



Railroad Appliances

It was a challenge to title this photo program in the Gold Coast Railroad Museum (GCRM) series until I reread the definition of the word 'appliance.' It is a perfect word to describe the equipment, tools, applications, logos, models, signs, and other things that we use for a variety of purposes. Railroads are full of appliances. This photo program highlights a small number of them found at the GCRM in South Florida. Each appliance has a history of not only as an invention, but the thought, application, trial, and error before it became useful.

Logos and Emblems



A logo is a form of branding. **Tailorbrands.com** gives 7 good reasons regarding the importance of a logo.

1. It grabs attention
2. It makes a strong first impression
3. It's the foundation of your brand identity
4. It's memorable
5. It separates you from competition
6. It fosters brand loyalty
7. Your audience expects it

Each one of the train company logos had meaning and purpose.

Train designed with purpose and effectiveness



First train arriving in Miami, 1896

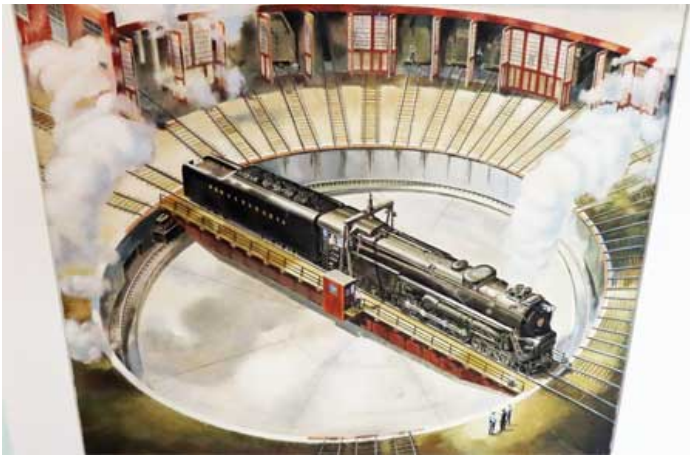


Signage, like a logo is something to inform the reader



Models to educate, remember, or help make for use or change





Specialized tools that had purpose and need at one time



If you want to learn more about the railroad appliances you are going to have to visit GCRM



Sources: <https://www.goldcoastrailroadmuseum.org/>, <https://www.tailorbrands.com/logo-maker/why-a-logo-is-important>, <https://static1.squarespace.com/static/53a3b0e7e4b0356e962ad8f4/t/596e189d03596e5c4018b92e/1500387915966/File+6.+HandTools+%26+Related+Equipment.pdf>, <https://www.trains.com/trn/train-basics/abcs-of-railroading/the-tools-of-railroading/>, <http://www.encyclopedia.chicagohistory.org/pages/2387.html>, https://americanhistory.si.edu/collections/search/object/nmah_1213001, and <https://www.trains.com/trn/train-basics/abcs-of-railroading/the-tools-of-railroading/>.

7-part series on the [Gold Coast Railroad is at acuri.net-florida](https://www.acuri.net/florida)

acuri.net John R. Vincenti Gold Coast Railroad Museum – Railroad Appliances