Office Hours 9:30 a.m.-5:00 or by Appointment

June 1991

The Problem with Bar Soaps

Dramatic Customer Testimony on Asthma

McAfee's Neo-Life • 1271 High St. • Auburn, Ca. 95603 Ph: (916) 823-7092 • Order Phone: 1-800-359-6091

Notice

This newsletter is designed for educational purposes only. Any individual suffering from health problems which are mentioned or discussed should consult a physician for proper diagnosis and treatment.

Color Your Home Green

Neo-Life Green personal care cleaner is a product we do not share with people often enough. If the news article below doesn't convince you that your bar soap is dirty, just try using green as your personal care cleaner for a while and then try washing with bar soap again. Believe me—you will feel dirty.

That dirty scum left in your bathtub and on your shower walls is the same scum that is left on your body when you wash with bar soap. Try washing that scum off, and it won't come off without using harsh cleaners to remove it.

What is it?

Green is one of Neo-Life's "wet miracle" cleaners. Most liquid cleaners have a harsh alkali or acid base. While being effective cleaners, they are harsh on the environment and damaging to human skin. Words like "detergent burn" and "dishpan hands" have crept into our vocabulary to describe the consequences of the wrong kind of cleaning compounds.

Green contains Kelpro, a revolutionary cleaning agent derived from natural organic base materials. Kelpro is a protein extracted from kelp from the cold, clean unpolluted waters of the North Atlantic. This product is exclusive to Neo-Life.

Benefits of Green:

- · It doesn't leave a scum on the shower or in the tub.
- No one ever touches the soap you use because it comes in a handy dispenser.
- 3. It is great as a deodorizer for washing hands after working with garlic or onion. It also can help deodorize smelly tennis shoes.
- Does not dry the skin and make it flake like bar soaps do.



Watch out for bar soap germs

NEW YORK (UPI) — Freshly unwrapped bar soap is pure as pure can be, uncontaminated and won't leave bacteria on your hands. Laboratory tests by the soap makers have proved that.

But the same super clean claim can't be made for bar soap after it has slipped and slid over, under and in between people's palms and fingers repeatedly in public washrooms. That's what researchers from Michigan State University report in the Journal of Environmental Pathology, Toxicology and Oncology — the official journal of the International Society of Environmental Toxicology and Cancer.

Dr. Jon J. Kabara and Mary B. Brady, a research associate, checked bar soaps under "inn-use" conditions in selected washrooms at the school

and found on them numerous strains of bacteria, yeast and fungi.

We are saying that bar soap under "in-use" conditions can act as a reservoir for contamination and I would also think there is a chance people could pick up agents from bar soaps in public washrooms and transfer them to bar soaps used in the home by the family," said Kabara, former dean of the Michigan State University School who has returned to research.

- So gentle that it won't burn the eyes or skin of a baby. Also ideal for those sensitive or allergic to soaps. This book is listed in a number of allergy books.
- Natural deodorant characteristics make it ideal for bathing children or pets.
- It is excellent for washing fruits and vegetables. Totally cleans these items resulting in their staying fresh longer. Residues of green wash off completely and are nontoxic to begin with.
- Kelp has healing properties. Kelpro aids in relief of simple burns or sunburn. Apply full strength for this purpose. Also good for poison oak and poison ivy. Reduces danger of infection due to its natural antiseptic activity.
- Green makes horse sense. Many horses are allergic
 to commercial shampoos. Neo-Life Green can be a
 non-allergenic horse shampoo! Just wet horse down,
 shampoo with Green and rinse! Slightly diluted
 Green can be used to smooth down hair tufts on
 show animals—it will hold for 4-5 hours, has no
 problem odor, and seems to keep flies at bay! —Lois
 Lenz
- Like fine cosmetics, Green has a neutral pH rating of 7.2. Used full strength it will not adversely affect even the most sensitive skin nor will it burn eyes.
- Safe! May be used or stored near heat or open flame without risk of danger, toxic fumes, or explosion.
- Totally biodegradable.

 Can be used as a "Green Glove" before working with grease or grime. Makes it much easier to thoroughly clean the hands afterwards.

The Mailbag

Janel's story resulted in the research which appeared in last month's newsletter. Janel was kind enough to write her story so she could share with you what Salmon Oil has done for her.

Asthma and Swimmer's Shoulder Improved

My name is Janel _____and I'm a sophomore in high school, and I have asthma. I started swimming competitively during the summer two years ago. I could barely swim two laps when I started, but now after 1 year on Salmon Oil I feel as if I no longer have asthma. I used to get bronchitis from a common cold every winter, until I used Salmon Oil.

As of May 1 I will be starting USS Year Round Competitive swimming. Besides using Salmon Oil for asthma I also used it for my swimmer's shoulder (severe tendonitis). The doctor couldn't believe how fast I recovered and how quickly the swelling went down; I went back to swimming in 3 weeks. Thanks Neo-Life!

Sincerely,

- Janel

Dictionary of Uses for Neo-Life Green

Full Strength Uses

Baby bath or bubble bath: Squirt 1 oz. under full stream in tub...luxury suds!

Baby clothes: 1/2 tsp. in basin of water.

Burns: (see First Aid)

Dentures: A few drops in warm water. Soaks clean and deodorizes.

Delicate fabrics: 1/2 to 1 tsp in a basin of water (cool for wool and most synthetics) gently work through fabric, rinse. Dry as per manufacturer's directions.

Fruits and Vegetables: A few drops in basin of cool water removes soil and insecticide residue. Allow to soak for a short time, agitate gently, and rinse.

Insect bites: Pat on gently, let dry...stops itch.

Invisible glove: Prior to gardening, painting, machine repair apply to hands, run in gently, let dry. Paint, grease, oil, dirt will slip away during washup.

Poison ivy/ oak: Pat on gently...do not rub...let dry. Reapply as needed. Stops itch and spread of irritation.

Shaving: Wet face, use few drops; work into lather. Gives smooth comfortable shave. Variation: Mix 1 oz. NCB to 7 oz Green in 8 oz dispenser bottle. Apply as above. Makes "wetter" shave.

Theatrical makeup: (See invisible glove.)

Woolens and all delicate fabrics: 1/2 to 1 tsp. in a basin of water (cool for wool and most synthetics) gently work through fabric, rinse. Dry as per manutacturer's directions.

Utility Mix

(1/2 Green-1/2 water, in dispenser bottle)

Bath/ Shower: Use in place of soap...a small squirt in hand works into luxurious suds.

Eyeglasses: A drop on each lens surface, rub, rinse, dry.

Hands/face: for general washing needs. Do not wet skin first. Squirt small amount into plam, work into lather, add water, massage, rinse.

Pets: wet fur, apply first around neck, then use sparingly all over animal, work into lather, rinse thoroughly. Naturally deodorizes.

Shampoo: Wet hair, squirt small amount into palm of hand, work into hair. Be sure to lather twice. Rinse thoroughly each time

