

Harvest eNewsletter

2018 Road Show

NJ Seafood Festival

May 18 - 20, Hours Vary
Across from the Taylor
Pavillion in Belmar, NJ

Lobsterfest

June 23 & 24, Hours Vary
Bradley Beach, NJ

Musikfest

August 3 - 12
Bethlehem, PA

Plant-Based 'Meat' and 'Fish' May Be the Future. But How Do They Taste?

Last month, White Castle started to serve the vegan Impossible Burger in 140 locations. Cookbook author Alison Roman tried it out, along with 'shrimp' made from fungi, 'salmon' made from algae. This is all part of a new wave of plant-based proteins that taste, cook and, in some cases, bleed like the animal version. Unlike tofu dogs and Boca Burgers, these products are aimed squarely at carnivores. [Listen to the "Future of Everything" Podcast and read more about this interesting new trend here.](#)



Why more restaurants are jumping on the food delivery bandwagon

As restaurant operators struggle to entice more diners to eat out, they are increasingly turning to food delivery as a way to overcome stagnating traffic.

Fueled by the explosion of mobile ordering apps like DoorDash and UberEats, food delivery sales have grown 20 percent over the last five years, while restaurant traffic has flatlined. That's according to a new study released by the NPD Group, a market research firm that monitored trends in food delivery between 2012 and 2017.

The report's conclusions reinforce the shifting trends in consumer behavior as the ease of online shopping and meal delivery have taken a bigger bite out of retail sales and eating out at restaurants.

Consumers are simply staying at home more, whether they're streaming a movie on Netflix instead of heading to a movie theater or supping on a Big Mac and fries on their couches rather than ordering fast food at the drive-through, says NPD's Warren Solochek. [Continuing reading here.](#)



Teens would rather eat out than buy more clothes: Study

"Broadly speaking, these results are a continuation of the trend of restaurant spend outpacing clothing spend as first seen in the Spring 2014 survey cycle," said analyst Nicole Miller Regan. "We believe this reflects the restaurant industry's arguably less discretionary nature as a category of spending relative to other consumer (discretionary) categories. Food remains the single largest category of spend within the teen wallet." And where do they go? Try places like Starbucks and Chick-fil-A, popular across all income brackets. [Click here for more information.](#)



Harvest Specialty Featured on Road Trip Masters, Lehigh Valley/ Musikfest Episode

ICYMI, Harvest Specialty Catering was one of the featured booths at the nearly two-week long Musikfest held in Bethlehem, PA. The show is a summer road trip chronicle with teachers Nick and Brian, in their 1968 drop top Cadillac. Touring Americana like you've never seen before this duo takes you along for the ride as they get up close and personal with the awesome people and places that make this nation rock. Among the many locations RTM explores are Ashtabula County, OH, Lake Lure, NC, Rome, GA and Morgantown, WV. And, of course, the crew at Harvest! [Watch the whole episode here.](#) Harvest is featured roughly between 4:45 - 5:45 minute mark.

