



## Logo and Reference Guidelines for Members or Partners of EGNATON

EGNATON e.V. is a nonprofit organization registered under VR 32752 on the Landgericht Darmstadt devoted to the principles of sustainable laboratories—from design to engineering to practice. EGNATON is willing to share its logo with organizations that partner or collaborate with EGNATON. EGNATON will grant permission on a case-by-case basis to partners and other organizations to use the EGNATON logo or any other EGNATON brands. When promoting EGNATON, please adhere to the following logo use and textual reference guidelines.

### Logo Use Guidelines

Organizations that have been granted permission from EGNATON may use the EGNATON logo when promoting the organization. When using the EGNATON logo, please adhere to the following guidelines:

- The logo may not be altered, cut apart, separated, or otherwise distorted in appearance.
- The logo and the EGNATON name may never be used in conjunction with any product, company, or service that would imply endorsement on the part of EGNATON or any of its Board of Directors.
- The logo cannot be incorporated into other organization's logos.

EGNATON encourages the use of its logo in the following ways:

- In articles or other press materials promoting EGNATON and its initiatives.
- On websites that discuss laboratory sustainability and cite EGNATON as a resource.

The logo is available in three different file types—GIF, JPG, and EPS. Each type is best used with a different medium:

- GIF – for use on Web pages
- JPG – for use in PowerPoint presentations
- EPS – for use in printing or incorporating into Photoshop, Illustrator, QuarkXPress, etc.

To obtain permission to use the EGNATON logo, please contact EGNATON at [info@egnaton.com](mailto:info@egnaton.com).

## Textual Reference Guidelines

Organizations that promote EGNATON should adhere to the following guidelines when referencing the organization in any printed or electronic documents. When referring to EGNATON for the first time in the text of any document, please refer to the organization as:

- European Association for Sustainable Laboratories

For second and subsequent references to EGNATON in the text of a document, please refer to the organization as:

- EGNATON
- Any other circumscriptions may not be used in conjunction with EGNATON

## Other EGNATON Materials

Please note that it is not permissible to alter the fonts, text, colors, or layout of any official EGNATON document, logo, or identifier.

## For More Information

If you have any questions about aspects of the I2SL logo or its appropriate use, please contact EGNATON at [info@egnaton.com](mailto:info@egnaton.com)

Thank you for your support of EGNATON!