIENDLY EARRING BACKS FOR TITANIUM EARRINGS
15-1200-04-4 XXX
4 PCS/BLISTER
REC. RETAIL PRICE XXX/BLISTER



Create an **enticing Blomdahl point** which contains everything you need

Our cabinets and displays make it easy for you to create a stylish, practical and enticing Blomdahl section in your store. The product and selection displays have anti-theft mechanisms and the cabinet's storage drawers are lockable.

The top drawer is designed for storing the Starter Kit with piercing instruments etc. In the middle drawers there is space for aftercare instructions with client journals, Blomdahl Pre-piercing swabs and Blomdahl piercing aftercare cleansing swabs, piercing booklets, etc. Here you can also keep skin friendly jewellery, jewellery bags and gift boxes, as well as jewellery booklets. The bottom drawer is designed for storing sterile cassettes for medical ear and nose piercing.

Providing ear piercing is a great way to attract new customers. Therefore clearly show that you offer medical ear piercing and skin friendly jewellery from Blomdahl.

SPIN 'N SELECT PLATE
WHITE 15-001-1800 XXX
45 X 45 CM
SPIN PLATE TO EXPOSE MORE
DISPLAYS AT THE SAME TIME
ON FOR EXAMPLE THE CABINET
ON WHEELS. PRICE IS
EXCL. DISPLAYS.

CABINET DISPLAY HOLDER
503-0700 XXX
PUT YOUR SELECTION
DISPLAY ON THIS SHELF.

TABLE WHITE
503-0400 XXX
B108 X D45 X H98 CM.



NB!
Gradually during
the course of the year,
the old logo on all products
and accessories etc
will be replaced with
the new one.

CABINET POSTER HOLDER
503-0600 XXX
PLEXIGLASS HOLDER
WITH SIGN 31 X 44 CM
(C OR D).

EAR & NOSE PIERCING CHAIR
505-0100 XXX
FOR EAR AND NOSE PIERCING.
ADJUSTABLE HEIGHT (BETWEEN
50-75 CM).

CABINET ON WHEELS, WHITE
503-0200 XXX
B45 X D45 X H96 CM
EXPOSURE AND STORAGE CABINET ON WHEELS.
ONE PLEXIGLASS HOLDER WITH SIGN INCLUDED
(C OR D). DISPLAYS ARE NOT INCLUDED.



SELECTION DISPLAY, WHITE
12-001-1000 XXX
B23 X H35 X D18 CM
ASSORTMENT DISPLAY FOR
MEDICAL EAR PIERCING.
WITH SPACE FOR THE PIERCING
BOOKLET. ONE SIGN
IN ENGLISH INCLUDED.
EXCL. ALL MODELS.
12-001-1200 XXX
INCL. ALL MODELS.



A: 12-002-106



B: 12-002-206



C: 12-002-306

POSTERS FOR CABINETS
INCLUDED WITH THE CABINET ON WHEELS IS ONE
ENGLISH SIGN OF YOUR CHOICE.
31 X 44 CM XXX



A: 503-1006-2 CAN
ONLY BE DOWNLOADED
FROM THE MEDIA STORE



B: 503-1006-3 CAN ONLY
BE DOWNLOADED FROM
THE MEDIA STORE



C: 503-1006-1



D: 503-5006-1



RING DISPLAY
15-001-1859 XXX
B16 X H16 X D4 CM
COUNTER DISPLAY
FOR EXPOSURE OF
SKIN FRIENDLY RINGS.
EXCL. JEWELLERY.

NB!
Gradually during
the course of the year,
the old logo on all products
and accessories etc
will be replaced with
the new one.



WINDOW DISPLAY, WHITE
15-001-1860 XXX
B30 X H35 X D45/30 CM
A COMPLETE "DISPLAY PACKAGE"
FOR SINGLE OR DOUBLE PRODUCT DISPLAYING.
EXCL. JEWELLERY.



MICRO FLAT DISPLAY, WHITE
15-001-1780 XXX
B23 X H35 X D18 CM
PRODUCT DISPLAY FOR
SKIN FRIENDLY JEWELLERY.
TO PLACE ON COUNTER OR
HANG ON A WALL.
ANTI THEFT MECHANISM
WITH DOOR INCLUDED.
EXCL. JEWELLERY.



MINI FLAT DISPLAY, WHITE
15-001-1730 XXX
B32 X H45 X D25 CM
PRODUCT DISPLAY FOR
SKIN FRIENDLY JEWELLERY.
TO PLACE ON COUNTER
OR HANG ON A WALL.
ANTI THEFT MECHANISM
WITH DOOR INCLUDED.
EXCL. JEWELLERY.



INSERT BRACELET/ANKLET FOR DISPLAY
15-001-1700-2 XXX
INSERT NECKLACE FOR DISPLAY
15-001-1700-3 XXX

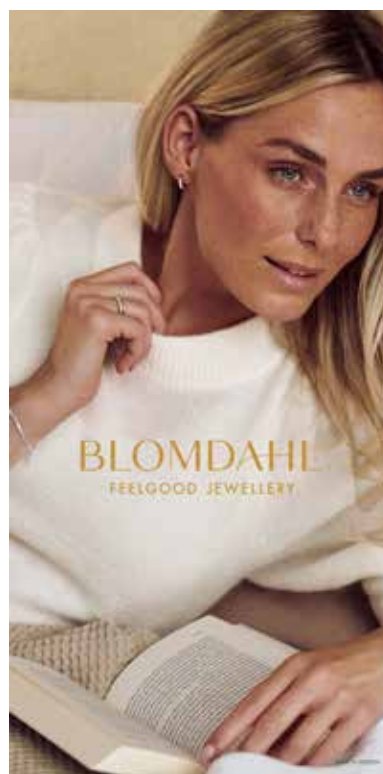
*You can display the bracelets, necklaces and anklets
in your existing flat display with the help of the inserts,
on which you can easily mount the jewellery.*



FLAT DISPLAY, WHITE
15-001-1750 XXX
B42 X H55 X D28 CM
PRODUCT DISPLAY FOR SKIN FRIENDLY
JEWELLERY. TO PLACE ON COUNTER OR
HANG ON A WALL. ANTI THEFT COVER WITH
LOCKING MECHANISM INCLUDED.
EXCL. JEWELLERY.



FABRIC BANNER:
MEDICAL EAR PIERCING
50 X 100 CM
323-0106 XXX
INCL HANGING DEVICE.



FABRIC BANNER:
SKIN FRIENDLY JEWELLERY
50 X 100 CM
324-0106-1 XXX
INCL HANGING DEVICE.

NB!
Gradually during the course of the year, the old logo on all products and accessories etc will be replaced with the new one.

A5 SIGN FOR PLEXI HOLDER:



306-5106-3 XXX

A5 SIGN PLEXI HOLDER
306-5000 XXX



306-5106-4 XXX

A5 SIGN PLEXI HOLDER
306-5000 XXX



306-5006-3 XXX

A5 SIGN PLEXI HOLDER
306-5000 XXX



305-5106-4 XXX

A5 SIGN PLEXI HOLDER
306-5000 XXX



STREET FLAG –
MEDICAL EAR PIERCING
306-0900 XXX
39,5 X 60 CM.



WINDOW STICKER
MEDICAL EAR PIERCING
303-0306 XXX
9 X 13 CM
STICK ON THE INSIDE
OF A WINDOW.



WINDOW STICKER
MEDICAL NOSE PIERCING
303-0102 XXX
9 X 13 CM.
STICK ON THE INSIDE
OF A WINDOW.



SIGN FOR SELECTION DISPLAY
12-002-406 XXX

**Welcome to
the media store!**

From here you can now easily download nice images that you can use in your web shop and social media channels. The link for the media store can be found in the B2B shop in the main meny on the far right.



Ordering made easy via our B2B on-line shop

This is what you need to do:

- Go in on www.blomdahl.com
- At the very bottom of the page, in the left hand corner, click on the link "DISTRIBUTOR LOGIN".
- New web customer – click on the link "APPLICATION FOR LOGIN" and fill in the application form and we will help you to get started. You are of course very welcome to contact us on +46 35 181500 or send an email to order@blomdahl.com

We look forward to receiving your order through our on-line store!

BLOMDAHL
FEELGOOD JEWELLERY

www.blomdahl.com

