

IN THE NEWS



TRIA™ ENERGY TRUMPS ENERGY DRINK MYTHS

Wednesday, June 29, 2016

Ladies, do you remember the first time you had girl talk and said: "...but he's different"?

Experience a similar feeling with TRIATM Energy. Just like the love of your life, it will have you "live more happy hours".

Giving a healthy boost to all things from your mood* to skin*, hair*, and nails*, this natural, GMO and gluten free energy supplement trumps the myths that have stopped you from taking a sip.

Myth: It's hard to really find out how much caffeine is in an energy drink.

Energy products list the total amount of caffeine on the food label or on the company website, TRIA™ Energy being one of them. On TRIA™ Energy's Citrus flavored drink, it states "contains 120 mg caffeine per can." The TRIA™ Energy Berry contains 80mg natural caffeine.

Myth: Energy drinks have dangerous amounts of caffeine.

Most energy products have about the same amount of caffeine as coffee. But believe it or not, a 16 oz. can may contain about 160-240 mm of caffeine, with TRIA™ hitting 80-120mm, which is less than a coffeehouse coffee of 300-330 milligram.

Myth: Teens and young adults are major consumers of energy drinks.

According to the FDA, the average adult over 21 in the United States consumes about 300 milligrams daily, mostly coming from beverages other than energy drinks such as coffee and tea. Teens and young adults ages 14 to 21 consume a third of that amount.

Although energy drinks are not ideal, TRIA™ is definitely a healthier alternative to Red Bull or Monster being that its ingredients contain antioxidants and collagen! Antioxidants are natural substances that help prevent cell damage and collagen is a protein that holds the body together. Use it to power you through a workout, your next work meeting, or your next paper. The citrus (and berry) taste is unusual and might take some getting used to, but it surely helped me write this article after a good ol' lunch break. Usually, I'm half asleep after eating a hearty meal.







TRIA™ ENERGY FEATURES COLLAGEN AND HYALURONIC ACID

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Jusuru International, Anaheim, CA, unveiled its new energy supplement, TRIA™. The formula's Clean Energy Complex— comprised of a proprietary blend of TeaCrine®, guarana, green tea extract, Panax ginseng, and B vitamins—aims to deliver a healthy, clean energy boost*, while also increasing mental clarity* and improving mood* and motivation*. The 10 antioxidant phytonutrient fruits in TRIA™ work to protect the body's cells from damage by neutralizing free radicals* and helping to rejuvenate and repair cells*. Lastly, Liquid BioCell®, the clinically-studied, naturally-occurring matrix of hydrolyzed collagen type II, hyaluronic acid (HA), and chondroitin sulfate that adds a third, unparalleled dimension to energy in TRIA™, keeps joints healthy*, skin glowing*, hair thick and shiny*, and nails strong*. Each 8.4 oz. can of TRIA™ provides a healthy boost for energy*, mood*, motivation*, concentration*, metabolism*, muscle tone*, skin*, hair*, nails*, cellular health*, and wellness*. TRIA™ comes in two varieties. The berry-flavored, 8.4oz can contains 80mg of caffeine and 50 calories. The slightly stronger, citrus-flavored beverage also comes in an 8.4oz can. It contains 120mg of caffeine and 110 calories.