

1) How does this formulation differ from Liquid BioCell Life and/or Sport?

- Liquid BioCell Life is specially formulated for the person interested in healthy aging with benefits for joints, skin, cardiovascular health, and cellular support. It combines Liquid BioCell with resveratrol and 14 antioxidant phytonutrient fruits.
- Liquid BioCell Skin is specially formulated for the person who is most interested in youthful-looking skin. It combines Liquid BioCell with the added benefits of highly-effective ingredients targeted for skin, like ceramides, vitamin C, pomegranate, bamboo, green tea, and grapeseed extracts, and 14 antioxidant phytonutrient fruits. Liquid BioCell Skin allows you to expand to a new target, market including a younger audience and skin care professionals.
- Liquid BioCell Sport is specially formulated for the person interested in enhancing athletic performance. It combines Liquid BioCell with clinically-selected, NSF-certified performance-enhancing factors, like BCAAs, L-carnitine, rhodiola and astragalus extracts, and 9 potent antioxidants. Liquid BioCell Sport also allows you to expand to a new target market, including professional athletes, as well as any fitness-oriented audience.

All three products contain the same amount of Liquid BioCell, which is a clinically researched, multi-patented nutraceutical ingredient that helps the body maintain healthy connective tissues, flexible joints, and youthful looking skin.

2) Can I use Liquid BioCell Skin in place of Liquid BioCell Life and still get the benefits?

Liquid BioCell Life and Liquid BioCell Skin both contain the same amount of Liquid BioCell, which is a clinically researched, multi-patented nutraceutical ingredient that helps the body maintain healthy connective tissues, flexible joints and youthful-looking skin. Liquid BioCell Skin will offer additional benefits for skin.

3) If I have skin concerns, what is the best formula to take? Life or Skin?

Liquid BioCell Skin is specially formulated for the person who is most interested in youthful-looking skin. It combines Liquid BioCell with the added benefits of highly-effective ingredients targeted for skin, like ceramides, vitamin C, pomegranate, bamboo, green tea, and grapeseed extracts, and 14 antioxidant phytonutrient fruits. Liquid BioCell Life is specially formulated for the person interested in healthy aging with benefits for joints, skin, cardiovascular health, and cellular support.

4) Does Liquid BioCell Skin contain more or less Liquid BioCell than Life or Sport?

Liquid BioCell Skin, Sport, and Life all contain the same amount of Liquid BioCell.

5) Can I use Liquid BioCell Skin in place of Liquid BioCell Life and still get the benefits? Will I get more benefits if I use Skin, Sport and/or Life together?

Liquid BioCell Skin, Sport and Life are meant to be complementary- not intended to replace one with the other. However, taking each specific product will result in additional benefits for which that product has been formulated. For example, Liquid BioCell Skin is specially formulated for the person who is most interested in maintaining youthful-looking skin. Liquid BioCell Sport is designed to enhance athletic performance, while Liquid BioCell Life promotes healthy aging. All contain the same amount of Liquid BioCell.

6) Does Liquid BioCell Skin have the same joint health benefits as Liquid BioCell Life or Sport?

Yes. Liquid BioCell Skin, Sport, and Life all contain Liquid BioCell, which is a clinically researched, multi-patented nutraceutical ingredient that helps the body maintain healthy connective tissues, flexible joints, and youthful-looking skin. Thus, all three formulations contain the same benefits of Liquid BioCell. It is each product's unique additional ingredients within the formulations where additional benefits are experienced.

7) Does Liquid BioCell Skin replace any of my other beauty products such as Stromaderm or other topicals?

No. Stromaderm and Liquid BioCell complement each other, and are not intended to replace one with the other. Stromaderm was created as an additional way to enhance the benefits of Liquid BioCell, and deliver topical age-combating properties of BioCell Collagen CG®. The tightening and hydrating effects that Stromaderm provides will enhance the results you achieve. Liquid BioCell will support the appearance of your skin from head-to-toe from the inside-out. Stromaderm's benefits will be limited to the topical areas to which you apply it.

8) I'm already using Stromaderm. Will my benefits be enhanced by using Liquid BioCell Skin?

Yes. Liquid BioCell Skin and Stromaderm are meant to be complementary. Liquid BioCell will support the appearance of your skin from head-to-toe from the inside-out. Stromaderm was created as an additional way to enhance the benefits of Liquid BioCell, and deliver topical age-combating properties of BioCell Collagen CG®.

9) What's the difference between the Liquid BioCell and BioCell Collagen CG in Stromaderm?

They happen to be identical as far as composition goes, which is a naturally occurring matrix of collagen peptides, low molecular weight hyaluronic acid and depolymerized chondroitin sulfate. Both are in liquid form, however, the BioCell Collagen CG (cosmetic grade) was designed to be stable and work in cosmetic/skin care formulations, whereas the Liquid BioCell was designed for use exclusively in our Liquid BioCell nutraceutical line.

10) Does Liquid BioCell Skin help with dry/scaly skin?

Demonstrated in a 12-week human skin trial, with daily supplementation of Liquid BioCell, dryness/scaling nearly disappeared without the use of topical moisturizers. Subjects also experienced a significant increase in the skin's collagen content, reduction in lines and wrinkles, and improvement in skin's microcirculation, hydration, and skin tone.

11) How does Liquid BioCell Skin help me look younger? What supporting documentation is there to substantiate this?

A human bioavailability study demonstrated that within 28 days, daily intake of Liquid BioCell led to a 60-fold increase of hyaluronic acid in the body, reducing wrinkles from the inside-out, without cosmetic injections. In a 12-week human clinical trial, dryness nearly disappeared without the use of topical moisturizers, and an in-vitro study concluded that Liquid BioCell even goes an important step further - it helps reduce the enzyme, hyaluronidase, that can make your skin age. Liquid BioCell has been the subject of multiple double-blind clinical trials in the area of joint and skin health and published in peer-reviewed journals.

12) Is Liquid BioCell Skin used by doctors and dermatologists?

Yes. Liquid BioCell Skin is used by doctors, dermatologists, and many other professionals who recommend the clinically supported benefits of Liquid BioCell to counteract skin's natural aging and photoaging from the inside-out.

13) How soon can I expect to see results of Liquid BioCell Skin and what benefits will I see?

According to clinical trials, benefits of Liquid BioCell are evident between two weeks and six months of taking the product. You can expect to see a reduction of deep lines and wrinkles and an increase in skin's microcirculation, hydration, skin tone, and firmness. In general, clinical trials have demonstrated that subjects can look younger. Liquid BioCell has also been shown to improve joint health. We recommend taking two ounces of Liquid BioCell Skin twice per day, consistently, for two to three months to experience the product's full benefits and optimal results. Individual results may vary.

14) How much Liquid BioCell Skin should I take?

We recommend taking two (2) ounces of Liquid BioCell Skin twice per day, consistently, for two to three months to experience the product's full benefits and optimal results. Individual results may vary.

15) Can I give Liquid BioCell Skin to my children?

Safety has not been tested for use by children. Although Liquid BioCell Skin contains natural ingredients, we strongly recommend that you consult your child's pediatrician when introducing any nutritional supplement into his or her diet.

16) Can I use Liquid BioCell Skin if I am pregnant?

Safety has not been tested for use by pregnant women. Although Liquid BioCell Skin contains natural ingredients, we strongly recommend that pregnant women consult with their physicians prior to taking any dietary supplement, including Liquid BioCell Skin.

17) Is Liquid BioCell Skin GMO/hormone/allergen/gluten free?

Liquid BioCell Skin is derived from a GMO-, hormone-, and antibiotic-free source. This product does not contain peanuts, tree nuts, fish, milk, eggs, soy, or gluten. However, it does contain wheat. Each and every batch of Liquid BioCell Skin is tested to meet food safety requirements.

18) Where can I get a copy of the product label?

A copy of the product label is available on www.LiquidBioCellSkin.com.

19) How many grams of sugar are in Liquid BioCell Skin? Is Liquid BioCell Skin safe for diabetics?

Liquid BioCell Skin contains only three grams of naturally-occurring sugar with each serving. Diabetics should have their blood sugar levels tested regularly. Anyone with a diagnosed health condition should consult their doctor prior to changing their diet or using any dietary supplements. This product is not intended to diagnose, treat, cure, or prevent any disease.

20) Is Liquid BioCell Skin kosher?

The fruits contained in Liquid BioCell Skin are kosher certified; however, Liquid BioCell™ is not kosher certified. Therefore, Liquid BioCell Skin is not considered kosher.

21) Is Liquid BioCell Skin organic?

Liquid BioCell Skin contains natural ingredients, however it is not certified organic. While the utmost care is used to meet the highest safety standards in the manufacture of Liquid BioCell Skin, we cannot guarantee that all fruits in the blend

are pesticide-free. For example, many of our suppliers are multi-generational farms, and the blend of fruits we use holds a Phytosanitary certificate, which is issued for products that pass health requirements pertaining to storage, pests, plant diseases, chemical treatments, and weeds. Furthermore, Liquid BioCell is derived from a GMO-, hormone-, and antibiotic-free source. Some of the other fruits are conventionally grown. Each and every batch of Liquid BioCell Skin is tested to meet food safety and dietary supplement requirements.

22) What is the shelf-life of Liquid BioCell Skin?

Liquid BioCell Skin has a shelf life of fifteen months in an unopened bottle; however, it should be refrigerated immediately after opening. Please handle your product with care. Unopened bottles should not be stored in an environment above room temperature. After opening, it is imperative that the product be refrigerated and consumed within one month.

23) Do I have to refrigerate Liquid BioCell Skin after opening?

Yes, after opening, it is imperative that the product be refrigerated and consumed within one month.

24) How much does Liquid BioCell Skin cost? How many Volume Points will I receive with each order?

The cost of Liquid BioCell Skin is \$75 for a two-pack, and \$150 for a case of 4 bottles. Volume points are calculated as 1 point assigned for each dollar spent. Thus, a two-pack would yield 75 Volume Points and a case would be 150 Volume Points. There is also special bulk pricing available.

25) Why does Liquid BioCell Skin cost more than Liquid BioCell Life for the same amount?

Liquid BioCell Skin combines Liquid BioCell with the added benefits of highly-effective ingredients targeted for skin. The cost is slightly more than Liquid BioCell Life because it is a different formulation. For more details and to read the product label visit www.LiquidBioCellSkin.com

26) Is Liquid BioCell Skin specifically formulated for either men or women?

Since the structural components of the skin are the same in men and women, Liquid BioCell Skin is formulated to be effective for both.

27) Does Liquid BioCell Skin come in the same type of packaging as Life or Sport?

Yes. Each bottle of Liquid BioCell Skin comes in the same 28 fl. oz. (828 ml) glass bottle as Liquid BioCell Life and Liquid BioCell Sport, and is sold in two-packs, 1-case (4 bottles), as well as bulk quantities at discounted pricing.

28) Does Liquid BioCell Skin come in soft chews and/or travel shots?

Liquid BioCell Skin is not currently available in soft chews or travel shots, however, Liquid BioCell Life is available in soft chews and travel shots.

29) Does Liquid BioCell Skin contain resveratrol?

Liquid BioCell Skin was clinically designed to counteract skin's natural aging and photoaging from the inside-out and contains highly-effective ingredients targeted for skin, including ceramides, vitamin C, pomegranate, 14 antioxidant phyto-nutrient fruits, and bamboo, green tea and grape seed extracts. It does not contain resveratrol, however, our Liquid BioCell Life product does contain resveratrol.

30) Why is Liquid BioCell Skin a different color and a different taste than Liquid BioCell Life?

The taste and color of Liquid BioCell Skin differs from Liquid BioCell Life because it is a different formulation, combining Liquid BioCell with highly-effective ingredients targeted for skin. For more details and to read the product label visit www.LiquidBioCellSkin.com

31) Is Liquid BioCell Skin a nutraceutical or nutricosmetic?

Liquid BioCell Skin is considered a nutricosmetic. Nutricosmetics are nutritional supplements, which help support the function and structure of the skin.

32) Is Liquid BioCell Skin available in stores?

No, Liquid BioCell Skin is not available in retail establishments. Liquid BioCell Skin is exclusively available through our network of Independent Representatives.

33) How do I purchase Liquid BioCell Skin?

There are a few ways to purchase through your Jusuru Independent Representative:

1. Order directly at the retail price. Place your order in person or through your Jusuru iRep's website.
2. Enroll as a Wholesale Member and purchase directly at special wholesale prices. Enroll through your Jusuru iRep's website.
3. If you are interested in starting your own business, enroll as a Business Builder and purchase directly at special wholesale prices, plus qualify to earn commissions, free products, bonuses, trips, and more. Enroll through your Jusuru iRep's website.

For more information or to find an Independent Representative, contact support@jusuru.com, or call 714-678-1600 during our normal business hours, Mon-Fri 8am-6pm Pacific.

34) Can I purchase Liquid BioCell Skin in two-packs or in bulk and what is the pricing?

Yes. Liquid BioCell Skin is sold in two-packs (\$75), 1-case (4 bottles, \$150), as well as bulk quantities at discounted pricing. Special bulk pricing is available in your iRep Office shopping cart or talk to your Jusuru Independent Representative for more details.

35) Is Liquid BioCell Skin included in the 3 For Free program?

Yes, Liquid BioCell Skin is considered part of our 3 For Free program, as well as any of our other products. The value assigned to the free product is 140PV (equivalent to \$140). The iRep or customer is responsible for any additional volume over 140 in PV. For instance, if you earned your 3 For Free and you opted to receive Liquid BioCell Skin (150PV, or \$150), then you would be responsible for an additional \$10 to complete the order, processed at the time of the Autoship.

36) Is Liquid BioCell Skin available in Canada?

Liquid BioCell Skin is currently available as NFR (Not for Resale) purchases. It will be available for resale in the near future.