



A FEW TESTIMONIALS



I have been using Simon for his Business Coaching and Training service for several years and thanks to him we have seen excellent growth in our practice. Simon has a unique training process where he connects with our team members empowering them to use "The Power of Words" to communicate clearly and effectively with our clients. Over the part year Simon has taken on redesigning our webpage and the content to make it more personalised to our practice and more user friendly. He has also produced our leaflets, recommendation cards, social media review cards which has helped enhance our practice profile. The best part of Simon's work is that he listens to our needs and understands our business. He doesn't lead us on like many coaches with a "so what" remark when we come up with an idea, but rather leads us to a way to come up with a solution. I cannot thank Simon enough, his service is beyond 5★

Mohamed Ayyaz Kasmani - Feltham Eyecare Centre

Simon's background in optical practice ensures an easy partnership for bespoke staff training and staff literature. I got exactly what I wanted! Incredibly helpful. Thank you Simon!

Elizabeth Evans – Elizabeth Evans Opticians

Always goes above and beyond in ensuring that my design wishes are fully met. Finished product is of the highest quality with an incredible attention to detail!

Anthony Lawrence – The Vision Centre, Portsea Island Eyecare and Peter Collins Opticians

I would just like to say thank you very much to Simon Burgess for our bespoke training day early January. We have had a record January by far (despite closing for the day) thanks to Simon's encouragement and motivation of the team. If anyone has not had a bespoke day recently I would thoroughly recommend it!

Cambell MacKellar – Reid MacKellar Opticians

Thank you for a brilliant meeting. I have been on a great number of training events and I can honestly say I have never felt so enthused!

Lynn Carson - Davis Optometrists

Our bespoke day was a great success, the staff enjoyed and were challenged by it. They have much more confidence in dispensing and giving our patients an informed choice for their optical requirements. I am sure it was no coincidence that the month following the training day was our best ever! Thank you Simon

Wyn Williams - Wyn Williams Optometrist

Simon delivered a "custom made" day tutorial which meant that all staff were able to benefit. It resulted in an increase in their confidence, performance and general morale within the practice. We all had fun too. We will be asking him back soon.

Jean Oldbury - Oldbury and Cruickshank Opticians

Our recent bespoke training day run by Simon Burgess exceeded expectations. We wanted the day to reinforce good practice to our long serving staff and define our service delivery to our newer staff. We also wanted it to be a team building day which allowed the staff to discuss any issues with each other. The staff had a great time, Simon kept things entertaining and yet challenging. I ended up with a list of ideas from the staff of changes they can make to improve the impression we give to patients. A very worthwhile day!

Martin Bull - Nixon and Shaw Optometrists

We have just completed our 3rd bespoke training day with Simon Burgess. The sessions have been informative, invigorating and create a buzz amongst the staff which becomes infectious. A fantastic investment in your company!

Dave McGowan - The Eyeworks

We had an onsite day of training from Simon to create a buzz within the team. We held it during our recent refit and it made a huge difference to the team. We started back looking to raise the bar with confident, inspired staff. The day was built to give us the skills to meet ever increasing patient expectations. It was a brilliant exercise because we all got the same training at the same time. The day has already reaped financial dividends with higher average order values from more interactive frame styling. The best outcome, however, is a more effective practice team all working together. It was also a lot of fun! We will be doing it again in 2011.

Stewart Townsend - B Newbold Leek

After over thirty years as an Independent Optometrist, I have found that keeping up a steady flow of outside training really keeps up the interest of all the staff and repays its cost several times over.

Richard Petrie - Richard Petrie Optometrist

Informative, entertaining, well structured and incredibly useful. It is good to sometimes stop and think about what you are saying and doing as we all get into bad habits without even realising it. It was really useful to re-evaluate and discuss better ways of communicating with our patients and providing them with even better service.

Victoria Brooks - Cameron Beaumont Ltd