



UNITED NATIONS ASSOCIATION OF THE UNITED STATES OF AMERICA

In Cooperation with:



The United National Association Website - [The United Nations Association](#)

The United Nations Association of the USA (UNA-USA) is a non-governmental organization that works to increase public understanding of the United Nations and to encourage public support. The National Chapter Arena (NCA) is the largest chapter of the UNA, serving Northern Virginia, Maryland, and the District of Columbia. To progress towards sustainable development across social, economic, and

political spheres, UNA-NCA works with over 50 partners including universities, state and local government organizations, non-governmental organizations, and think tanks, among others.

UNA-NCA uses a plethora of strategies to promote understanding of the work and mission of the United Nations. As part of UNA-NCA's aim to spread knowledge about the role and mission of the UN, it takes the often-lofty goals of the UN and attempts to integrate them on a local level. An example of this is through UNA-NCA's Global Goals at Home project (GGH). The Sustainable Development Goals (SDGs) as recognized by the United Nations are a call to combat poverty, protect the planet, and ensure that all people have equitable opportunities for a peaceful and prosperous life. The SDGs provide a blueprint for inclusive and sustainable change on an international scale. However, SDGs themselves do not consider economic inequalities and lack of accessibility in the US. UNA-NCA created an online dashboard to document quantitative and qualitative progress towards the seventeen Sustainable Development Goals (SDGs) across DC, MD, and VA. Through use of this dashboard, companies, NGOs, and the public sector have the ability to utilize the accessibility and analytical power of the SDGs for scouting Corporate Social Responsibility and environmental, social, and governance opportunities, adapting strategies in accordance with local considerations, and increasing their reach across diverse audiences by assessing and communicating outcomes through the language of the SDGs. A concentrated collection of locally reported data proves to be incredibly beneficial in pinpointing exactly where action can be taken to work towards the SDGs in the DMV area, creating the change at home that is necessary for undertaking more impactful work abroad.



Also, an NGO (non-governmental organization), the America-Eurasia Center shares UNA-NCA's focus on promoting greater public awareness about current global events. **The America-Eurasia Center and the Uplifting Africa Program (UPA)** promote many sub-programs across all sectors of society to build positive relations among the nations and citizens of America, Eurasia, and Africa. A founding principle of both organizations is that change starts at home, and enacting local change is the greatest path to fostering progress on an international level.



Uplifting Africa Executive Director Ambassador Charles Egenti visit Rainbow Children orphanage in Johannesburg with their wonderful Staff. Ambassador Egenti also met with the CEO of Coronation Hospital. It was at the front and center of the outbreak of Covid-19 Pandemic in South Africa.

The Uplifting Africa Program prioritizes areas where peoples and nations can come together for peaceful progress through collaboration and exchange of ideas, knowledge, and innovation. UPA's five main sectors of development towards these ideals include:

- 1) Promoting African security, preventing terrorism, and promoting peaceful resolution of conflict
- 2) Energy and environment
- 3) Social issues such as public health, preventing disease and epidemics, gender equity, and women's issues
- 4) Economic issues including infrastructure development, equity issues, and migration
- 5) Education

Through these programs, UPA publishes news articles and briefs, conducts research on important issues, connects with African diplomats, and executes other functions to foster transcontinental cooperation.

Formed under UPA, the Uplifting African Business Coalition (ABC) works to bridge economic cooperation, investment, and trade among American and Eurasian nations with that of African nations. ABC's association of top trade and economic organizations and specialists work to promote collaborative free trade and business through assisting companies in understanding current developments in global trade and in practically conducting business within the 57 African nations. ABC's members range from small to mid-size American and Eurasian corporations to Fortune 500 companies, to which ABC provides crucial services through assisting in business development, research, publications, lecture series, economic analyses, business conferences, executive consultation, policy recommendations, political risk analysis, establishing real trade connections, and promoting investment opportunities.

The connections fostered by UNA-NCA's GGH project and UPA's ABC program provide the public at large, and crucially, the business world, with key information for progress and development on a global scale. These connections can only serve to strengthen fundamental advancements in each organization's priorities of increasing public awareness and providing digestible methods of engaging the business community with critical pillars of local and international progress. Each organization plays a critical role in ushering in an era of

connectivity between companies and countries and cultivating a well-informed populace, all of which advances the world towards the ultimate goal of equitable global prosperity.



The America-Eurasia Center promotes positive relations between America and the nations of Eurasia through its Nine Programs for Eurasia. Of particular note was the founding of The American-Eurasian Business Coalition as a bridge which promotes positive economic relations between America and the nations of Europe and Asia (Eurasia) which is especially important today, given Covid and energy crisis. www.usebc.org We have worked with many economic and commercial counselors from the Embassies of Washington, DC. We also have an Art Program which deals with the future Museum of American-Eurasian Art and Cultural Project, and thus work with many cultural attaches from Eurasian Embassies in Washington, DC. www.eurasiaartfoundation.org

In addition, through its Regional Programs of Eurasia, The America-Eurasia Center builds positive relations with the Gulf States, Europe, Central Asia, South Asia, East Asia and Southeast Asia. These Regional Programs serve as a bridge to promote peace, understanding, and prosperity among nations. It seeks to enhance American awareness, knowledge, and understanding of the European and Asian (Eurasian) countries, especially during these changing times. The America-Eurasia Center is a resource center which has provided US Presidents and many world leaders with current analysis that have helped them shape their knowledge of issues of importance regarding US-Eurasian relations.