



Become a Show Sponsor! ON THE GREEN FINE ART & CRAFT SHOW September 9 & 10, 2023, 10 a.m.–5 p.m.

The show is the premier art festival in the Greater Hartford Metro area. Every year, it attracts an audience of 15,000 to 20,000 people to engage with the arts in all its forms.

Sponsorship provides an excellent opportunity to increase your exposure within the community and enhance your customer base. We can also tailor sponsorship levels to your marketing goals and budget.

Your sponsorship will have positive effects well beyond the show weekend, funding year round art programming that enriches the cultural life of our community for people of all ages.

PREMIER SPONSOR - \$5,000

Front page recognition in show program as Premier Sponsor with logo. (Show program delivered to approximately 7,000 Glastonbury households.)

Half page full color ad in the show program (10.2" w x 7.6" h).

Logo on show signage and banner.

Logo in show publicity (e.g., print ads, social media, website, etc.).

Link on Glastonbury Arts website to sponsor website for one year.

Street signage, with sponsor logo, pre-show at Hubbard Green, front of Glastonbury Arts Center, and sponsor's business (optional).

Representative invited to present awards at the show.

Sponsor support/quotes noted in show press releases.

Complimentary booth space at the show to promote sponsor's business.

Notice of Glastonbury Arts events.

PRESENTING SPONSOR - \$2,500

Front page recognition in show program as Presenting Sponsor with logo. (Show program delivered to approximately 7,000 Glastonbury households.)

Quarter page full color ad in the show program (5" w x 7.6" h).

Logo on show signage and banner.

Logo in show publicity (e.g., print ads, social media, website, etc.).

Link on Glastonbury Arts website to sponsor website for one year.

Representative invited to present awards at the show.

Complimentary booth space at the show to promote sponsor's business.

Notice of Glastonbury Arts events.

SUPPORTING SPONSOR - \$1,000

Front page recognition in show program as Supporting Sponsor with logo. (Show program delivered to approximately 7,000 Glastonbury households.)

Eighth page full color ad in the show program (5" w x 3.67" h).

Logo on show banner.

Link on Glastonbury Arts website to sponsor website for one year.

Notice of Glastonbury Arts events.

*Support for the arts inspires
and brings us together as a community.*
Glastonbury Arts is a 501 (c) (3) non-profit organization.

www.GlastonburyArts.org

NAME/COMPANY NAME: _____

CONTACT PERSON & TITLE: _____

ADDRESS: _____ CITY/STATE: _____ ZIP: _____

PHONE: (____) _____ E-MAIL: _____

Count us in as: Premier Sponsor \$5,000 Presenting Sponsor \$2,500 Supporting Sponsor \$1,000

We will make our contribution by: Check, mail to address below. Send us an invoice.

Online at <https://form.jotform.com/glastonburyarts/on-the-green-show-sponsorship>

Glastonbury Arts, 1396 Hebron Avenue, Glastonbury CT 06033
info@GlastonburyArts.org (860) 659-1196