

Night to Shine 2024

NIGHT *to Shine*

SPONSORED BY THE **TIM TEBOW**
FOUNDATION™



WHAT IS NIGHT TO SHINE?

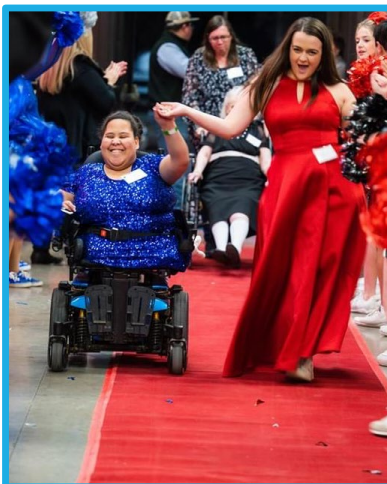
Night to Shine is an incredible prom night to celebrate people with special needs and to show them how special and important they are. Night to Shine is completely complimentary to guests and is open to anyone with physical or cognitive special needs, ages 14+. The 2024 Texas Panhandle Night to Shine will be hosted on February 9th at the Amarillo Civic Center.

- Started by the Tim Tebow Foundation in 2015, Night to Shine has grown into a world-wide movement. In 2024, it will be hosted in over 800 locations across 24 countries.
- People with special needs and their families are one of the largest overlooked groups of people, and Night to Shine seeks to change that. We want people with special needs to know that they are loved by their Creator and are important to their community.
- The 2024 Night to Shine will be the 6th year for the event to be hosted in the Texas Panhandle! Our local event has grown to nearly 500 guests in attendance, as well as 700 volunteers and 500 parents in the Respite Room.

Each guest is paired with a volunteer buddy to make sure they have an incredible time!

- Our guests receive the royal treatment including:
 - A glam room with hair and makeup stations for the ladies and shoeshines for the men. Our volunteers pamper them and get them prom ready!
 - Limo rides that end on a red carpet with a cheering crowd.
 - A catered dinner and desserts.
 - Karaoke and a dance floor that stays packed all night long!
 - At the end of the night, every guest is crowned king or queen of the prom!
 - A Respite Room for parents and caretakers to eat and relax.

Many of our guests call Night to Shine their favorite night of the year! We invite you to partner with us to give the special needs community a night to remember. Many of our guests miss out on the social experiences that we so often take for granted. Night to Shine was designed to give them an extraordinary experience where they will feel loved and celebrated, while having the time of their life!



EVENT SPONSORSHIP OPPORTUNITIES

Amarillo's Night to Shine is locally funded and we would love to have you partner with us! All donations are tax deductible and 100% of it goes towards hosting Night to Shine.

LEVEL	AMOUNT
PREMIER	\$5,000
SHINE	\$3,000
DIAMOND	\$2,000
GOLD	\$1,000
SILVER	\$500

Sponsorship benefits for in-kind donations will be recognized at a 2:1 ratio. For example, an in-kind donation valued at \$2,000 would be recognized at the \$1,000 sponsorship level.

PREMIER SPONSOR - \$5000

Everything listed below, plus:

- Publicly thanked during news broadcasts.
- Opportunity to speak on stage in the Respite Room during the event. This will not be a sales pitch, but an opportunity to share your heart and encourage the caretakers.
- Two-page advertisement included in the event program.

SHINE SPONSOR - \$3000

Everything listed below, plus:

- Announced on stage during the event.
- Opportunity to hang 2 banners at the event. Banners provided by your company.
- Full page ad included in the event program.

DIAMOND SPONSOR - \$2000

Everything listed below, plus:

- Opportunity to hang 1 banner at the event. Banner provided by your company.
- Half page ad included in the event program.

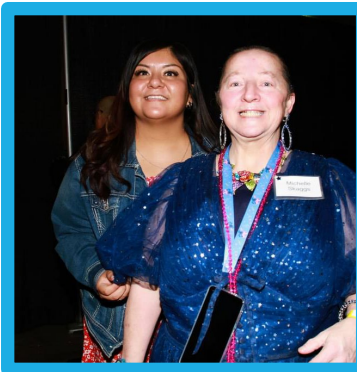
GOLD SPONSOR - \$1000

Everything listed below, plus:

- Logo on back of event t-shirt.
- Opportunity to include an agreed-upon item with your company logo in the gift bags given to every guest.
- Quarter page ad included in the event program.

SILVER SPONSOR - \$500

- Logo included on the sponsor boards throughout the event, with sponsorship level indicated.
- Access passes to attend the event.
- Acknowledged on the Night to Shine Amarillo Facebook page through sponsored posts, with sponsorship level indicated.
- Name and Logo included on the “Our Sponsors” page of NightToShineAmarillo.com, listed in order of sponsorship level.
- Logo included in the event program.





SPONSORSHIP COMMITMENT

Company: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

_____ \$5,000 Premier Sponsor

_____ \$3,000 Shine Sponsor

_____ \$2,000 Diamond Sponsor

_____ \$1,000 Gold Sponsor

_____ \$500 Silver Sponsor

_____ In-Kind Donation (Goods or Services) _____

Sponsorship information can be emailed to NightToShineAmarillo@gmail.com or mailed to:

Night to Shine Amarillo
4400 S Georgia St
Amarillo, Texas 79110

All donations are tax deductible. All donations go directly towards the Night to Shine event and will not be used for any other purposes. Please make checks payable to Night to Shine Amarillo.

For more information, visit NightToShineAmarillo.com. You may contact Hannah Crites at 806-670-7235 or NightToShineAmarillo@gmail.com.