



APHS London Counties, Northern Counties &



Foreign Breed National Finals

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Sponsorship and Advertising Opportunities

Let me tell you a little about myself and the shows ...

I have shown and judged in a number of countries (UK, USA, RSA, Ireland & Sweden) and I've combined this multi-cultural knowledge to bring a fun days show for everyone, from the absolute novice to the professional, with great prizes, sashes and ribbons for all.

The APHS London Counties Horse Show has been running since 1988 and is traditionally held in Surrey with easy access for everyone from the M25. Most of our competitors come from the M25 corridor – counties bordering London, hence our name, but we have regular competitors come from as far away Scotland, Cumbria and Devon and we have also had international competitors from France and Holland. As my passion has always been breed orientated – in my case a “foreign” breed, then I have catered for Foreign Breeds since the inception of the show – either a whole ring just for Foreign Breeds, or in some cases a whole show.

At London Counties we have a wide range of classes on offer – with 60+ classes and over 10 championships, so there is something for everyone, from the young novice to the consummate professional.

We believe in keeping showing approachable and affordable to all. As these shows are not run as an enterprise to raise funds for any club, society or individual we are able to keep entry fees reasonably priced. We also support local charities and good causes - over the years we have donated to numerous different charities and local good causes, as well as being able to offer support and sponsorship to other horse shows and events ourselves – all our Virtual shows are charity shows, as are our July and Autumn events too. In 2019 we started a free end of year Hi-Point award scheme for all our APHS competitors to take part in and started our fun “Freebie Fridays” on our Facebook group.

I have been running foreign breed specific shows and events for over 30 years, including international competitions and organised many national UK championship shows for different breed societies over the years as well. In 2018 I was asked to hold more specific foreign breed events and so these were planned for 2019, with one in Kent, Somerset/Devon and our Northern Counties Show in Lancashire. We also instigated the Foreign Breed National Championships, which has proved to be more popular than we hoped to dream, and our Final Championships qualification system has been taken up by many other shows, from local to County level.

Lynn Jarvis

APHS Sponsorship and Advertising Costs (Correct for 2024)

Cost and Sponsorship	Benefits
£10 Bling Rosette	A one-off bling rosette, with sponsors details, which can be for anything – class winner, Best of a certain breed etc. Sponsors details in APHS annual and on show website.
£15 Rosette Box	A one-off picture frame with insert rosette, with sponsors details, which can be for anything – class winner, Best of a certain breed etc. Sponsors details in APHS annual and on show website.
£20 per class Individual Class sponsorship for 3 or more classes (can be at any of our events)	Sponsors details on each class winners sash, within online show schedule, APHS annual and on show website.
£25 Individual Class sponsorship – bling rosette & three tier Sash for winner.	Sponsors details on class winners sash, within online show schedule, APHS annual and on show website.
£25 Rosette Cushion	A one-off ribbon cushion, with sponsors details, which can be for anything – class winner, Best of a certain breed etc. Sponsors details in APHS annual and on show website.
£35 Group Championship	Sponsors details on each champion, reserve and second reserve sashes and on show website and half page advert in APHS annual.
£35 Foreign Breed National Finals class sponsorship	Sashes to 1 st & 2 nd with sponsors details, rosettes to 6 th place, Sponsors details on sashes, within online show schedule, APHS annual and on show website.
£35 Group Championship	Sponsors details on each champion, reserve and second reserve sashes and on show website and half page advert in APHS annual.
£75 End of Year Finals Championship (Veteran Finale, Youth Ridden Finals, Youngstock Finals, Best Body Score Championship). Foreign Breed National Finals Championships – we have 4 on offer!	Sponsors details on each champion and reserve sashes and 1 st -6 th rosettes, on show website, banner advert within each online show schedule and half page advert in APHS annual. Garlands will be presented to champions, where championship is sponsored.
£150 Champion of Champions (held at London Counties)	Sponsors details in online schedule and website, on sashes/garlands and ribbons. Ringside banners (if provided & collected by sponsors). Full page advert in online schedule, and APHS annual. Sponsors invited to present their awards and prizes at the event.
£50 Full Page colour advert	in APHS annual or London Counties Show Programme
£30 Half page colour advert	in APHS annual or London Counties Show Programme.
£20 Quarter Page colour advert	in APHS annual or London Counties Show Programme.



Sponsorship & Advertising Form

APHS London Counties & Foreign Breed Festival Shows

See previous pages for prices



Class please list name of class & the event (e.g. Invicta Show)	Group Championship please list the championship & the event.	APHS End of Season Finals Championship please list the championship	Sponsor name / Business name	Prize Offered (We welcome donations of prizes for your chosen class or championship)	Advertising: Full page Half Page Quarter Page	Fee
					Total Enclosed £	



Sponsorship & Advertising Form



Contact details

Name:
Address:

Mobile:
Email:

All bookings must be accompanied by a cheque made payable: APHS London Counties. Payment can also be made via Paypal (info@aphs.org.uk) or BACS. (Please complete the form and return it to us and PP/BACS details will be forwarded to you).

Please send completed Form & Cheque or Paypal Reference Number to:

Lynn Jarvis
APHS London Counties & Foreign Breed Festival Shows
36 Philpot Square
Peterborough Road
London
SW6 3HX

Thank you for your support.