

## **Men's Assistant Secretary Report.**

Last year I reported that we had dispensed with the Year Book due to excessive printing costs and moved to website advertising.

This move does not appear to be as attractive to sponsors partly I think because the website limitations does not allow for accurate recording of hits on the individual sponsors making it difficult to gauge if they get value for money. Additionally, since Covid there has been a considerable loss of previously loyal supporting sponsors thus reducing considerably our income from advertising. There is discussion at Board level to re-design or enhance our website and the issue of advertising will be within that remit.

My year in office has also involved considerable back-up to the newly appointed Hon Sec during his first year in post. Due to ill health the Hon Sec resigned from his post in September and I have assumed the position of Temporary Hon Sec since that time.

I have also served on several sub-committees during the past year.

Eddie Owen

Temp Hon Sec