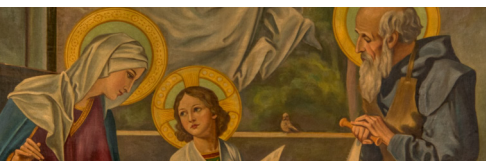


A CASE FOR SUPPORT

THE CAMPAIGN TO RESTORE SAINT JOHN THE BAPTIST CHURCH

PHASE II

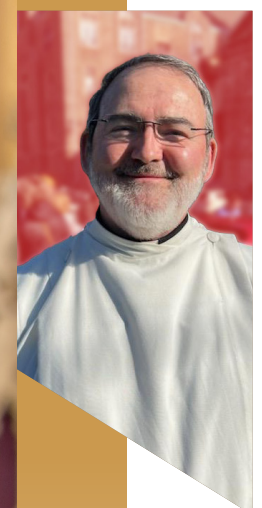


FOCUSING INWARD AND FORWARD



SAINT JOHN THE BAPTIST PARISH

United by a mission to share the Gospel of Jesus Christ and the Sacraments of His Church and to love and serve God by caring for one another and welcoming all people to become part of our vibrant and growing community.



Dear Friends of Saint John the Baptist,

Thanks to the generosity of hundreds of parishioners, alumni, and friends, the first phase of our Campaign to Restore Saint John the Baptist Church succeeded remarkably.

We closed Phase I in the fall of 2018 after raising \$1.3 million to repair exterior damages that imminently threatened the church's ability to remain open and operating in the future. On the following page, you will find a summary of all that we completed thanks to nearly 450 supporters.

In Phase II of our campaign, we must urgently turn our attention to the interior of the church. You know the beauty and grandeur of this place. Everyone sees it as they enter, and no matter how many times they've crossed the threshold, it astonishes and captivates. But the fact remains that there is a dire need for renovation. We must repair the plaster walls and ceilings, paint the interior, stabilize the temperature and humidity, and care for our paintings, statues, and marble. There is much to do to protect and preserve the magnificence of St. John's.

Perhaps it is quite apt that we are now focusing on the interior of the church, because I am asking you to focus inward as well — in quiet reflection on what this sacred place and community of faith has meant to who you are today. We launch this campaign with great hope that you will rise to the occasion for our beloved church and neighborhood anchor, much like you did for her in Phase I. I witnessed firsthand your love, loyalty, and dedication, and I have no doubt that we can work together to reach our fundraising goal of \$1,250,000.

As you review this case for supporting the restoration of Saint John the Baptist Church, I ask for your prayerful consideration of how you can help ensure our parish serves future generations.

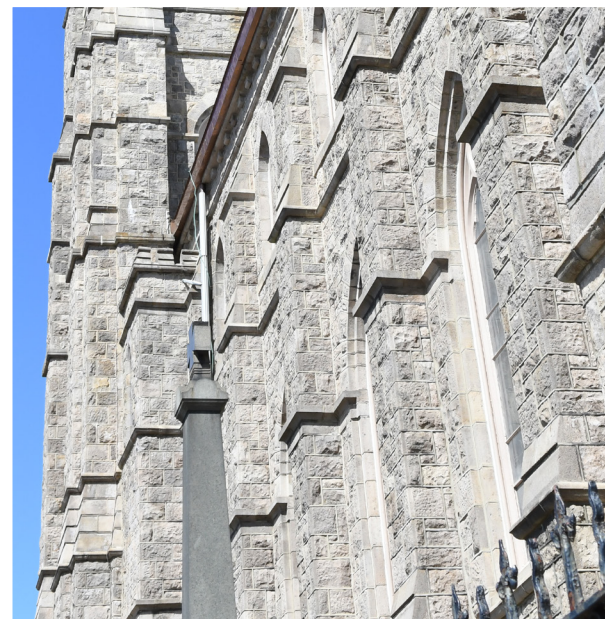
I thank you in advance. May God bless you and your families.

Sincerely,

Monsignor Kevin C. Lawrence
Pastor

REVIEW OF PHASE I

The restoration of Saint John the Baptist Church began in September 2015 with most urgent repairs to the tower, façade, and roof completed by March 2016. Additional external restoration of the windows, clock, bell, and cross continued through August 2018.



REPAIR HIGHLIGHTS

The Phase I campaign made possible the following repairs:

TOWER

- Reinforcement and restoration of church tower façade
- Replacement of the church tower's floor system and access ladder
- Installation of a new roof membrane and roof drain inside of church tower
- Complete cleaning and weatherproofing of interior of church tower

BELL

- Replacement of bell level ceiling
- Repair of the ringer and installation of an electronic toller

CROSS

- Removal, restoration, and reinstallation of the gold gilded cross on the church tower
- Lightning protection for the gold gilded cross

CLOCK

- Full restoration of clock, including the hands and numbers, new timing mechanism, and new LED illumination

WINDOWS

- Partial restoration of stained-glass windows, ventilators, and screens

ROOF

- Repair of damaged areas of church's roof

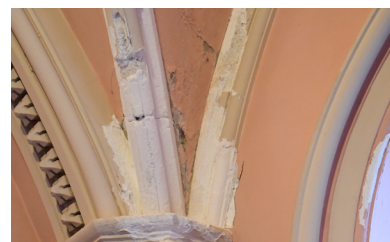
SACRISTY

- Full restoration of the church's sacristy

BAPTISMAL FONT

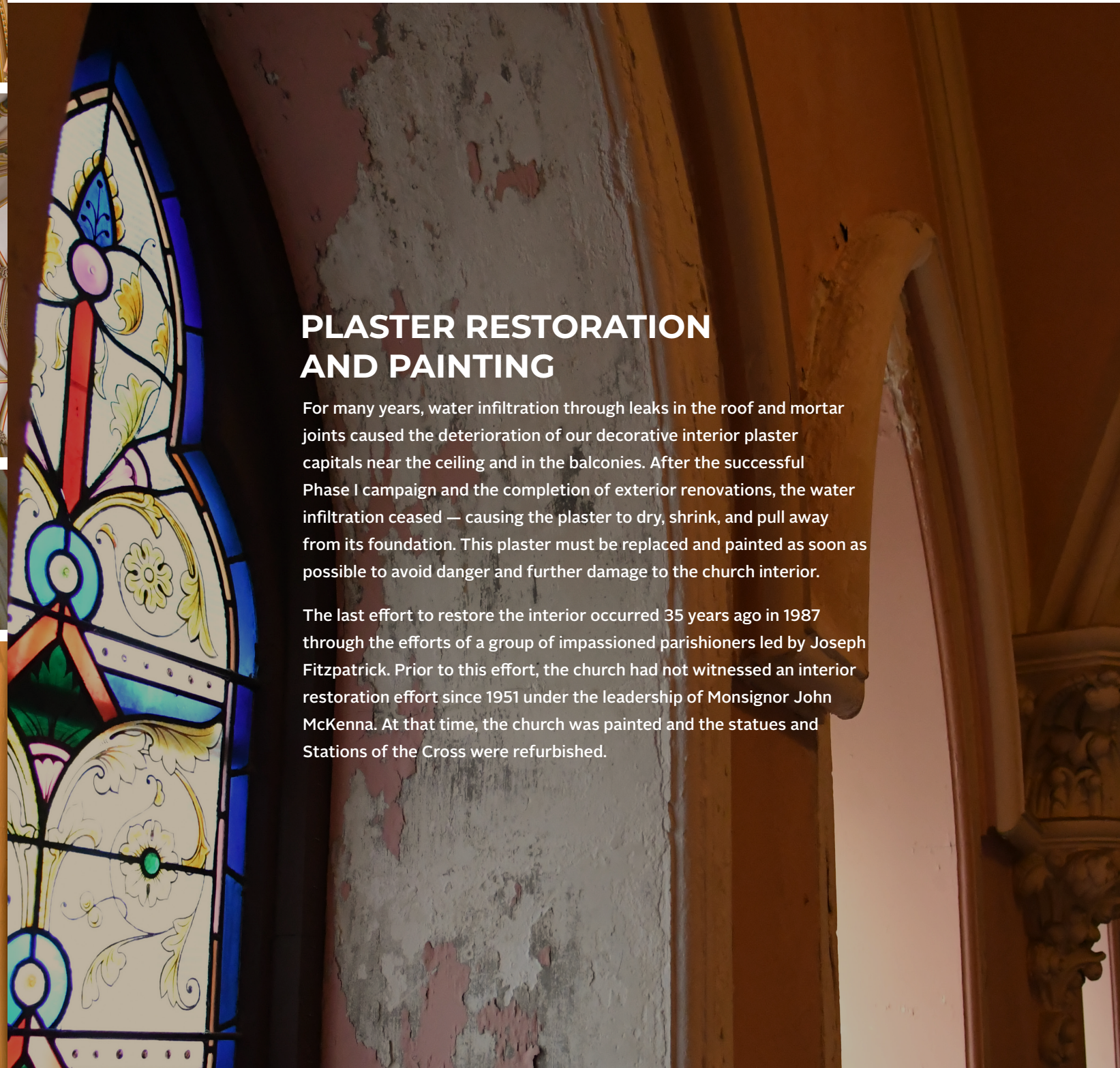
- Installation of a restored baptismal font





THE NEED FOR PHASE II

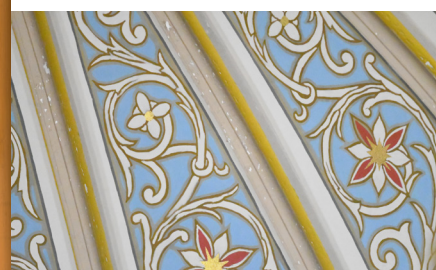
There is a clear need for the interior renovation and renewal of our exquisite church. While we can celebrate the completion of the most urgent exterior repairs, we must face the damage caused by water infiltration and climate fluctuations. For years, the exterior damage and natural decay of our church allowed for the seepage of water, which severely affected our ceiling, capitals, and triforium balconies. We have an immediate need to repair the plaster as it is pulling away from the upper capitals, creating potentially hazardous conditions for those in the church. In addition, the church interior needs other restoration, repairs, and enhancements.



PLASTER RESTORATION AND PAINTING

For many years, water infiltration through leaks in the roof and mortar joints caused the deterioration of our decorative interior plaster capitals near the ceiling and in the balconies. After the successful Phase I campaign and the completion of exterior renovations, the water infiltration ceased — causing the plaster to dry, shrink, and pull away from its foundation. This plaster must be replaced and painted as soon as possible to avoid danger and further damage to the church interior.

The last effort to restore the interior occurred 35 years ago in 1987 through the efforts of a group of impassioned parishioners led by Joseph Fitzpatrick. Prior to this effort, the church had not witnessed an interior restoration effort since 1951 under the leadership of Monsignor John McKenna. At that time, the church was painted and the statues and Stations of the Cross were refurbished.





VENTILATION AND AIR CONDITIONING

To preserve the interior plaster, paint, and wood, as well as increase the comfort level for those coming for prayer and worship, a new HVAC system will be installed to stabilize the temperature and humidity throughout the year.

STATUES AND PAINTINGS

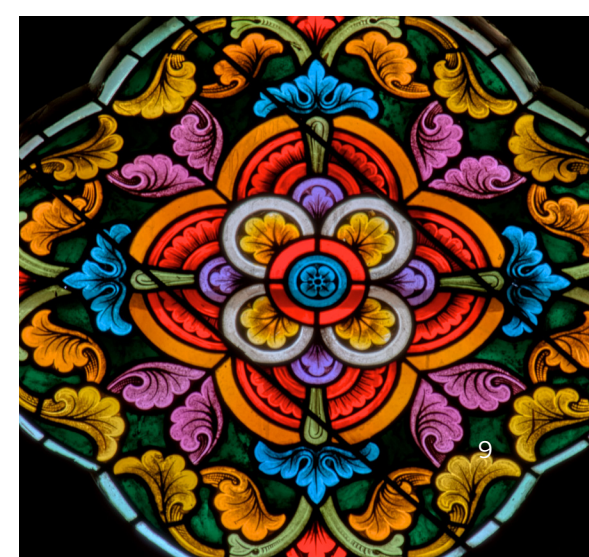
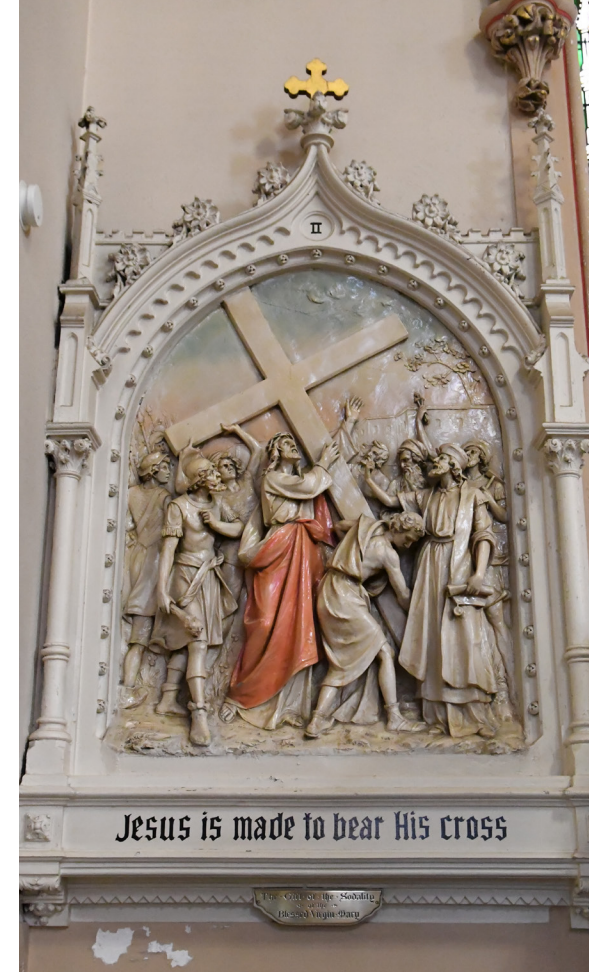
Statues and certain paintings will receive cleaning and restoration as necessary.

STATIONS OF THE CROSS

The church has some of the most beautiful Stations of the Cross in the Archdiocese. The campaign will provide funds to clean, repair, and restore our 14 stations to aid in prayer and contemplation.

MARBLE RESTORATION

The exquisite marble work within the interior of the church will be restored and repaired with a focus on the main altar of repose, the two side altars of the Holy Child and the Blessed Virgin Mary, and others as necessary.



WHY THIS MATTERS

SACRED SPACE, PRAYER, AND OUTREACH TO THE COMMUNITY

We live in an age with countless distractions, noise, and confusion — an age in which the transcendent seems distant and obscure. Saint John the Baptist Parish seeks to provide time and space where all can hear the voice of God and respond to His calling in their lives.

Since 1831, our church has been such a place, a sacred space where parishioners, alumni, and visitors can pray privately or with others, celebrate the Sacraments, and be uplifted by beautiful music and liturgy.

Attending to the needed repairs must serve the greater purpose of looking outward and forward, cultivating a heart for God and a compassion for others in our community.

ARCHITECTURAL SIGNIFICANCE

Designed by renowned church architect Patrick Keely and opened on April 1, 1894, St. John the Baptist is the only operational Keely church in Philadelphia, and one of 600 remaining Keely churches in the United States. The Gothic church features brilliant stained-glass windows, towering gilded pillars, complex and beautiful ornamentation, sweeping colorful paintings, elaborate and detailed carvings, a 3.5 ton clock tower bell, a magnificent, century-old pipe organ, and intricate sculptures by renowned sculptor Joseph Sibbel.

The church is unrivaled in Philadelphia for its architectural significance.



A CALL TO INVEST

HOW CAN YOU CONTRIBUTE TOWARDS OUR \$1.25 MILLION GOAL ?

The Parish and the Friends of St. John the Baptist Church seek to preserve not only the structure of our magnificent historic church — both inside and out — but also to unify those it serves and propel St. John's forward as a model of a vibrant urban parish community.

TOTAL PLEDGED OVER 3 YEARS	THREE ANNUAL PAYMENTS	TWELVE QUARTERLY PAYMENTS	THIRTY SIX MONTHLY PAYMENTS
\$250,000	\$83,333	\$20,833	\$6,944
\$150,000	\$50,000	\$12,500	\$4,167
\$75,000	\$25,000	\$6,250	\$2,083
\$45,000	\$15,000	\$3,750	\$1,250
\$30,000	\$10,000	\$2,500	\$833
\$15,000	\$5,000	\$1,250	\$417
\$7,500	\$2,500	\$625	\$208
\$4,500	\$1,500	\$375	\$125
\$1,500	\$500	\$125	\$42

LEGACY GIVING AND THE TOWER SOCIETY

The Tower Society recognizes those who have left or plan to leave a gift through their estate to preserve this treasured landmark and tower of faith. Such legacy gifts ensure a bright future for the church and its people by enhancing the parish's ability to proclaim the Gospel in word and deed and to maintain the church for generations to come. All are encouraged to consider becoming members of the Tower Society by communicating to the parish that they have named St. John the Baptist Parish in their estate plans.

OUR IMMEDIATE GOAL IS

\$1.25 MILLION

We hope you will join us in the continued restoration of St. John the Baptist Church, which when complete, will reflect the beauty and the resolve of those whose faith was formed here.

WAYS TO GIVE

Donors to the campaign may contribute in many ways, each offering potential tax advantages. All gifts are tax deductible to the fullest extent of the law.

Pledged Gift – We encourage you to consider a pledge. Giving in this way makes possible a larger gift than one may be able to do in a one-time gift. A pledged gift may be paid over a period of three years — payable monthly, quarterly, semi-annually, or annually. If possible, please include your first installment when you return your gift form.

Gift by Check – Checks should be made payable to Friends of Saint John the Baptist. Please complete and mail the enclosed gift form in the envelope provided. Please do not send cash through the mail.

Online Giving – Gifts, pledges, and payments may be made through the parish's online giving portal at www.stjohnmanayunk.org.

Gifts of Security – A gift of stock or other securities is one way to make a significant contribution to St. John's at a reduced cost to you. Federal tax law allows a charitable deduction for the full market value of securities on the date of your gift.

Tower Legacy Society – By making the parish a part of your will or estate plans, you leave a lasting legacy of faith. We hope you will consider this type of gift as it may offer financial and tax benefits to you and your loved ones. More importantly, it provides an enduring testament to your values and ensures that what you have spent a lifetime building is allocated according to your wishes.

Make Your Gift Today!

For further information please e-mail us at campaign@stjohnmanayunk.org or call 215-482-4600 ext. 102.