

BTHP VISIT BROADWAY SHOW SPONSORSHIP

The Beaverton Town Hall Players is a registered, volunteer, charitable theatre organization that has been producing plays and musicals since 1986. Our motto is, "Let us entertain you!"

Each year, we bring a mix of theatrical productions and live musical guests to the quaint setting right in the centre of our town, the historic Beaverton Town Hall.

We invite you to join us in support of our goal to share our love of live theatre within our community.

WHY SPONSOR BTHP?

Your sponsorship of the Beaverton Town Hall Players will give you...

- **Increased visibility** – Sponsoring a local theatre group can increase your company's visibility and exposure to the community.
- **Positive brand association** – Supporting the arts can improve your company's image and reputation as a socially responsible business.
- **Access to target audience** – Theatre-goers are often a desirable demographic for many businesses, and sponsoring a local theatre group can provide access to this audience.
- **Networking opportunities** – Sponsoring a local theatre group can provide opportunities to network with other businesses and community leaders.
- **A tax benefit** – Supporting our non-profit theatre group qualifies for certain tax deductions. All sponsorship levels receive a business receipt that you can use toward your business tax return. Gifts-in-kind and donations will receive a charitable tax receipt.
- **Satisfaction** – knowing your sponsorship adds revenue to support our goal of bringing quality live entertainment to the community and providing educational opportunities in the arts for youth.

BTHP VISIT BROADWAY SPONSORSHIP LEVELS

LEVEL	BENEFITS
PATRON \$75	<ul style="list-style-type: none">• 2 tickets with reserved priority seating to any performance.• Intermission Snack Pack (treats and drinks for two).• Group listing of name in the show program.
PLAYBILL \$150	<ul style="list-style-type: none">• Full colour logo with contact information in show program.• 4 tickets to any performance.
PARTNER \$200	<ul style="list-style-type: none">• Provide (gift-in-kind) or help cover the cost for...<ul style="list-style-type: none">- a meal for the cast and crew, or- supplies needed to support the show or performers.• Social media acknowledgement of support.• Full colour logo with contact information in show program.• 4 tickets to any performance.
PERFORMER \$250	<ul style="list-style-type: none">• Prominent display of logo at sponsored performance.• Live announcement from stage acknowledging support.• Social media acknowledgement of support.• Full colour logo with contact information in show program.• 4 tickets to your sponsored performance.



BTHP VISIT BROADWAY SPONSORSHIP FORM

Register online at bthp.ca/sponsor or RSVP with purchase form below.

For immediate assistance please contact Lucy Lehman, support@bthp.ca or 905-471-1650

Date:

Company Name:

Contact Name:

Contact Email: Phone:

Address:

City/ Province: Postal Code:

SPONSORSHIP LEVEL:

- PERFORMER** Sponsorship \$250 : includes in-person, online, and print marketing + 4 tickets to your sponsored performance.
- PARTNER** Sponsorship \$200 : includes online and print marketing + 4 tickets to any performance.
- PLAYBILL** Sponsorship \$150 : includes print marketing + 4 tickets to any performance.
- PATRON** Sponsorship \$75 : includes print acknowledgment + 2 tickets with reserved priority seating and intermission snacks.
- Yes!** Please add a general donation to my payment for \$ making a total payment of \$
- I acknowledge that my name or logo will appear in the marketing streams as indicated in the selected sponsorship level above. Beaverton Town Hall Players has my permission to use my logo and company information as provided.

PAYMENT OPTIONS:

- Please invoice my company
- Cheque enclosed payable to Beaverton Town Hall Players
- Please contact me to discuss a Gift-in-Kind

SUBMIT SPONSORSHIP COMMITMENT:

In-person: Maxine's Fashions, 360 Simcoe Street Beaverton ON L0K 1A0

Email: support@bthp.ca

For further information, contact Lucy Lehman at (905) 471-1650

Charitable Registration number: BN 118802008 RR 0001

THANK YOU FOR YOUR
SUPPORT OF OUR
COMMUNITY THEATRE

* Please note that sponsorships are non-refundable and not eligible for a charitable tax receipt.
We are happy to provide a business expense receipt for your sponsorship payment.