



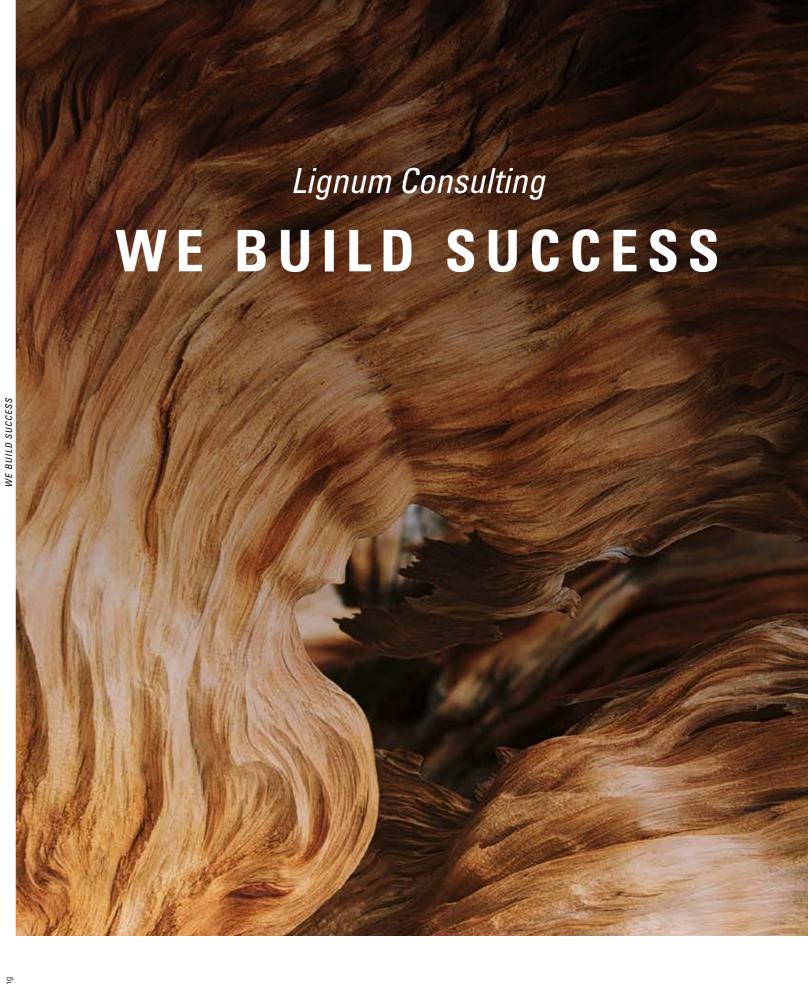
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# Welcome to Lignum Consulting, your consultants for thewood and furniture industry.

Headquartered in Kupferzell, Germany and together with our subsidiaries in the USA, Canada and Brazil, we are helping to shape the future of the international wood and furniture industry. Our excellent strategists and practical experts approach your unique challenges with passion, strategy, in a practical way and always with utmost confidentiality.

With over 400 national and international companies already benefiting from our expertise and experience, we work completely neutrally and independently. Our consulting and engineering methods form a perfect symbiosis.

We look forward to hearing from you.



# **WORKING FOR YOUR SUCCESS**

**Pascal Inauen** Senior Consultant

Cabinetmaker B.Sc. in Wood Technology

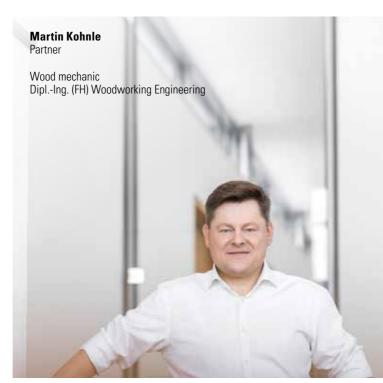






**Georg Frey** CEO (USA)

Cabinetmaker Dipl.-Ing. (FH) Woodworking Engineering MBA





Cabinetmaker (German Master Craftsman 2005) Dipl.-Ing. (FH) Woodworking Engineering

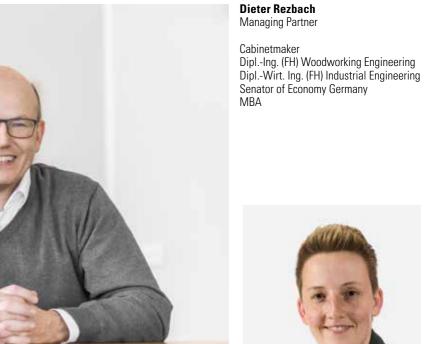






**Christoph Unger** Senior Manager

Dipl.-Ing. (BA) Woodworking Engineering





Cabinetmaker B.Eng. in Woodworking Technology





**Oliver Barge** CEO (Brazil)

Cabinetmaker Dipl.-Ing. (FH) Woodworking Engineering

Sepp Gmeiner CEO (Canada)

Cabinetmaker Dipl.-Ing. (FH) Woodworking Engineering Dipl.-Wirt.-Ing. (FH) Industrial Engineering



**Tatjana Kühn** Back-Office

Wholesale and Foreign Trade Merchant International Business Management and Foreign Languages





**Natascha Schmierer** Back-Office

Management Assistant for Office Communication Bachelor Professional of Business







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**Prof. Rolf Staiger** Senior Manager

Cabinetmaker Dipl.-Ing. (FH) Woodworking Engineering



7



Armin Blech Senior Consultant Wood mechanic Certified Engineer European Industrial Engineer







8

Petra Beier Office Manager Dipl. in Business Administration (BA)



Sebastian Mex Senior Consultant Cabinetmaker B.Eng. in Woodworking Technology





Mathieu Schuhmacher Senior Consultant MechatronicsTechnician B.Eng. in Woodworking Technology



Adam Gajecki Consultant (Poland) M.Sc. Engineering



**Benjamin Skarke** Senior Consultant

Cabinetmaker B.Sc. in Interior Engineering

# **STEADY**

Like a growing tree, we too are gaining in strength, maturity, and experience year after year.

# **GUEST LECTURING AT UNIVERSITIES** FOR ADVANCED WOODWORKING in Germany and Switzerland

**CELEBRATING** 10 YEARS IN BUSINESS

# **FOUNDING OF** LIGNUM CONSULTING LTDA.

in Brazil with Oliver Barge as CEO

PROJECTS IN MORE THAN 20 COUNTRIES

# OPENING OF THE NEW HEADQUARTERS

in Kupferzell, Germany

BUSINESS ALLIANCE WITH LIGNUM CONSULTING INC. IN THE USA AND CANADA

LIGNUM CONSULTING

# CELEBRATING 20 YEARS IN BUSINESS

30 EMPLOYEES

CUSTOMERS & 5 STUDENTS TRAINED SINCE FOUNDING 35 COUNTRIES

# More than

100 presentations

trade audiences

# **CELEBRATING 15 YEARS OF** LIGNUM CONSULTING

actively engaged in different industry committees and initiatives

# **GENERATION CHANGE AT THE**

Georg Frey assumes position as President of Lignum Consulting Inc., in Cary, NC

> Bringing value to our customers has allowed us to grow steadi ly for now 20 years. We feel assured in our business approach of working with our customers in a trusted partnership with mutual respect, integrity and competence.

By promoting a professional and global exchange of ideas and best practices between industry and academic research we continue our approach to national and international projects. This allows us to bring cutting-edge ideas to our customers.

# WE ARE AN INDEPENDENT CONSULTING FIRM OUR ONLY CONCERN IS THE SATISFACTION OF OUR CUSTOMERS



## We work for you - in your best interest.

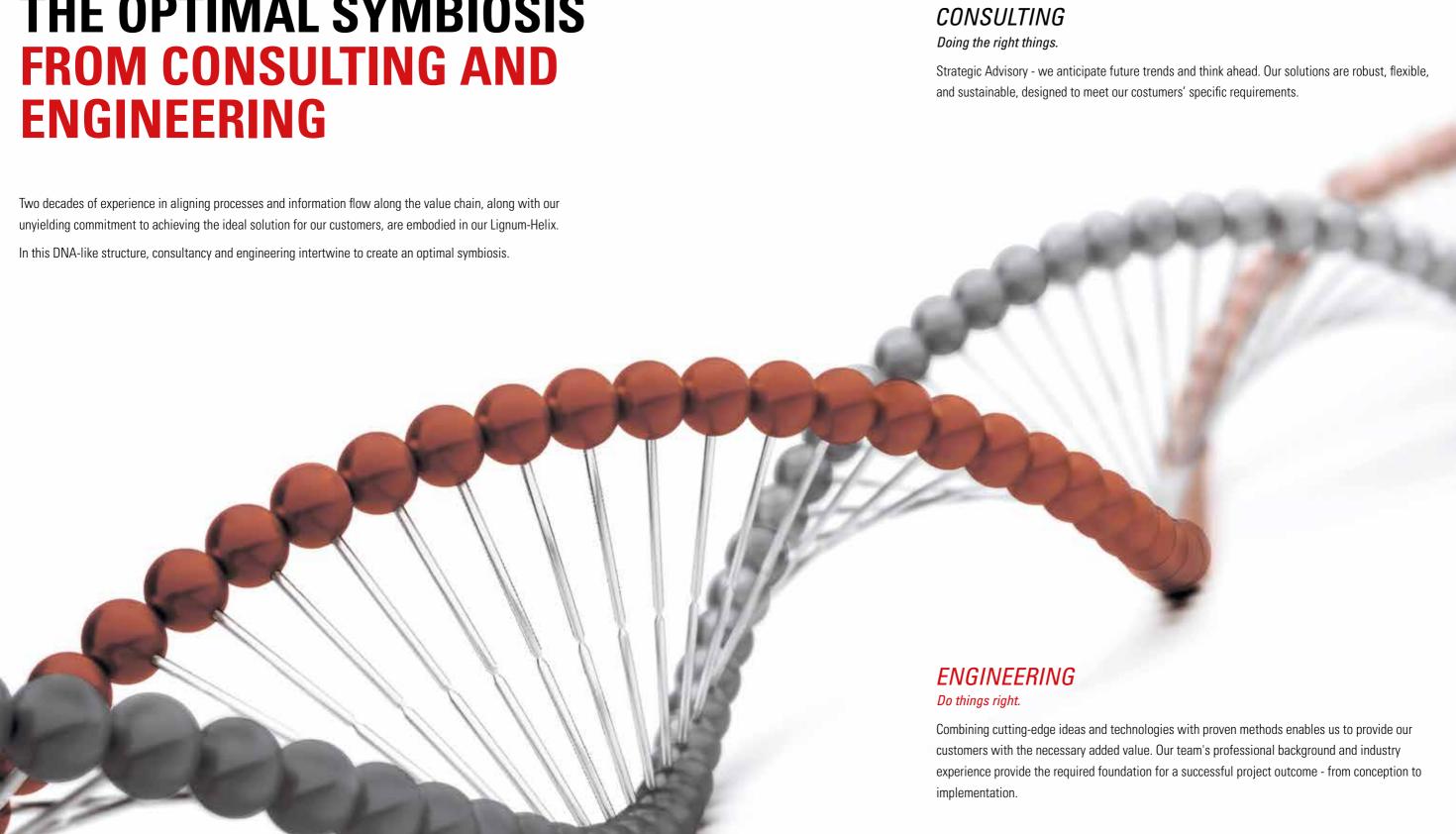
Lignum Consulting is known for its progressive approach to addressing key issues in the wood and furniture industry. Thinking ahead and anticipating future developments, we offer robust and flexible solutions that we tailor to our customers' needs.

## What's crucial to us: neutrality and independence.

Whenever we advise a certain course of action or a product, we do this because we are fully convinced that it is in your best interest. We strongly believe that good consulting requires the consultant to be independent, neutral and unbiased. Equally important is confidentiality, which allows us to gain the trust of our clients — an essential requirement for any successful collaboration.

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# THE LIGNUM-HELIX — THE OPTIMAL SYMBIOSIS

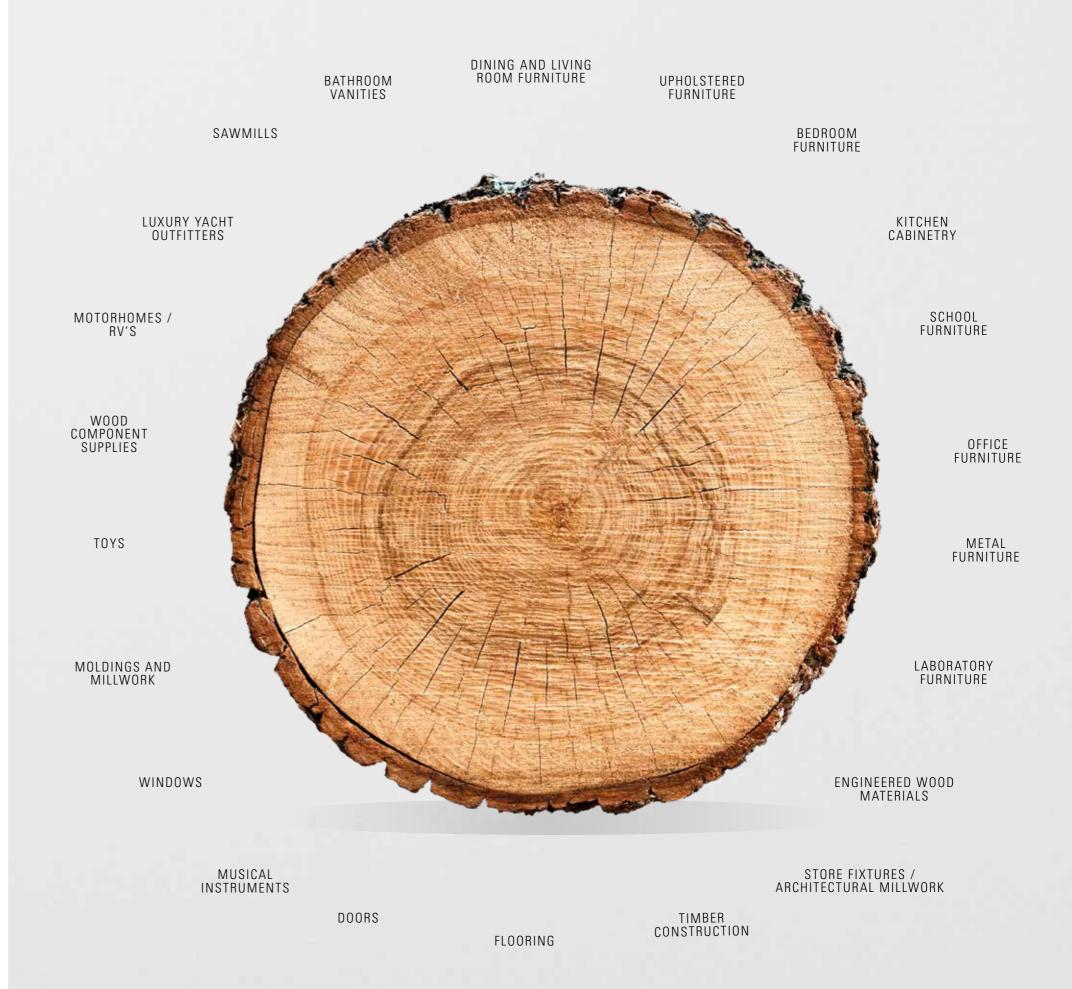


# THE WOOD AND FURNITURE INDUSTRY IS WHERE WE BELONG

# WE ARE MADE OF THE SAME WOOD

### Our claim is your benefit.

The core strength of Lignum Consulting is our profound knowledge of our industry - the key players, the issues, the trends and the people working in it. All our team members are woodworkers by heart with apprenticeships and engineering studies specific to the industry, as well as years of experience in the field. This gives us the advantage of know-how and experience which is unparalleled in consulting in our industry. Putting this know-how to work, we help our customers to master their business challenges — hands on, day by day. Woodworking for us is more than a business — it's our passion.



# OUR CUSTOMERS

or rather, let's call them long-standing partners, ranging from small, hands-on businesses to internationally positioned industrial companies. All share the same challenge of constantly improving their own businesses to succeed in the market. Our experienced team's mindset and actions are geared towards initiating a continuous improvement process throughout the entire value chain. No matter how large a company is.











As consultants, our first priority is to do the right things, and then, as engineers, to do things right.

Marcel Hinger, Senior Manager



# In Pursuit of Efficiency

The economic environment of our industry presents us with the challenge of aligning the use of resources as optimally as possible in terms of profitability and sustainability. At Lignum Consulting, we describe the procedure for sustainably increasing efficiency across the four main areas of personnel, material, process and technology:

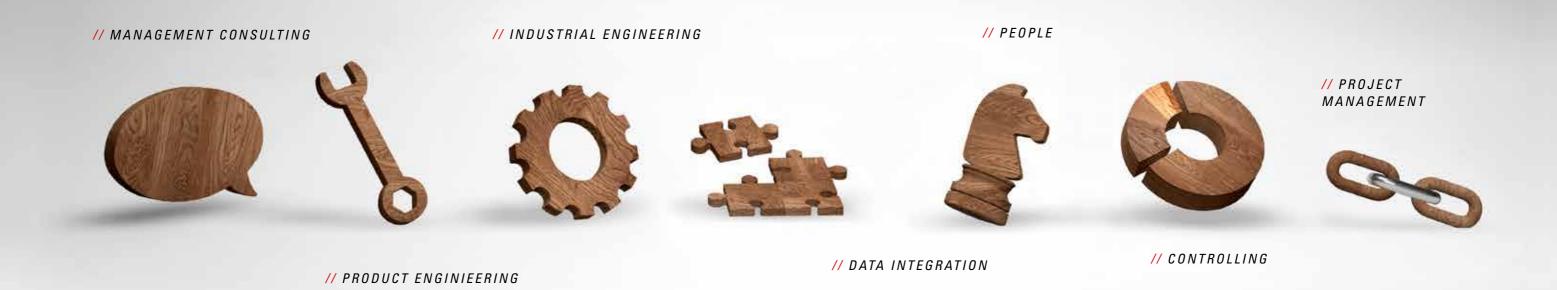
### E<sup>4</sup> = the power of efficiency – in pursuit of efficiency

The aim is to take a close look at ALL cost-driving factors:

- · When it comes to materials, it is important to uncover potential savings and reduce waste.
- Employees should be qualified as specifically as possible and tasks should be automated if necessary become.
- · Digitization and "lean production systems" help to make processes more economical
- · Consistently using and optimizing the existing technology also increases efficiency.

The trick is to use the available resources to meet the goals and market requirements to fulfill future.





# WE THINK AND ACT HOLISTICALLY

As experienced strategists, we always see the big picture. We therefore cover the entire process chain with our expertise. In each field, we examine and honor evolved structures and develop them further with well-founded and innovative concepts — with a view to a continuous improvement process and controllable growth that will take your company safely into the future.

# **MANAGEMENT CONSULTING**

With our experience and in-depth knowledge of methods, we are able to determine the current position of your company. From this, we develop goals and strategies that make your company sustainable and successful.

- · Turn-around management
- Future site concepts
- Internationalization
- Production system development
- Technical due diligence



# PRODUCT ENGINEERING

70% of production costs are determined in product development. We help you avoid unnecessary complexity and costs from the outset. We also assist with managing complexity and production costs on current product lines.

- Product engineering optimization
- Management of product variants
- Standardization of engineering principles
- Value analysis
- Product data model development



# INDUSTRIAL ENGINEERING

Ongoing changes in the market require continuous adaptation and optimization of processes. We always have the big picture in sight and ensure that you take advantage of opportunities. Benefit from our extensive planning experience! We use state-of-the-art digital tools coupled with successfully proven methodology.

- · Factory layout and plant design
- Lean Manufacturing implementation
- Process analysis and optimization
- Quality management
- Supply chain optimization / Internal logistics systems
- Total Productive Maintenance (TPM)
- Value Stream Mapping
- Capacity Planning and Production Control





# **PEOPLE**

Qualified and motivated staff are the foundation of your company's success. Let's tap into and develop this potential.

- Coaching
- Workshops
- Staff development
- Recruitment



# **DATA INTEGRATION**

If you want to move quickly, you need a clear view! Information and data flows need to be seamless, integrated, and transparent. Let's network your future together!

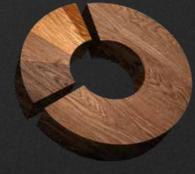
- Batch size 1 production
- Concept design of Manufacturing Execution Systems (MES)
- Process data model
- Interface optimization
- Synchronization of Process and Information Flow



# **CONTROLLING**

We create transparency with comprehensive KPIs (Key Performance Indicators) and benchmarks. Any need for corrective action is substantiated, apparent and fact-based.

- KPI systems and benchmarks
- · Costing systems / calculation
- Process and performance monitoring



# **PROJECT MANAGEMENT**

We help structure and successfully implement projects. Hand in hand with you, we draw on experience, know-how, social skills, and speed to ensure that the necessary actions are implemented in a timely manner.

- · Project Management
- · Interim Management
- · Crisis Management
- Promoting digitalization





# INSIGHTS INTO OUR DAILY WORK

We foster a collegial environment where we exchange ideas and insights in our modern offices or on-site, all with the goal of serving our customers.





Our goal is to give at least 100% every day to our customers. To achieve this, we have created a modern environment with professional equipment, which allows us to be as flexible as possible to meet each individual customers' needs. This all centers around our mobile workplaces, which allow us to put together dynamic teams that work hard for you.











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# INTERNATIONAL

We are there where you need us.